





Executive Summary

The 2020-2022 Polk County Community Health Improvement Plan entails the recent comprehensive community health planning effort for Polk United's Community Health Coalition. Polk United is a coalition that works to make Polk County a place where we all thrive at home, at work and in community. The community health planning effort includes two major phases: a community health assessment (CHA) and a community health improvement plan (CHIP).

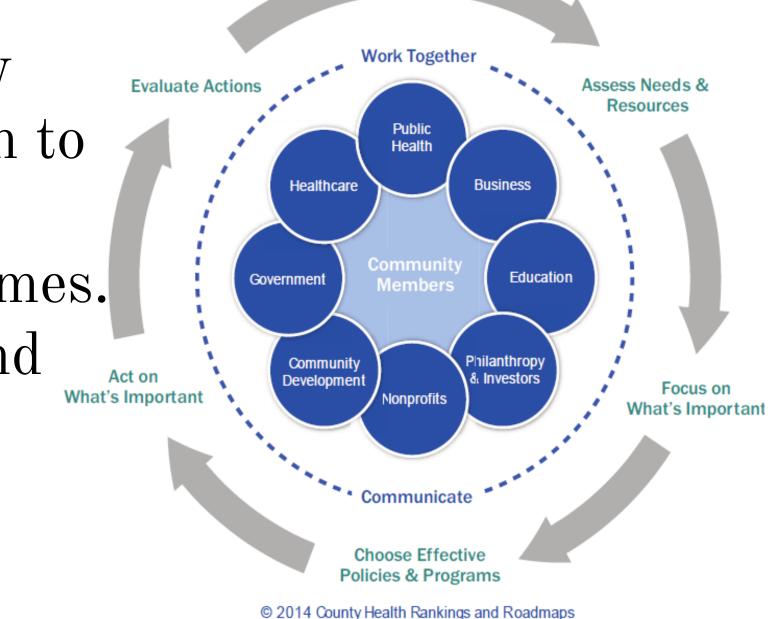
- Included is a summary of the community engagement methods and prioritization process for the 2020 Polk County Community Health Assessment (CHA). Through this process, residents identified Mental Health, Substance Use, and Nutrition and Physical Activity as top priorities.
- The CHIP also provides the community with a plan and goals for improving the health of Polk County in the health priorities identified by Polk United over the next three years.

Over the next three years, Polk United workgroups will continue implementation and evaluation of evidence-based practices in order to reach our goals. Efforts will be updated to align with community resources and needs as necessary. The CHA, CHIP and Workgroup work plans are available at www.polkunited.org.

Community Health Improvement Plan Overview

Polk United utilized the County Health Ranking and Roadmaps Take Action Cycle to guide the community health improvement process. This included:

- A review of key findings from the 2019 CHA-qualitative data from surveys, listening sessions and community health improvement events, as well as quantitative data from local, state and national indicators.
- A review of evidence-based practices through "What Works for Health" and additional resources.
- Identification of strategies based on evidence, community input, and community assets. Strategies were also chosen to align with state and national health plans.
- Consideration of populations with disparate health outcomes.
- Development of a detailed work plan to track progress and outcomes available at www.polkunited.org.



Summary of 2020-2022 Community Health Improvement Plan Goals



Mental Health Workgroup works closely with the Mental Health Taskforce of Polk County to improve access to Mental Health Services, increase early detection of mental illness, and reduce the stigma of mental Illness

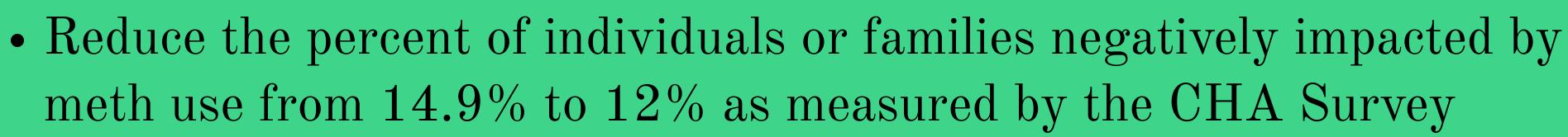
Goal:

 \bullet Decrease the number of days you have felt sad or depressed for 2 or more days in the last 2 weeks from 35% to 30% as measured by the CHA Survey

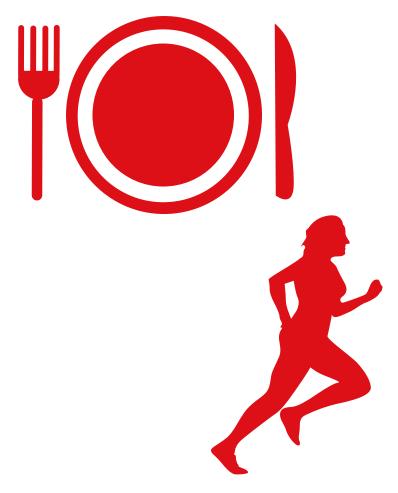
Substance Use Wokrgroup works to create a positive change around the culture of drinking and drug use in our community.

Goal:

• Reduce binge drinking from 25% to 23% 'in the last month' as measured by the CHA Survey







Nutrition and Physical Activity Workgroup works to prevent chronic disease through the promotion of healthy eating and an active lifestyle. Goals:

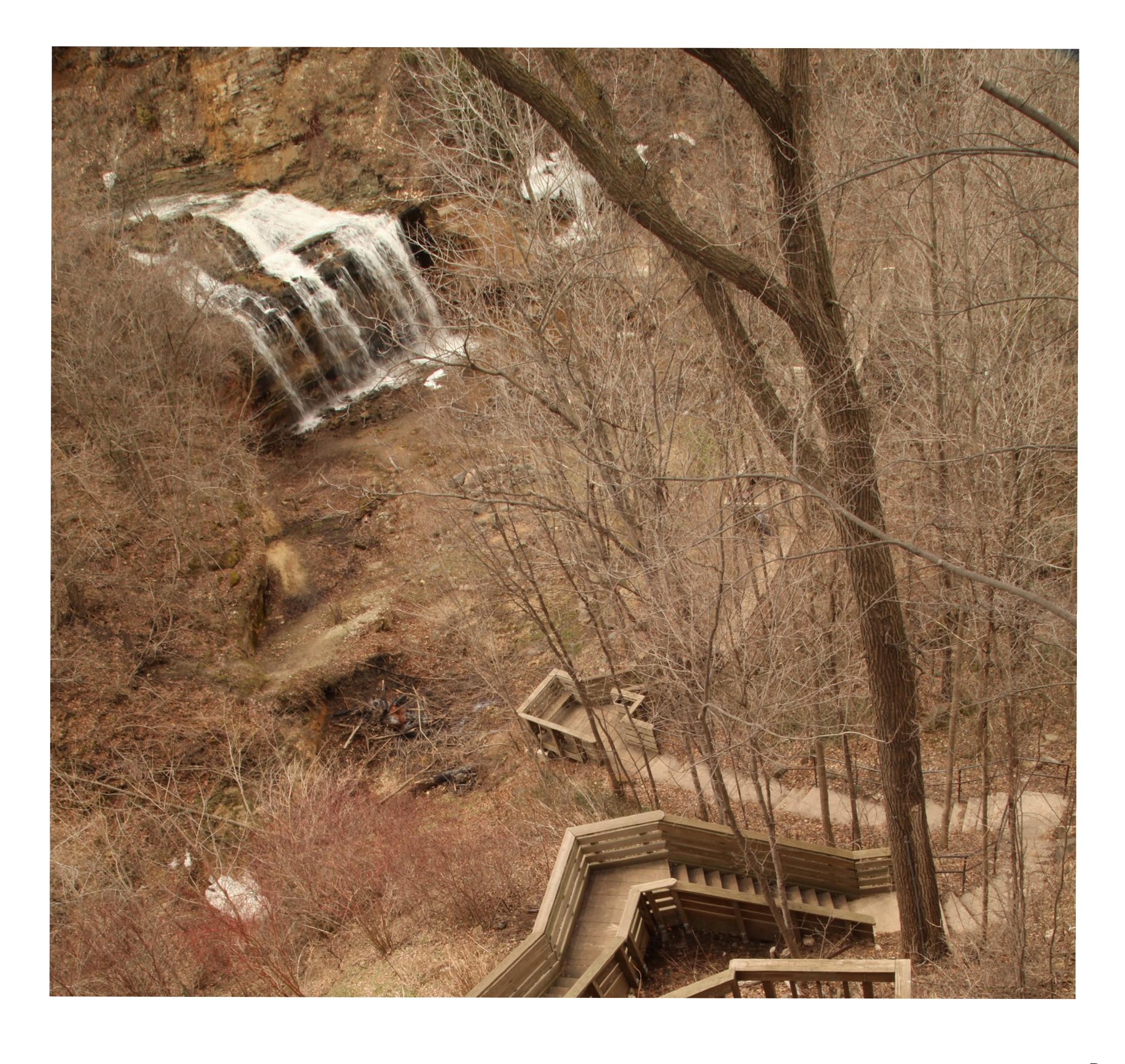
- \bullet Increase the consumption of fruit and vegetable servings of 3 or more a day from 37% to 40% as measured by the CHA Survey
- \bullet Increase physical activity of 150 minutes per week to 45% as measured by the CHA Survey

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Message to the Community

The members of the Polk United Leadership Team are pleased to present the 2019 Community Health Improvement Plan to the citizens of Polk County. This plan is a combined effort of the Polk County Health Department (PCHD), Amery Hospital and Clinic, Osceola Medical Center, St. Croix Regional Medical Center, the Mental Health Task Force of Polk County, United Way St. Croix Valley, UW-Extension and many community partners. Special thanks to the Polk United Leadership team for their excellent input and guidance.

Many organizations participated in the process and are highlighted in the Acknowledgements Section of this report. The Leadership Team wishes to thank them for their support and commitment to this work. In addition, staff at the PCHD provided many hours of support and guidance throughout the entire process. Many thanks go to Elizabeth Hagen, Polk United Coordinator, who provided guidance and support throughout the process and Laurie Whitehead, PCHD Fiscal Manager, for assuring all the technical assistance needs were met.

The Community Health Improvement Plan includes goals, measurable objectives and action steps for the priority health focus areas identified by the community and key stakeholders. These focus areas are Mental Health, Substance Use, and Nutrition and Physical Activity. Access to Care has been identified as a barrier to achieving good health, and will be incorporated into each of the health focus priorities. This plan is intended to be a call to action and a guide for community stakeholders to improving the health of all residents in Polk County.

Making Polk County a place where we all thrive at home, at work and in the community is a responsibility we all share. We would like to invite you to join us and become involved in promoting the health and well-being of individuals, families and the communities of Polk County. For more information on the Polk United Coalition, or to learn how to help make Polk County healthier, contact us at www.polkunited.org.





