

Call for Presenters

Advancing Health for ALL Wisconsin

Abstract Submission Deadline:
Sunday, March 31, 2024, 5:00 p.m. CDT



Call for Presenters: Advancing Health for ALL Wisconsin

The Advancing a Healthier Wisconsin Endowment is inviting current and past grantees to showcase their transformative research and community-focused projects in Ignite-style presentations at a conference we've organized to commemorate the progress we've made together to maximize the health of people, populations, and communities throughout Wisconsin. Strategically focused conference tracks and a dynamic presentation format are designed to spark engagement between and knowledge exchange among attendees. Don't miss this opportunity to share your successful project with peers and potential future collaborators from across Wisconsin.

Event Details:

Date: June 20, 2024

Time: 9 a.m. – 9:30 p.m.

Location: Lambeau Field

About Advancing Health for ALL Wisconsin:

2024 marks AHW's 20th anniversary of stewarding funds gifted to the Medical College of Wisconsin from the conversion of Blue Cross & Blue Shield United of Wisconsin into a for-profit company. In our 20 years of serving the people of Wisconsin, we have invested more than \$338 million in over 600 projects aimed at advancing the health and well-being of the residents of our state. This event will celebrate the work of our academic and community partners in fulfilling the vision of the Advancing a Healthier Wisconsin Endowment, shining a spotlight on groundbreaking work focused on significant health challenges faced by our neighbors and loved ones. Attendees will also learn about the refined priorities fueling AHW's 2024-2028 Five-Year Plan and receive first-hand information on major new projects. Join us as we seek, create, harness, and share new knowledge and practices to strengthen Wisconsin's health ecosystem and achieve equitable health outcomes for ALL Wisconsin.

Ignite-style Presentation Format:

Ignite presentations are structured talks where each presenter has five minutes and a maximum of 20 slides. If selected, your presentation will be grouped with similar projects within a 50-minute time block. After all Ignite presentations have been shared, facilitated conversation will occur among session participants. This format ensures a fast-paced, engaging, and concise presentation. Be prepared to captivate the audience with the essence of your project!

Presentation Categories:

We welcome Ignite-style presentations from current or previously funded AHW project partners aligned with:

Health-Focused Research

These session topics aim to delve into different aspects of how innovative research practices in basic science, clinical science and population science are being introduced and amplified in Wisconsin through MCW researchers. Sessions may also highlight topics such as innovative dissemination tools, new best practices in building and sustaining a strong trained investigator pipeline, or new capacities gained in WI to be a leader in research efforts.

Health Workforce Education and Development

These session topics aim to address key aspects of nurturing a diverse and multifaceted health workforce. Sessions may also highlight topics such as implementing effective recruitment, retention, and continuous learning strategies to optimize the current and future health workforce, or strategies to maximize purpose, resilience, and fulfillment among health workers.

Public and Community Health Improvement

These session topics aim to address the multifaceted nature of public and community health improvement. Sessions may also highlight topics such as deepening our understanding of the drivers of public health in Wisconsin, affecting measurable improvement in targeted public health markers, or innovation through system-level change strategies.

Submission Guidelines:

To be considered for an Ignite-style presentation, please submit an abstract by February 28, 2024, using the following outline. The abstract should include:

- Title of the presentation
- Name and brief overview of the AHW-funded project
- Intended impact on health in Wisconsin as a result of the project
- Results of the funded work
- Next steps or forward momentum

This abstract will be used as the session description in the event agenda and should form the basis of the Ignite-style presentation.

Submission Process:

Complete and submit the [Call for Presentations](#) application.

Selection Criteria:

Submissions will be evaluated based on the following criteria:

- Clear alignment between the AHW-funded project and the event goal of maximizing the health of people, populations, and communities throughout Wisconsin
- Innovation and creativity in the use of the Ignite format

- Clarity and completeness of the abstract
- Agreement for at least one representative of the funded project to present in-person at the event on June 20, 2024

Important Dates:

- Abstract Submission Deadline: March 31, 2024
- Notification of Acceptance: April 2024
- Event Date: June 20, 2024

For inquiries, please contact Amanda Fraser, afraser@mcw.edu. Thank you for your dedication to improving health in Wisconsin.