Amery Hospital & Clinic

HealthPartners® Katy Ellefson Community Health Specialist and





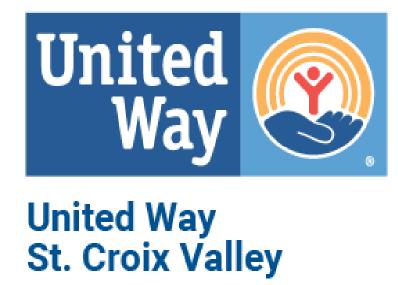
Tom Brock Executive Director





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Deanna Nelson Director of Community Health and Wellness





Don Wortham Educator

About Polk United

Polk United was established in 2013 as an expansion of Polk County's Nutrition and Physical Activity Coalition (NPA). Funding that the coalition and Polk County Health Department received from the Community Transformation Grant Fund provided an opportunity to expand the coalition and complete a new strategic plan. Strategic planning was completed in early 2013 and the Polk United: healthier together name and logo was selected shortly after. In 2018 the Strategic Planning process was once again initiated and a coalition charter was created and adopted in 2019.

Vision

The vision for Polk United is "Polk County... a place where we all thrive at home, at work and in community.

Mission

The mission of Polk United is "fostering health and well-being for all in Polk County through partnerships, programs and resources".

<u>Purpose</u>

The purpose of Polk United is to provide a strategic and collaborative framework for health improvement and well-being throughout Polk County. The coalition's actions are guided by the social determinants of health and an ongoing assessment of community health needs.







Since 2013, Polk United has provided a "table" where stakeholders collaborate to understand current and future health needs of Polk County through a process of assessing, prioritizing and addressing health needs. Many diverse partners from across the county participate in Polk United, a community-based coalition developed to create and maintain healthy communities. Together they work to better align efforts among community partners and create a strategic framework for collaborative local health improvement activities. Over the years, Polk United has been vital to bringing several successful programs to our county. Polk United is committed to using health data and best practice to inform our decision-making process.

Visit us online at www.polkuntied.org to find:

- Meeting minutes for Polk United workgroups
- The 2019 Community Health Needs Assessment and 2020 Community Health Improvement Plan

Structure and Stakeholders

Polk United consists of a Leadership Team and Workgroups that are all working to make Polk County a place where we all thrive at home, at work and in community.

The Polk United Coalition's Leadership Team is comprised of designees from Amery Hospital and Clinics, Osceola Medical Center, St. Croix Regional Medical Center, Polk County Health Department, Mental Health Task Force of Polk County, UW-Extension, and United Way St. Croix Valley.

Mental Health Workgroup

Mental Health refers to our emotional, psychological and social well-being, and how it relates to our ability to cope with the normal stresses of life. Poor mental health (aka mental illness) manifests itself in poor quality of life, higher rates of chronic disease, and shorter lifespan. The Mental Health workgroup works closely with the Mental Health Taskforce of Polk County to improve access to Mental Health Services, increase early detection of mental illness, and reduce the stigma of mental Illness.

Stakeholders:

- Polk County Community Members
- Mental Health Task Force of Polk County
- Polk United Healthier Together
- Polk County Schools
- Polk County Chapter of National Alliance on Mental Illness
- Polk County Faith Community
- Polk County Health Care Providers
- Polk County Media
- Polk County Businesses
- Polk County Service Organizations
- Polk County Government



Nutrition and Physical Activity Workgroup

Good nutrition is the intake of food that positively addresses the body's dietary needs. Physical activity helps keep the body in good physical condition. Poor nutrition and physical inactivity produces overall poor health and are major contributors to obesity and chronic disease such as diabetes, heart disease and stroke. The Nutrition and Physical Activity workgroup works to prevent chronic disease through the promotion of healthy eating and an active lifestyle.

Stakeholders:

- Polk United Healthier Together
- Nutrition and Physical Activity Committee
- Polk County Breastfeeding Coalition
- Polk County Health Department (WIC, Fit Families, Prenatal Care Coordination)
- Polk County Worksites
- Polk County Fitness Centers
- Polk County Policymakers
- Polk County Healthcare Providers
- Polk County School Districts
- Polk County Childcare Providers
- Polk County Citizens
- Polk County Farmers' Markets, Farm Stands and Apple Orchards
- Polk County Women of Reproductive Age
- Polk County Government
- Polk County Media





Structure and Stakeholders Continued

Substance Use Workgroup

Substance abuse is the harmful use of chemicals, including psychoactive drugs, alcohol, prescription medications and huffing. Substance abuse can lead to dependence syndrome (a negative behavioral, cognitive and physiological phenomena and social decline). The Substance Use workgroup works to create a positive change around the culture of drinking and drug use in our community.

Stakeholders:

- Polk County Community Members
- Polk County Policymakers
- Polk County Parents
- Polk County Business Community
- Polk County Healthcare Providers
- Polk County School Districts
- Polk County Law Enforcement
- Polk County Faith Community
- Wisconsin State Legislators
- Polk County Government
- Polk County Faith Community
- Polk County Youth
- Polk County Youth Serving Organizations
- Polk County Media







About the Community Health Needs Assessment CHA

The community health improvement process includes two major phases: a Community Health Assessment and a Community Health Improvement Plan. Assessing needs and planning collaboratively helps solve complex health issues. The goals of a Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) are to engage the community in addressing priority health issues.

Community Health Assessment (CHA) is a process that engages community members and partners to collect and analyze data and information from a variety of sources to assess the health needs and strengths of the community. Together, the community identifies top health concerns. The findings of a CHA can inform community decision-making, the prioritization of health concerns, and the development and implementation of the Community Health Improvement Plan. It is known that health is greatly influenced by where people live, where they work, the safety of their surroundings and the strength and connectivity of families and communities. The assessment provides a greater understanding of these social determinants of health, which is critical when developing best strategies to improve identified health priorities and is a first step to eliminating health disparities. As a result of the 2015 Community Health Assessment, Polk United committed to continuing work on the health priorities of Substance Abuse, Mental Health, and Nutrition and Physical Activity, all of which were identified by the community as priority issues for 2020-2023.

Figure 4 - Community Health Assessment Timeline									
November and December, 2018	CHA Leadership Team Convenes Weekly to Plan CHA and Review Secondary Data								
December 2018 through February, 2019	Community Survey Distributed								
January through March, 2019	CHA Leadership Team Meets bi-monthly to Review Survey Results, Aggregate and Assess Data, Plan Community Forums and Key Stakeholder Meeting and to Evaluate Survey and Meeting Results								
February and March, 2019	Community Forums and Key Stakeholder Meeting Held; Health Priorities Selected								
April through May, 2019	CHA Report Drafted, Partner Feedback Obtained								
June, 2019	CHA Report Completed and Distributed to Media and Partners; CHIP Process Begins								



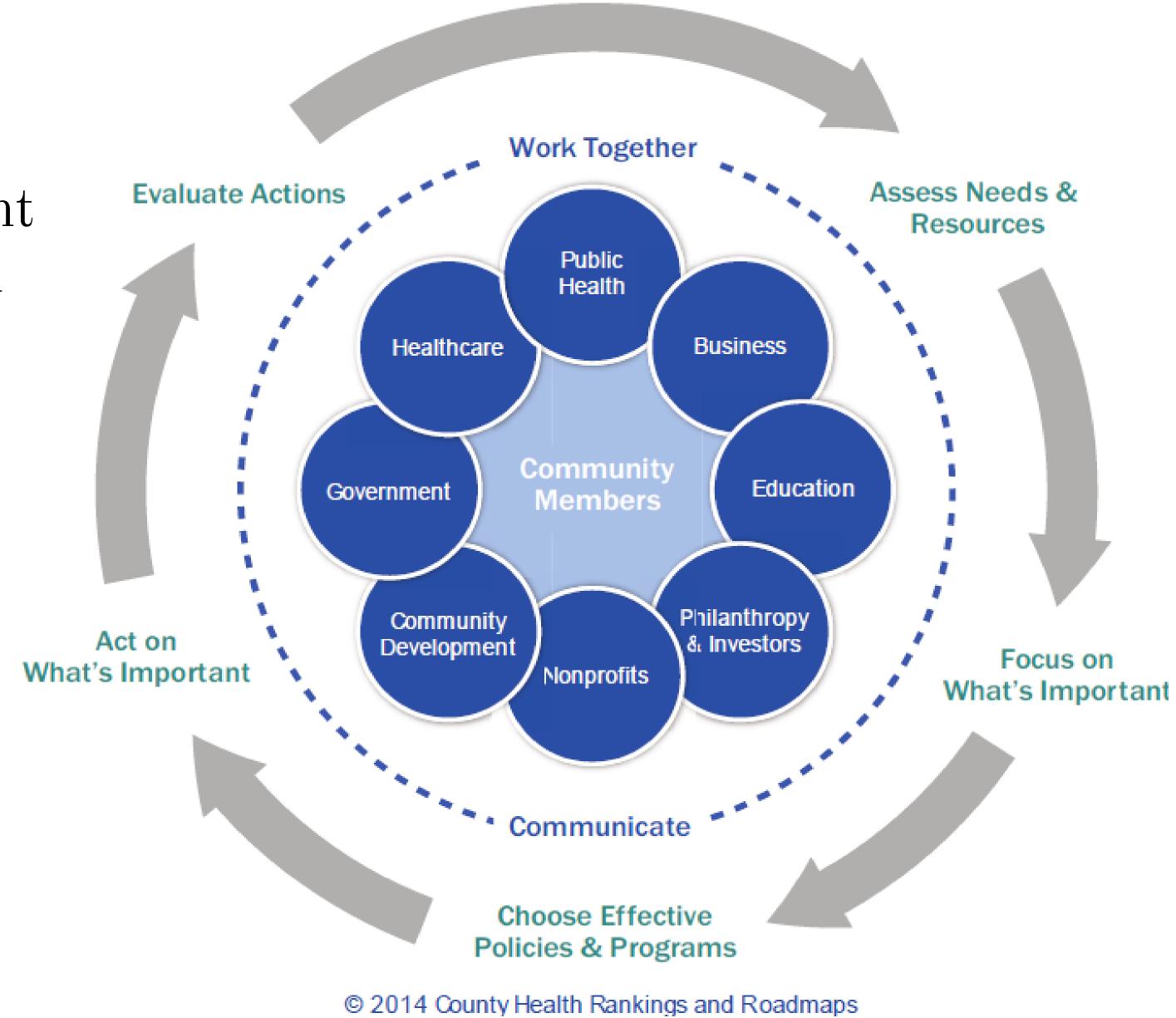


About the Community Health Improvement Plan - CHIP

Community Health Improvement Plan (CHIP) is a roadmap that will guide the work on health priorities for community health improvement. It is an action-oriented plan that guides community partners in implementing evidence-based strategies to produce better health outcomes. The CHIP provides overarching goals, specific objectives, and evidence-based strategies that will mobilize the community to collaborate toward policy, system and environmental strategies related to the areas of concern identified in the CHA. Polk United's plan addresses the three identified health priorities. Polk United utilized the County Health Rankings and Roadmaps Take Action Cycle to guide their CHIP process. Improving community health requires people from multiple sectors to work collaboratively on a variety of activities and the Take Action Cycle guides communities on how to move diverse stakeholders forward to action.

CHIP Process

The process for developing the Community Health Improvement Plan follows the County Health Ranking & Roadmaps Take Action Cycle. Each step of the action cycle is a critical piece toward improving community health for all.



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Work Together

Everyone has a role to play in improving the health of communities. To move from data to action, Polk United engaged diverse stakeholders from multiple sectors.

- Polk United includes over 144 diverse stakeholders to collaboratively work on identified health issues to improve the health of our community members.
- Every month, the Polk United Leadership Team meets to review all action team progress as well as to continue to support broad collaborative action.
- Each month, Polk United Workgroups meet and work together to plan, implement and evaluate their goals/objectives.
- The diverse group of stakeholders involved in each action team continually reviews their membership list to ensure that stakeholders identified to help them accomplish their goals and objectives are "at the table".

Assess Needs & Resources

Polk United explored the community's needs, resources, strengths, and assets.

- After the 2019 Community Health Assessment was adopted in June 2019, Workgroups reviewed and discussed the health assessment data along with health priority areas and themes identified by community members during community health improvement meetings.
- At the November 2019 Leadership Team meeting the team used the County Health Ranking & Roadmaps Take Action Cycle to identify stakeholder groups that could be at the "table" for each action team to help carry out the goals of identified health priorities. The tools and ideas generated from this leadership meeting were shared at individual workgroup meetings to continue the conversation around stakeholder engagement.

CHIP Process Continued

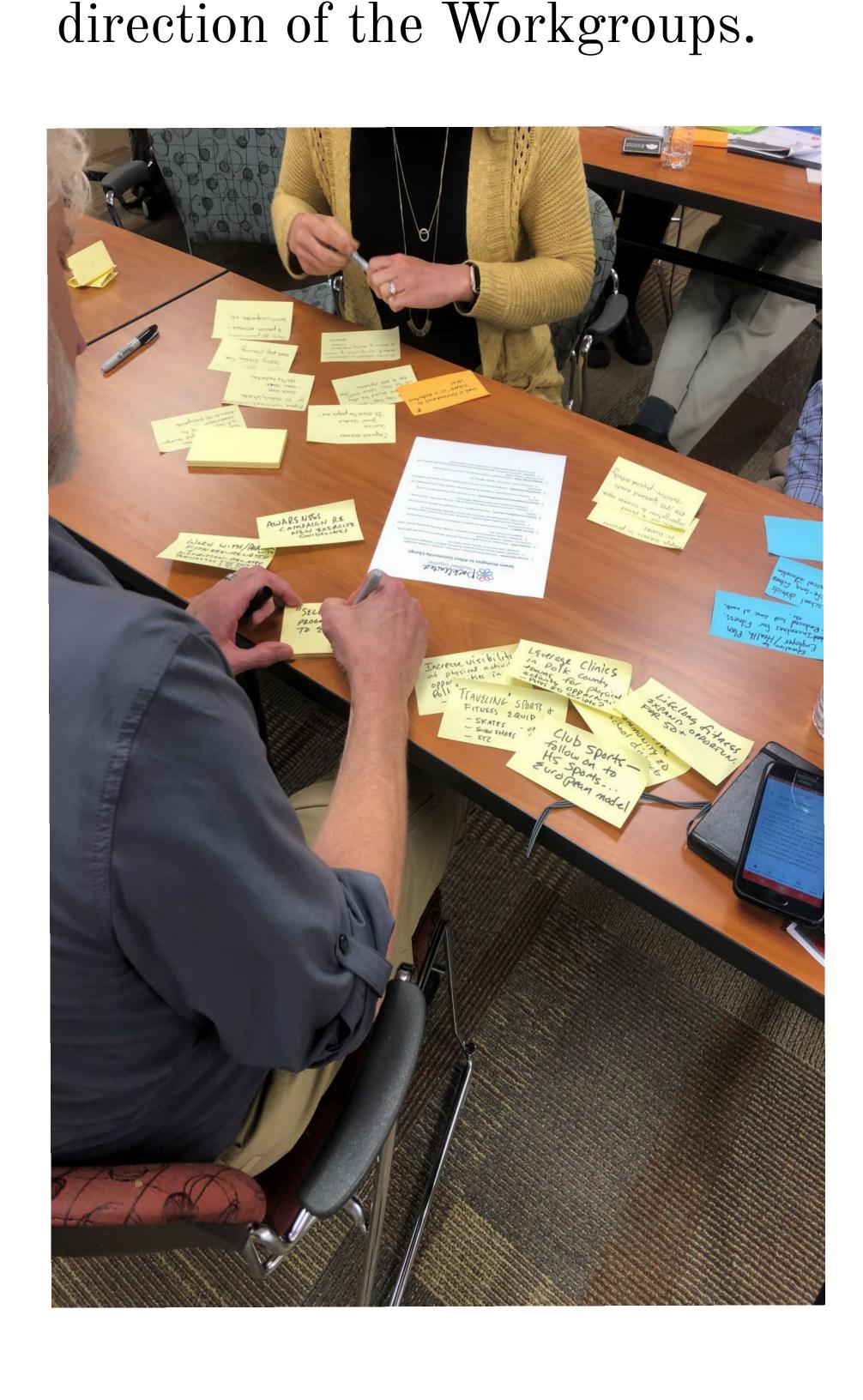
Focus on What's Important

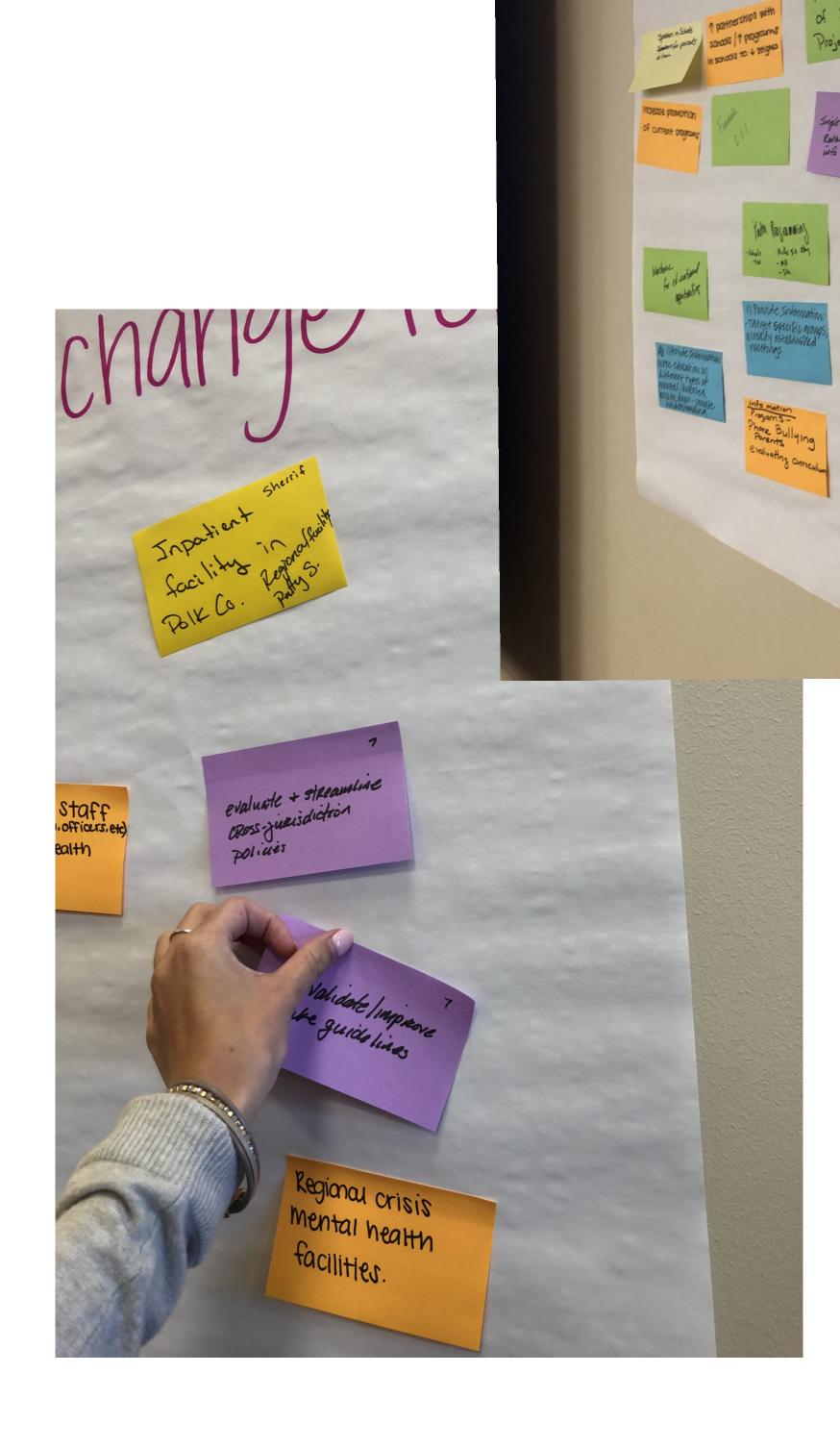
The Polk United Leadership Team determined the most important issues to address in order to achieve the greatest impact on the identified health priorities.

• Existing Workgroups adopted the 2019 Community Health Assessment health priorities and committed to continued work.

• Workgroups reviewed their respective goals and objectives from the 2017

CHIP and discussed successes/challenges to guide the future focus and





Choose Effective Policies & Programs

Polk United chose effective strategies to align with goals and objectives based on evidence, community input, community assets and resources, health disparities and community readiness. Strategies were also chosen to align with state and national health plan goals.

- Workgroups reviewed 2019 CHA data, community assets and resources.
- Workgroups brainstormed goals and objectives then scored each brainstormed idea based on feasibility and impact. These scores help to narrow the groups focus on interventions that will have the greatest impact and those that the workgroup has the resources to implement.
- The coalition coordinator worked with workgroups to identify evidence-based strategies at all levels to effectively address health priorities. Strategies were gathered from "What Works for Health" and additional resources about evidence-based practice from the state and national health plans.
- Additional evidence-based policies and programs were explored based on feedback from workgroup members. Workgroups focused on the CADCA's (Community Anti-Drug Coalitions of America) Seven Strategies for Community Change, to modify the environment to make healthy choices available to all community members. By changing policies, systems and/or environments, Polk United will be able to better tackle the complex health issues identified by the community.
- Workgroups explored interventions that would affect disparate populations in our community: rural, and low-income residents. Using health data and assessment survey results and community partner input, workgroups had discussions around additional populations affected unequally by identified health priorities.

CHIP Process Continued

• Workgroups assessed the community's level of readiness through discussion of local efforts and their effectiveness, the extent to which appointed leaders and influential community members are supportive of the issue, community climate toward the issue, community knowledge about the issue, and resources available to support prevention efforts.





Act on What's Important

- Polk United workgroups defined what they want to achieve with each program or policy, and how they will achieve it.
- A work plan template was created to track progress on goals and objectives. The Leadership Team and workgroup chairs reviewed and provided feedback on this work plan. Each workgroup used the finalized work plan template to delineate how they will achieve their goals and objectives through clearly identified activities and action steps. (Sample plan attached in Appendix I.)
- Each workgroup work plan includes community health priority goals, measurable objectives, improvement strategies and activities, time frame, person(s) responsible, and indicators. These work plans will be used throughout the community health improvement plan timeline to track and share progress with the Leadership Team and community at-large.

Evaluate Actions

Polk United Workgroups identified measures available to monitor their progress over time.

- As workgroups continue to work together, they will use evaluation tools to assess community readiness for implementation of policies/programs, monitor results of implemented policies/programs, and evaluate policy/program outcomes.
- Polk United will review at least quarterly and update work plans to monitor the workgroups' progress toward achieving the goals and objectives that they have identified in the CHIP. The work plans are evolving documents and will be publicly accessible through the Polk United website. Partners, community organizations, and community members can track progress and provide input into areas of improvement. Polk United will document when the work plan has been reviewed and revised.

Communicate

Communication is an ongoing step in the Take Action Cycle. In addition to regular meetings, Polk United strives to have high levels of communication with members and partners.

- In September 2019, a work plan template was shared with the workgroup chairs.
- In November 2019, a draft of the CHIP was shared at the Leadership Team meeting. Members provided feedback to make the document more useful for them. Revisions were made to the CHIP based on this feedback.
- The updated CHIP and work plan template was shared at the December Polk United workgroup meetings. Additional edits were made based on feedback from Action Team co-chairs.
- The final CHIP is available online at www.polkunited.org and has been shared with community partners and the community-at-large.

Mental Health

Mental health refers to our emotional, psychological and social well-being, and how it relates to our ability to cope with the normal stresses of life. Poor mental health (aka mental illness) manifests itself in poor quality of life, higher rates of chronic disease, and shorter lifespan.



Polk County High School students that reported being bullied on school property

14%

2017: **15%**

2017 WI: **21%**

2017 US: **19%**



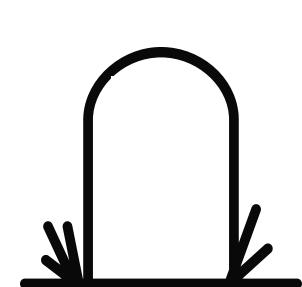
Polk County High School students that reported they seriously considerd suicide in the last year

14%

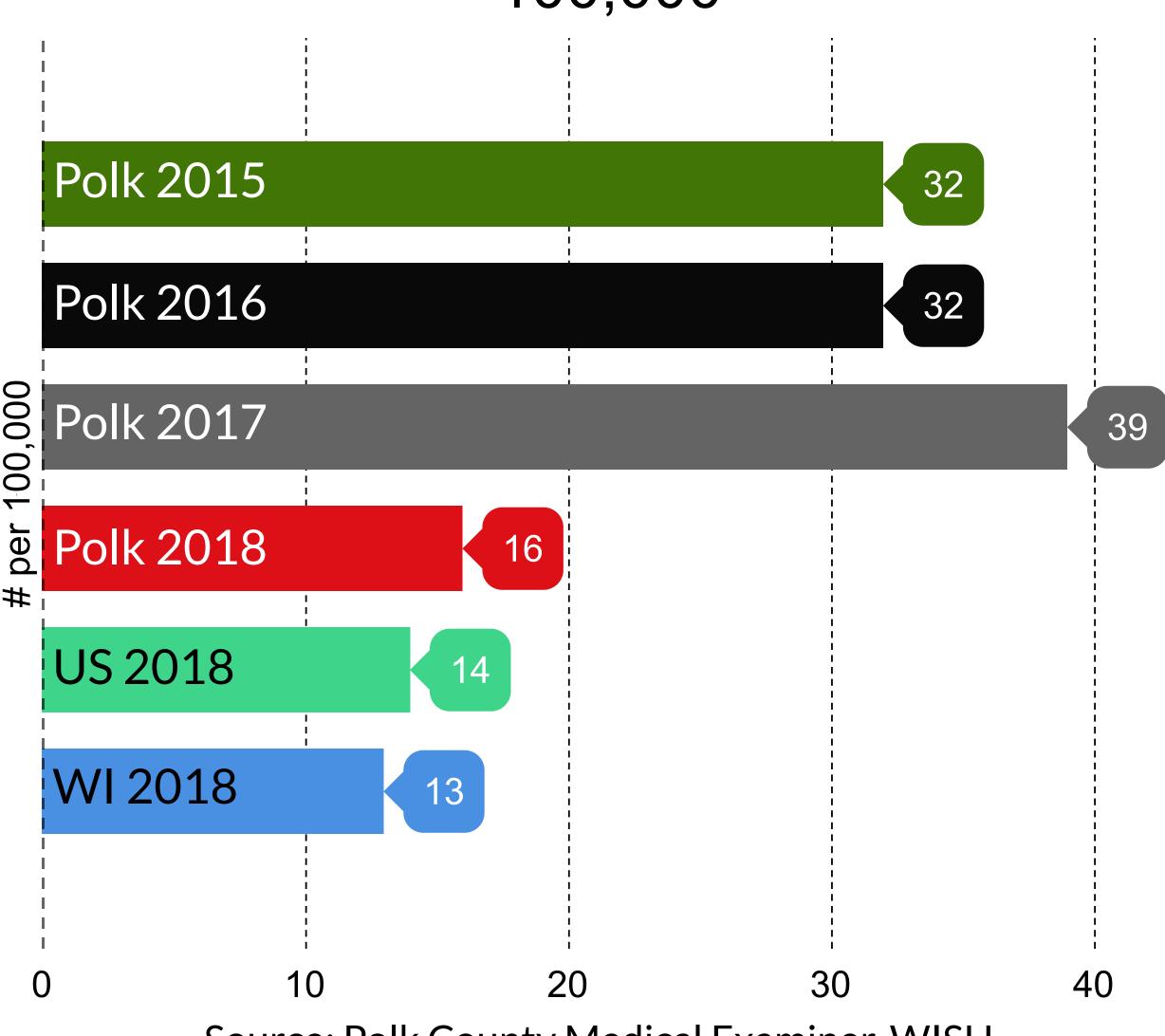
2017: **15%**

2017 WI: **10%**

2017 US: **17%**



Number of Suicides in Polk County per 100,000



Source: Polk County Medical Examiner, WISH

Community Health Needs Assessment Survey Data

Survey respondents that stated they have been told they have Depression/Anxiety

2015: **23%**

2018: 33%



Percent of survey respondents that stated they felt sad/depressed 3 or more days per week

2015: **15%**

2018: 22%

Survey respondents that stated they were doing nothing to address the problem

2015: **26.9%**

2018: **14%**

Goals and Objectives

Overall Goals:

1. Decrease the number of people that have done nothing to address their thoughts of suicide in the last 12 months from 14% to 12% as measured by the CHA Survey

Objectives:

- Provide Information by distributing the Mental Health Task Force community resource brochure, hold mental health awareness events and suicide awareness walk
- Enhance Skills by providing MHFA, QPR, and ACE's trainings throughout the county
- Provide Support by providing psychosocial support groups for students who have been identified as needing support through screenings
- Enhance Access by providing mental health screenings to high school students in Polk County and pilot screenings for middle schools students
- Change Consequences by exploring a suicide prevention plan
- Change the Physical Design of the community by participating in and promoting the "Make It OK" campaign to reduce stigma
- Modify/Change Policy by exploring policies that will impact mental health

Evidence Based Practices to be implemented:

- 1. MHFA (Mental Health First Aid) Trainings
- 2. ACE's (Adverse Childhood Experiences) Trainings
- 3. QPR (Question, Pursuade, Refer) Trainings
- 4. Make It Ok Campaign/Trainings

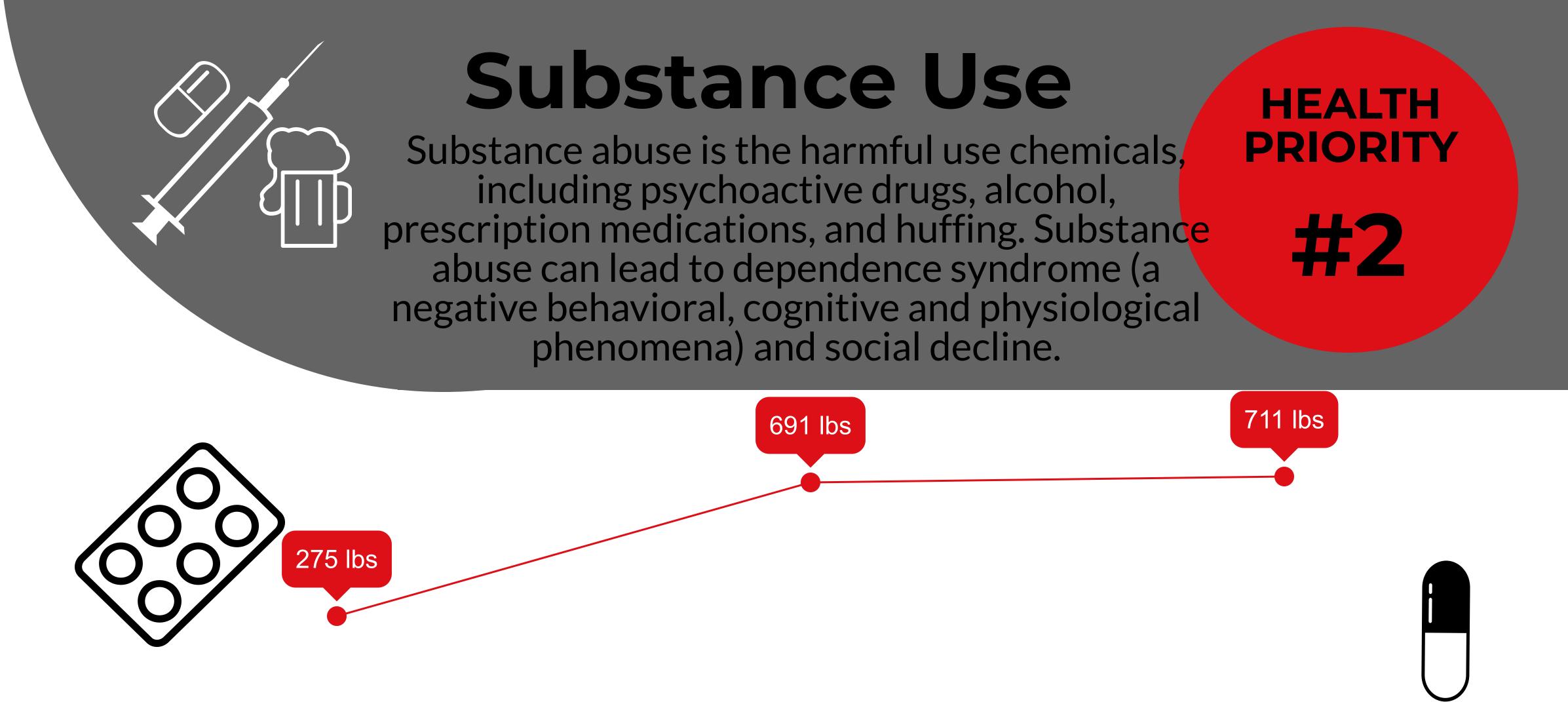


Mental Health

				Polk Co	ounty				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
# of Suicides	n/a	14	14	17	7		862	47,173	Polk County Medical Examiner https://www.cdc.gov/injury/wisqars/nvdrs.html Wisconsin Interactive Statistics on Health (WISH)
Suicide Rate (per 100,000) Calculated based on suicide numbers	10.2	32	32	39	16		14	13.3	Polk County Medical Examiner National Vital Statistics System- Mortality Wisconsin Interactive Statistics on Health (WISH)
% of HS Students Seriously Considering Suicide in the Last Year	n/a	14%	n/a	15%	n/a	\bigvee	10%	17.20%	National Youth Risk Behavior Survey Wisconsin State Youth Risk Behavior Survey
% of high school students who felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities	n/a	27%	n/a	24%	n/a	\bigvee	20%	31.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs
% of Students Who Attempted Suicide Once in the Last 12 Months	n/a	5%	n/a	2%	n/a	\\	4%	31.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs National Youth Risk Behavior Survey
# of QPR Trainings	n/a	n/a	n/a	n/a	36%		n/a	n/a	See MHTF
# of People Trained in QPR	n/a	n/a	n/a	n/a	875		n/a	n/a	See MHTF
# of Make it Ok Events Held	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health
# of People Trained as Ambassadors for Make it Ok	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health
# of Zero Suicides Trainings	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health
# of People that Attened Zero Suicides Trainings	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health

Mental Health

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
						/						
# of ACEs Trainings	n/a	n/a	n/a	n/a	24		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of people Trained in ACEs	n/a	n/a	n/a	n/a	749		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of Students screened at school	n/a	n/a	n/a	n/a	240		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of Families Contacted with follow up from y Screen	n/a	n/a	n/a	n/a	60		n/a	n/a	See MHTF & Polk County Behavioral Health			
% of HS Students Who Have Been Bullied on School Property in the Past Year	n/a	30%	n/a	28%	n/a	\bigvee	21%	19%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of HS Students Who Agree that Harassment and Bullying is a problem at Their School	n/a	41%	n/a	38%	n/a	\bigvee	33%	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			



Pounds of Prescription drugs collected at permanet drop box locations

2017

Opioid related hospital discharges

2016

2017: **106**2018: **275**

2016: **69**

% Motor vehicle crashes involving alcohol

2016: **6%**

2017: 9%

2018: 11%



2018

Community Health Needs Assessment Survey Data

Have you or your family been negatively impacted by meth use



2015: 10%

2018: 8%

During the past 30 days survey respondents stated they had 5+ drinks (Male) 4+ drinks (Female) in a sitting on a weekly basis.

Have you or your family been Negativly impacted by Marijuana Use



Yes

No

Goals and Objectives

Overall Goals:

- 1. Reduce binge drinking from 25% to 23% 'in the last month' as measured by the CHA Survey
- 2. Reduce the percent of individuals or families negatively impacted by meth use from 14.9% to 12% as measured by the CHA Survey

Objectives:

- Provide Information by sharing information with parents, elected officials, law enforcement, schools, business etc.
- Enhance Skills by assisting coalition members and partners in attending trainings
- Provide Support by working with Criminal Justice Collaborating Council (CJCC) to host more aftercare activities for those in recovery
- Reduce Access to Tobacco, Alcohol and Prescription Drugs (Rx Drugs)
- Change Consequences by helping retailers stay in compliance by using trainings instead of fines and by educating youth for first time offenses rather than using fines
- Change the Physical Design of the community by changing the alcohol environment at community festivals
- Modify/Change Policy in schools and municipalities

Evidence Based Practices to be implemented:

- 1. Compliance Checks for Alcohol and Tobacco
- 2. Proper Drug Disposal Programs Rx Drop Boxes
- 3. Universal school-based prevention programing
- 4. Alcohol Advertising Restrictions
- 5. Responsible Beverage Server Training



Alcohol and Drug Use

Polk County													
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)				
% of HS students Who Reported Having Their First Drink of Alcohol Before 13-Male	n/a	20%	n/a	16%	n/a	\bigvee	18%	18.20%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: National Youth Risk Behavior Survey				
% of HS students Who Reported Having Their First Drink of Alcohol Before 13- Female	n/a	15%	n/a	13%	n/a	\bigvee	13%	12.80%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: National Youth Risk Behavior Survey				
% of Motor vehicle Crashes involving Alcohol	n/a	n/a	6%	9%	11%		n/a	n/a	WI Department Of Transportation				
# of Opioid Related Hospital Discharges	n/a	n/a	69	106	275		18.4	20.8	Polk County Sherriffs Department				
% of Reports that were Screened in by the Children and Family Services Department Involved AODA	80%	n/a	40%	50%	30%		n/a	n/a	Polk County Department of Children and Families				
Pounds of Prescription Drugs collected at Take Back Program/Events	n/a	92	275	691	711	5	n/a	n/a	Polk County Sherriffs Department				
# Juvenile Arrests for Liquor Law Violations	n/a	5	7	5	6	\wedge	n/a	n/a	Polk County Sherriffs Department				
# Juvenile Arrests for Operating While Intoxicated	18	20	23	20	21	\wedge	18.4	20.8	Polk County Sherriffs Department				
% of High School Students Who Report Using Prescription Drugs Without A Doctor's Prescription	80%	57	66	73	75		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs				
% of High School Students Who Report Trying Marijuana in the Last 30 Days	6%	13%	n/a	9%	n/a	M	16%	18.40%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs				
% of deaths attributed to chronic liver disease and cirrhosis	n/a	n/a	0.87%	1%	1.29%		n/a	n/a	Wisconsin Interactive Statistics on Health (WISH)				
% of HS Students that Reported Driving a Car or Other Vehicle During the Last 30 Days when they had been Drinking	n/a	n/a	n/a	2%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs				
% of HS Students that reported riding in a car or other vehicle driven by someone who had been drining alcohol at least one time in the last 30 days	n/a	n/a	n/a	20.2	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs				

Tobacco

Polk County													
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source				
% of HS Students that Reported Using Tobacco Related Products-Chewing tobacco, snuff, or dip (males only)	n/a	11%	n/a	11%	n/a		9.80%	8.90%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey				
% of HS Students that Reported Using Cigarettes	16%	12%	n/a	9%	n/a	\bigvee	7.80%	8.80%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey				
% of HS Students that Reported Using E- Cigarettes	n/a	16%	n/a	10%	n/a	\bigvee	11.60%	13.20%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey				
% of Licensed Tobacco Retailers who Sold Tobacco to Minors	5%	9%	16%	9%	23%	\sim	11.80%	9.80%	Wisconsin Wins - http://wiwins.org Substance Abuse and Mental Health Services Administration				
% of Mothers that smoked during pregnancy	n/a	n/a	21%	18%	16%		13%	10%	Vital Records CDC (Pregnacy Risk Assessment and Monitoring System) County Health Rankings				

Nutrition and Physical Activity

Good nutrition is the intake of food that positively addresses the body's dietary needs. Physical activity helps keep the body in good physical condition. Poor nutrition and physical inactivity produce overall poor health and are major contributors to obesity and chronic diseases such as diabetes, heart disease and stroke.

HEALTH PRIORITY

443

Polk County High School students that reported getting 60 minutes of physical activity 5 or more days a week

2015: **56%**

2017: 63%



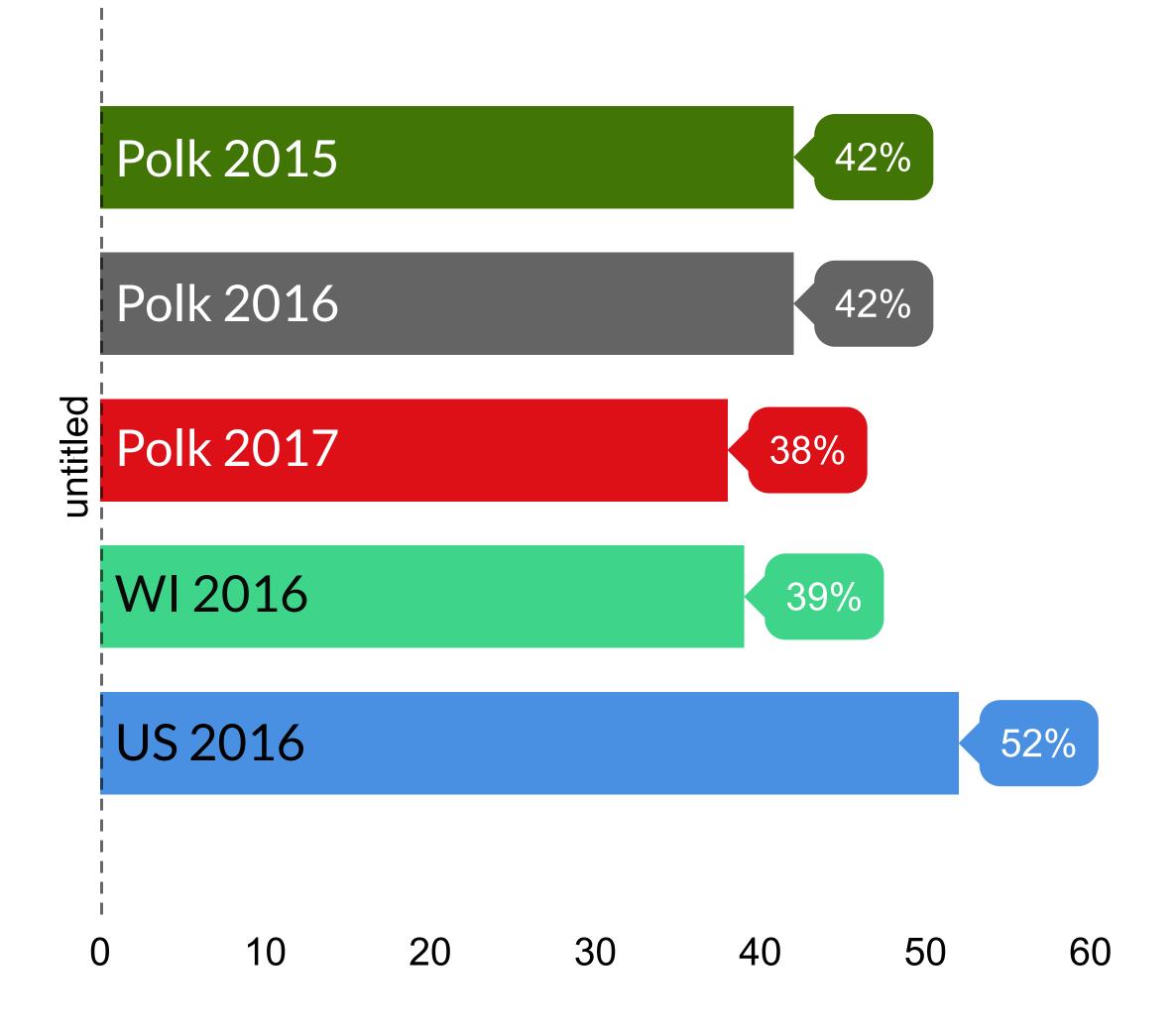
Percent of babies breastfeed at or before discharge

2015: **83**%

2016: **86%**



Percent of students eligible for free and reduced lunch at school

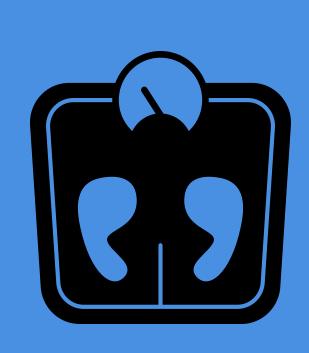


Community Health Needs Assessment Survey Data

Survey Respondents that said they were slightly or very overweight

2015: **60%**

2018: 66%



Survey respondents that stated they ate 3 or more servings of fruits and vegetables each day

2015: 48%

2018: 37%

Survey respondents that stated they exercised at least 30 minutes a day, 3 or more days a week

2015: **49%**

2018: **42%**

Goals and Objectives

Overall Goals:

- 1. Increase the consumption of fruit and vegetable servings of 3 or more per day from 37% to 40% as measured by the CHA Survey
- 2. Increase physical activity to 150 minutes per week to 45% as measured by the CHA Survey

Objectives:

- Provide Information on healthy eating through "Harvest of the Month" initiatives
- Provide Information through an informational campaign regarding new physical activity guidelines from the U.S. Department of Health & Human Services
- Enhance Skills through gardening education classes provided throughout the county
- Enhance Skills through exercise classes provided throughout the county
- Enhance Access to vegetables through the "Veggie Rx" program
- Enhance Access to and increase use of Polk County trails through the promotion of the polkcountyonthemove.org website

Evidence Based Practices to be implemented:

- 1. Harvest of the Month
- 2. Gardening Interventions to Increase Vegetable Consumption among Children
- 3. Expansion and Promotion of Farmers Markets through the Power of Produce Program

Nutrition

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
% Free and Reduced Lunches at School	n/a	42%	42%	38%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of HS Students reported going hungry because there was not enough food in their house during the last 30 days	n/a	n/a	n/a	25%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of babies ever breastfed	81.90%	n/a	n/a	n/a	n/a		82.20%	83.20%	cdc.gov/breastfeeding/data/reportcard.htm			

Physical Activity

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
% HS Students Reporting at Least 60 Minutes of Physical Activity 5 or More Days/Week	n/a	56%	n/a	63%	n/a	\bigvee	48.75	46.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey			
Number of Polk County On The Move views (website started in 2018; data March-December 2018)	n/a	n/a	n/a	n/a	2135		n/a	n/a	Polk United NPA Workgroup			
% of HS Students Who Participated in Physical Education Classes on All 5 Days/Week	n/a	n/a	n/a	n/a	n/a		36.90%	29.90%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey			

Acknowledgements

Thank you to all the individuals and oganizations involved in Polk United for dedicating thier time and expertise to make this 2019 Community Health Improvement Plan a reality.

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- Andrea Seifert
- Jessica Neuman
- Jennifer Lutz
- Jacky Ouellette
- Chelsea O'Brien
- Tony Gould
- Nate Olson
- AND MANY MORE!



Get Involved!

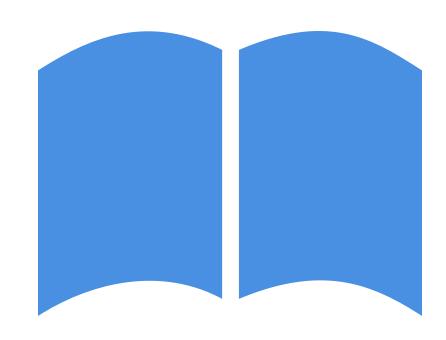


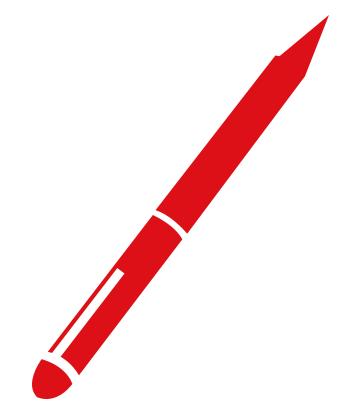
Join a workgroup - workgroups meet monthly to move forward the goals of the health priorities.

- Substance Use megan.krieglmeier@co.polk.wi.us
- Mental Health mail@mentalhealthpolk.org
- Nutrition and Physical Activity AndreaS@co.polk.wi.us or donald.wortham@ces.uwex.edu

Read our Leadership Team and workgroup meeting minutes to see what is going on!







Take action to improve the health of Polk County!

- Write a letter to the editor
- Contact your state and local policy makers
- Think about how your organization could be involved with Polk United

Not sure how to be involved? Contact the Polk United Coalition Coordinator Elizabeth Hagen at:

- elizabeth.hagen@co.polk.wi.us
- 715-485-8500



AppendixI

Problem: Poor Mental Health in Polk County

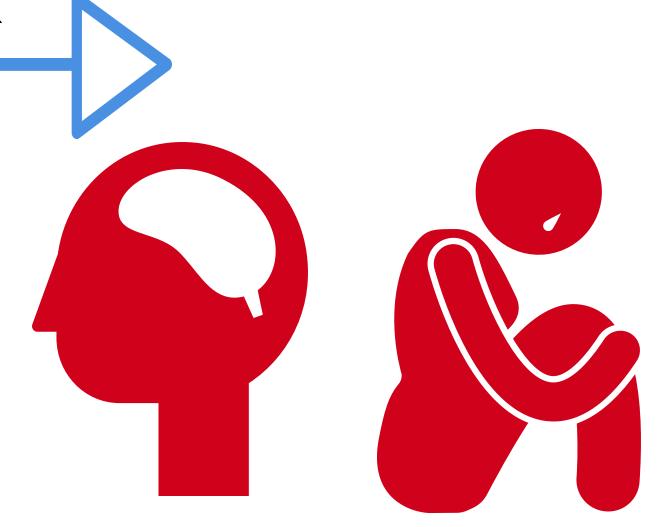
Target Population: Youth and Adults

Resources:

- Health Department
 Staff
- Area Hospital Staff
- Mental Health Task
 Force of Polk County
- Business Owners
- School Staff
- United Way St. Croix
 Valley Staff
- Volunteers

Activities:

- 1. Mental Health First Aid Classes
- 2. QPR Classes
- 3. ACE's Trainings
- 4. Student Screenings
- 5. "Make It OK" Campaign
- 6. SAM Project



Outputs/Short-Term Outcomes:

- 1. # classes# of Attendees
- 2. # classes # of Attendees
- 3. # trainings # of Attendees
- 4. # of students screened # of students given follow-up support
- 5. # presentations # of Attendees
- 6. # presentations # of Attendees

Long Term Outcomes:

Decrease the number of people that have done nothing to address their thoughts of suicide in the last 12 months from 14% to 12% as measured by the CHA Survey.

Problem: Binge Drinking in Polk County

Target Population: Youth and Adults

Resources:

- Health Department
 Staff
- Funds from Substance Use Block Grant
- Law Enforcement Staff
- CJCC Staff
- District Attorney
- Civic Leaders
- Business Owners
- Sheriffs Department

Activities:

- 1. Alcohol Compliance Checks
- 2. "Talk They Hear You" Campaign
- 3. Town Hall Events
- 4. Monthly Press and Social Media
- 5. DITEP Training
- 6. Prevention Curriculum
- 7. Safe Serve Class
- 8. Changes in Town Festival Policies
- 9. Advertising

Outputs/Short-Term Outcomes:

- Sales Rate
 # of Checks Completed
- 2. YRBS Perception of Harm
- 3. # of Attendees # of Events Held
- 4. # of Press Releases # of Likes
 - # of Shares # of posts
- 5. # of Attendees # of Trainings Held
- 6. # of Classes # of Attendees
- 7. # Trained # of Classes Held
- 8. # of Policies Updated/Chagend
- 9. # of Advertising restriction ordinances passed

Long Term Outcomes:

- 1. Adult binge drinking rate will be reduced to 23% as measured by the CHA Survey.
- 2. Youth binge drinking rate among high school students will be reduced to 11% measured by the YRBS Survey

Problem: Obesity in Polk County

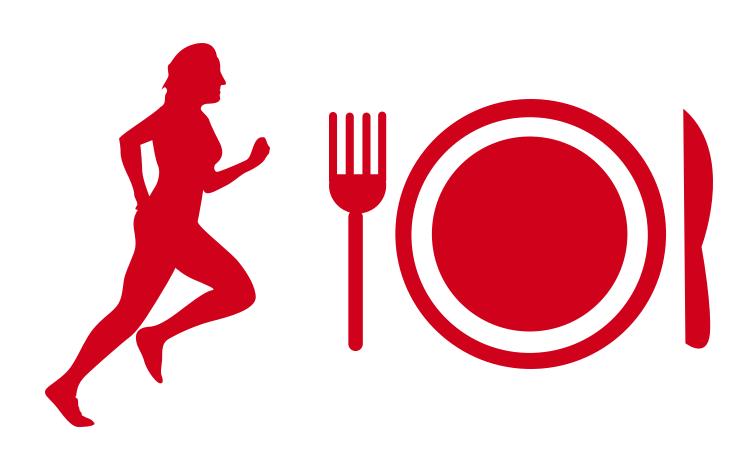
Target Population: Youth and Adults

Resources:

- Health Department Staff
- Area Hospital Staff
- University
 of Wisconsin
 Extension Staff
- United Way St. Croix Valley Staff
- Business Owners
- School Staff
- Farmers Markets
- Volunteers

Activities:

- 1. Harvest of the Month (HOM) Campaign
- 2. Polk County Moves (PCM) Campaign
- 3. Gardening Education
- 4. Monthly Press and Social Media
- 5. Exercise Classes
- 6. Veggie Rx Program



Outputs/Short-Term Outcomes:

- 1. # of materials distributed
- 2. # of materials distributed # of polkcountyonthemove.org website visits
- 3. # of classes # of attendees
- 4. # of Press Releases # of Likes # of Shares # of posts
- 5. # of classes # of attendees
- 6. # of veggie Rx programs in the county # of veggie Rx distributed

Long Term Outcomes:

- 1. Increase the consumption of fruit and vegetable servings of 3 or more a day from 37% to 40% as measured by the CHA Survey
- 2. Increase physical activity to 150 min a week to 45% as measured by the CHA Survey

Appendix II



Goal 1: Provide Information							
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date				
Goal 2: Enhan	Goal 2: Enhance Skills						
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date				
Goal 3: Provid	le Support						
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date				

Goal 4: Enhance Access Reduce Barriers						
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date			
Goal 5: Chan	Goal 5: Change Consequence (Incentive/Disincentive)					
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date			
Goal 6: Chan	ge Physical Design (Environment)					
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date			
Goal 7: Modi	ify/Change Policy					
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date			

Objectives: Answers the question - what do you want / need to accomplish? Objectives should be written using a SMART format (specific, measurable, achievable, realistic, and
timely).
Activities: Answers the question – which specific actions / benchmarks need to be accomplished in order to successfully complete the objective?
Individual or Group Responsible: Answers the question of who will be the lead for assuring the objective is accomplished? While this might come from a team or committee, a

Due Date: Answers the question - When do you expect to complete the objective?

person should always be named, not a team.

Developed By:	Date:
Reviewed By:	Date:







Executive Summary

The 2019 Polk County Community Health Assessment (CHA) is the result of a joint effort by eight key partners who provided oversight to the process, assured collection and compilation of shared data, and engaged residents of Polk County through a series of community meetings and surveys. These eight partners, representing governmental agencies, local medical centers and hospitals, UW-Extension and nonprofit organizations, formed a CHA Leadership Team that worked together to assess the health of Polk County residents.

The purpose of a Community Health Assessment is to evaluate and prioritize health concerns in order to empower the community to solve health problems and improve health outcomes. The ultimate goal is for the community to collectively and strategically target evidence based interventions to improve the health of the population. The CHA Leadership Team collected both quantitative and qualitative data to identify the top health priorities in Polk County.

Methods used included a survey, community forums, a key partner meeting and comprehensive collection and review of secondary health data. Data from the community survey and secondary review was presented and discussed at both the community forums and key partner meetings with voting conducted for the top health priorities. Participants identified the top four health priorities in Polk County as:

- Mental Health
- Substance Use
- Nutrition and Physical Activity
- Access to Care

Using the principles of the Wisconsin Way model which has its roots in the County Health Rankings, the Community Tool Box and Healthiest Wisconsin 2020, the CHA Leadership Team will act on the results of the 2019 CHA to spearhead the next phase of the community health improvement process which is the action planning component. Additional partners and community members will be mobilized under the umbrella of Polk United, a community coalition dedicated to health improvement activities. These people will serve on health priority workgroups that will develop action oriented three year plans to address the four health priority areas with the goal of reducing health disparities and improving health for the citizens of Polk County



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Community Health Improvement is most successful when there is true collaboration between public and private entities for health improvement activities. The following members of the CHA Leadership team and their organizations committed expertise, agency resources and significant staff time resulting in seamless coordination of public and private sector community health assessment activities.





Amery Hospital & Clinic



Bob Wolf

O// C Osceola Medical Center

Katy Ellefson Community Health Specialist and Outpatient Dietician





Tom Brock Executive Director





Community Relations Manager

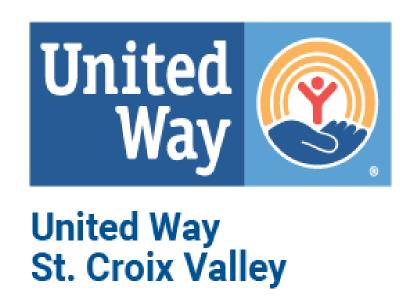
Brian Kaczmarski Health Officer/Director





Elizabeth Hagen Coordinator - Polk United Public Health Specialist - Public Health





Jessica Neumann Community Impact Director Page 5





Deanna Nelson Director of Community Health and Wellness





Don Wortham Educator

The collaborative team acknowledges and extends sincere appreciation to the many community members, additional partners and organizations for their contributions to the Polk County CHA process. We are thankful to our partners from Polk County schools, the Family Resource Center, District Attorney's Office and State Senator Patty Schachtner's representative. All provided thoughtful input to the CHA process.

Special thanks is extended to the program participants from the following entities:

- Women's Infants and Children (WIC)
- Prenatal Care Coordination (PNCC)
- Veterans Services
- Economic Support (Medicaid, Foodshare, Childcare)
- Behavioral Health (Mental Health and Substance Use Services)
- Aging, Disability and Resource Center (ADRC)
- Golden Age Manor

We sincerely appreciate their honest feedback and perspective in the community health assessment process.



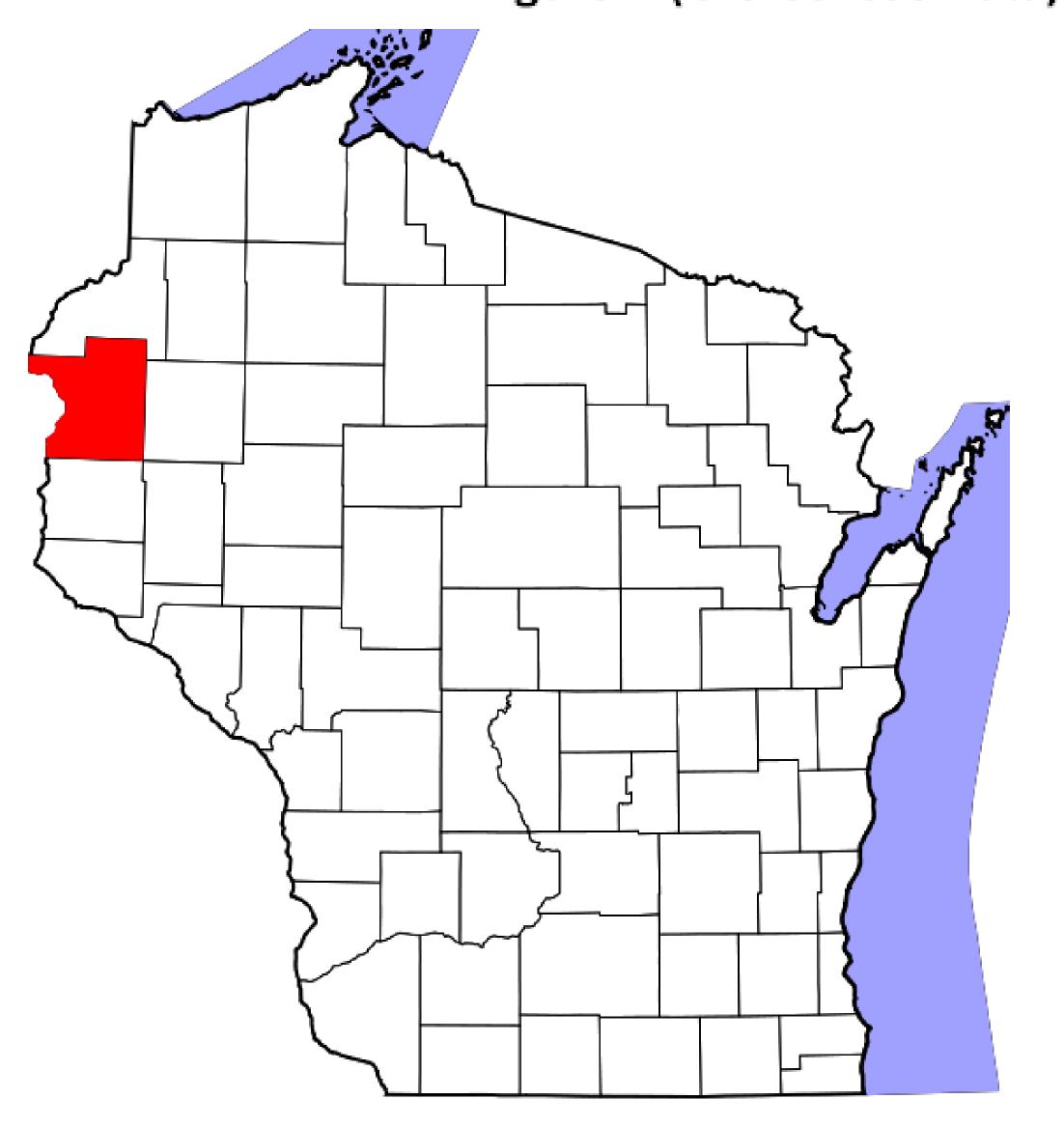
Demographic Profile

Polk County is located in the scenic west central region of Wisconsin, approximately 50 miles northeast of the Minneapolis/St. Paul metro area. Polk is considered a rural county with a land area of nearly 914 square miles and a population density of 48.4 persons per mile compared to 105 persons per mile statewide.[i] It is comprised of 2 small cities (Amery and St. Croix Falls); 10 villages (Balsam Lake, Centuria, Clayton, Clear Lake, Dresser, Frederic, Luck, Milltown, Osceola and Turtle Lake) and 24 townships. The county is bordered by Burnett County to the north, Barron County to the East and St. Croix County to the south. Western Polk county borders the state of Minnesota attracting Polk county residents to jobs in the twin cities and resulting in a commuting way of life for many. Among the 16,943 Polk workers who commute in their car alone, 42% commute more than 30 minutes.[ii]

In 2018, the county population was estimated at 43,598 – a 1.4% decrease since the 2010 census. This is in contrast to a population growth of 7% between the 2000 and 2010 census. The median income for Polk County households is \$53,551. Age distribution in the past 3 years has remained static with the largest percentage (28.6%) aligned with the 18-44 age group. Polk has a higher percentage of citizens age 65 and older (18.4%) than statewide (15.2%). Polk's population ethnicity is primarily white at 96.3% and American Indian at one percent. Data shows that 93.1% of persons aged 25+ received a high school diploma, and 23% of residents over age 25 years attained some college education. [iii] Additional demographic data can be found in Appendix I.

POLK COUNTY KEY DEMOGRAPHICS AT A GLANCE			
Total Population	43,598		
Percent of county considered rural	85.5%		
Median household Income	\$53,551		
Median monthly mortgage cost	\$1,323		
Median gross rent costs per month	\$740		
Median age in years	44.5		
Children living in poverty	13%		
Population living in poverty	9.9%		
Age 0-64 with no health insurance	7.3%		
2017 unemployment rate	3.1%		
Disabled population – all ages	12.6%		
Households with broadband internet subscription	72.2%		

Figure 1 (U.S Census Data) iv





Introduction

Importance of Community Health Assessments

Health Departments have a long-standing statutory responsibility to conduct periodic community health needs assessments to assess the health priorities of citizens in their jurisdictions. Hospitals also have tax exemption obligations under the Internal Revenue Code relevant to community health needs assessments and setting strategic and operational plans designed to improve health needs for the communities they serve. By leveraging resources for community health assessment activities, partnerships between government and other sectors can minimize duplication of effort with CHA results assisting all organizations in improving quality primary prevention and other health related services to the populations served.

In assessing a community's health, it is important not only to look at disease and injury incidence, but to also carefully consider the factors that lead to poor health outcomes.

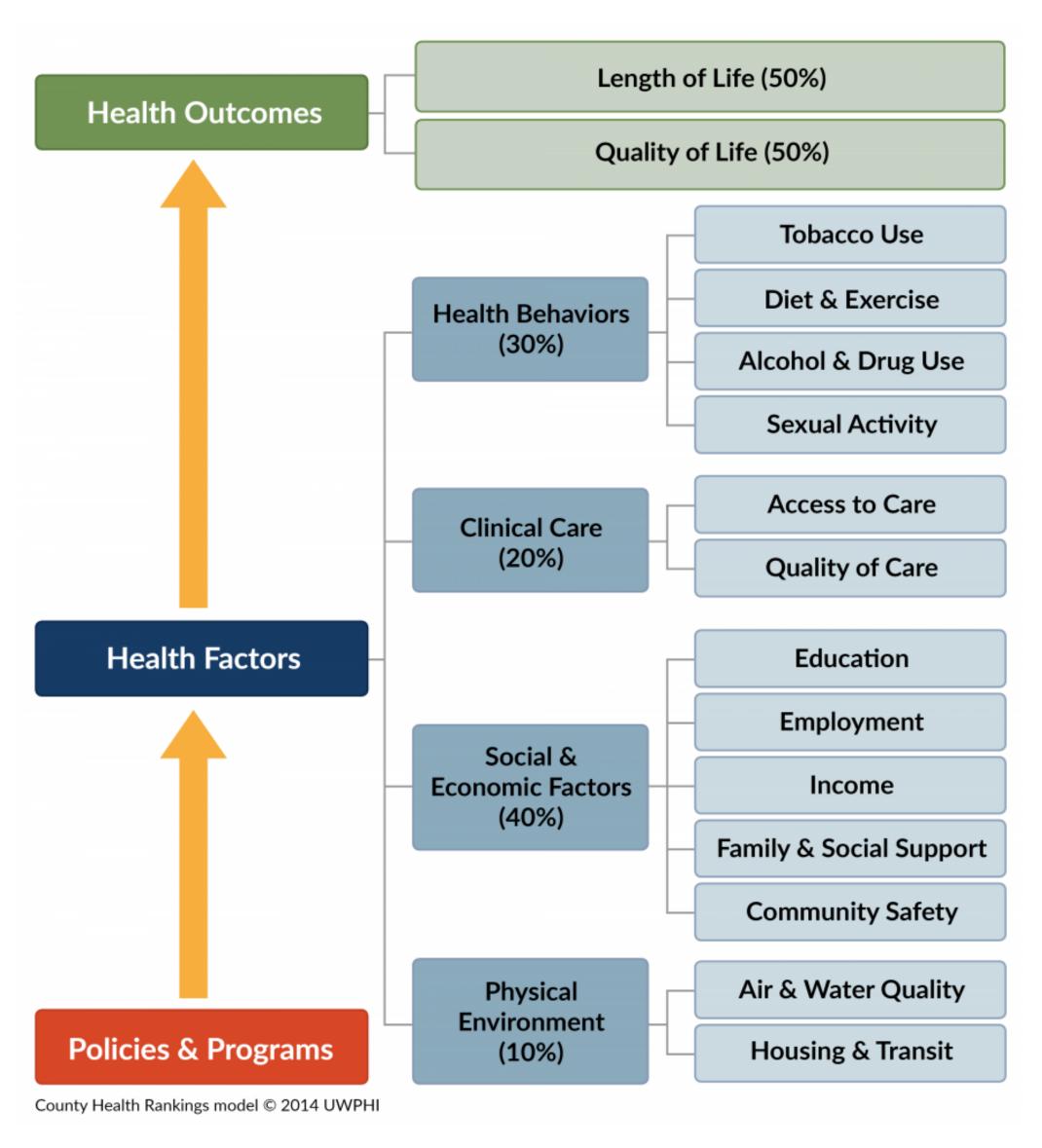


Figure 2 - County Health Rankings Model

This approach helps people to focus on prevention strategies to identify the greatest opportunities to improve health. Often people believe that individual health behaviors (an action taken by an individual or group of individuals to change or maintain their health status or prevent illness or injury) and quality health care are the primary factors that shape health, but two other major influences play very important roles — the social and economic factors and the physical environment. This community health needs assessment examines all of these factors.

The County Health Rankings Model, shown in Figure 3, was created by University of Wisconsin (UW) Population Health Institute to show the many factors that influence the health of the whole population. These factors include:

- health behaviors (actions individuals take that affect their health)
- clinical care (access to affordable, quality, and timely health care)
- social and economic factors (income, education, employment, community safety, and social supports)
- the physical environment (where individuals live, learn, work, and play)

Annually, UW Population Health Institute provides every county in the nation with a "ranking" score for each of the 4 categories of health factors as well as an overall health factors and health outcomes score. Health outcomes represent how healthy counties are within the state. The healthiest county in the state is ranked #1. The ranks are based on two types of measures: how long people live and how healthy people feel while alive. The following table shows Polk's rankings out of 72 counties in Wisconsin for the past 3 years.



Introduction Continued

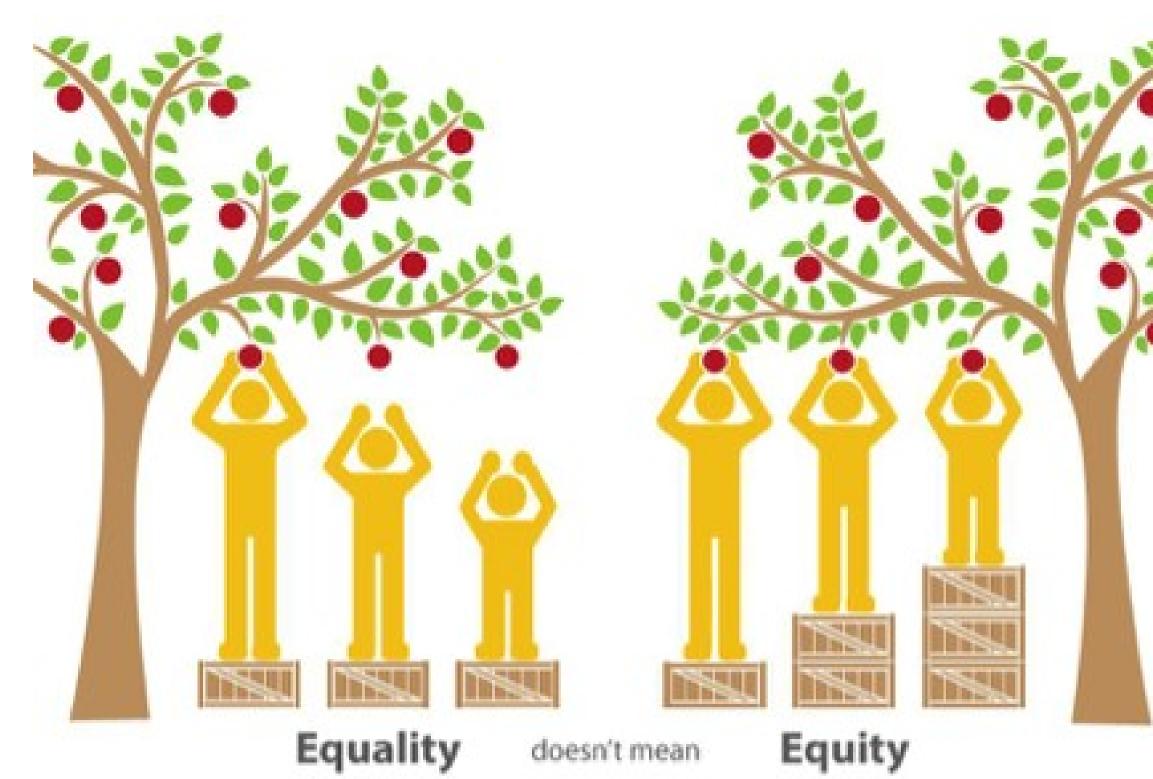
Figure 3 - County Health Rankings for Polk County, Wisconsin 2017-2019

	2017	2018	2019
Health Outcomes	28	39	34
Length of Life	44	53	43
Quality of Life	9	11	12
Health Factors	28	29	26
Health Behaviors	19	24	23
Clinical Care	43	37	38
Social & Economic Factors	29	32	36
Physical Environment	46	50	29

Polk County data for the rankings has remained relatively constant throughout the past 3 years. Slight variations in rankings have occurred primarily due to changes or additions in data elements considered for health factors, particularly in the physical environment category. The Rankings data, along with data from a wide variety of sources is considered when identifying and prioritizing health focus areas and in subsequent work to create a community health improvement plan.

Health Equity

Health equity means that everyone has a fair and just opportunity to be as healthy as possible. Health inequities arise from disparities or differences in health between groups as a result of varying social, economic, environmental, geographic, and political conditions, also known as the social determinants of health.



This requires removing obstacles to health such as poverty and discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care. Health disparities are differences in health or in the key determinants of health such as education, safe housing, and discrimination, which adversely affect marginalized or excluded groups. Health equity and health disparities are closely related to each other. Health equity is the ethical and human rights principle or value that motivates us to eliminate health disparities. Reducing and ultimately eliminating disparities in health and its determinants of health is how we measure progress toward health equity.[i] The data in this report offer a starting point to identify potential health disparities between groups, and consider the need for additional community engagement with residents to better understand and address health inequities.

Background of Collaborative

Eight organizations including Polk County Health Department, Polk United, Amery Regional Medical Center, Osceola Medical Center, St. Croix Regional Medical Center, UW-Extension, United Way of St. Croix Valley and the Mental Health Task Force of Polk County teamed together in late 2018 to begin the process of conducting a new Community Health Needs Assessment. These organizations know each other well and have a strong history of working together on previous CHAs (latest one completed in 2016) as well as on other community health related grants and projects. This group is known as the CHA Leadership Team and has primary oversight of the CHA process. PCHD acted as the lead agency and facilitated the coordinated effort between all the partner organizations.

Introduction Continued

In this role, the Health Department convened the partners, facilitated the leadership team meetings, compiled and analyzed primary and secondary data, and assured that ongoing and transparent communication was maintained throughout the process. CHA Leadership Team partners contributed meeting space for community forums, media promotional materials, health data, survey distribution assistance and in-kind staff support.



Process

The CHA Leadership Team met weekly in November and December of 2018 to conduct CHA activities including identification of the process to be used, construction of the timeline for activities, development of the community survey and identifying secondary data sources for review. Meetings were in person with follow up communication in-between sessions via phone and email correspondence. In 2019, the team met twice a month through March to review survey results, agenda plan for the community forums and a key stakeholder meeting, and to evaluate the results of those meetings. Figure 4 outlines the CHA timeline.

Figure 4 - Community Health Assessment Timeline				
November and December, 2018	CHA Leadership Team Convenes Weekly to Plan CHA and Review Secondary Data			
December 2018 through February, 2019	Community Survey Distributed			
January through March, 2019	CHA Leadership Team Meets bi-monthly to Review Survey Results, Aggregate and Assess Data, Plan Community Forums and Key Stakeholder Meeting and to Evaluate Survey and Meeting Results			
February and March, 2019	Community Forums and Key Stakeholder Meeting Held; Health Priorities Selected			
April through May, 2019	CHA Report Drafted, Partner Feedback Obtained			
June, 2019	CHA Report Completed and Distributed to Media and Partners; CHIP Process Begins			

The partnership aligned their work with the Wisconsin Way[i] model which is based on the County Health Rankings and Roadmaps, Community Toolbox and Healthiest Wisconsin 2020 – the state health plan. The County Health Rankings and Roadmaps "Take Action Model" (FIGURE 5) was used to guide the CHA process. This model outlines the steps needed for the community health improvement process including a continuous cycle of assessing needs and resources of the county, focusing on what's important, developing action plans with effective programs and evaluating the efforts – all steps based on the foundation of collaboration and communication.

Process Continued

Community health priorities were determined during the CHA process through data analysis and evaluation of the 12 health focus areas based on the Wisconsin Department of Health Services health plan (Healthiest Wisconsin 2020). These health focus areas included:

- Alcohol and Other Drug Use
- Communicable Disease Prevention and Control
- Chronic Disease Prevention and Management
- Environmental and Occupational Health
- Healthy Growth and Development
- Injury and Violence
- Mental Health
- Oral Health
- Physical Activity
- Reproductive and Sexual Health
- Tobacco Use and Exposure
- Adequate, Appropriate and Safe Food and Nutrition

In addition, data relating to the State Health Plan Infrastructure Health Focus Area – Access to High Quality Health Services – was also examined. After review of comprehensive secondary data and in consideration of the need for simplification of presentation to partners and the public, the CHA Leadership Team decided to combine several Healthiest Wisconsin health focus areas and pare down to 10 key health focus areas supported by data:

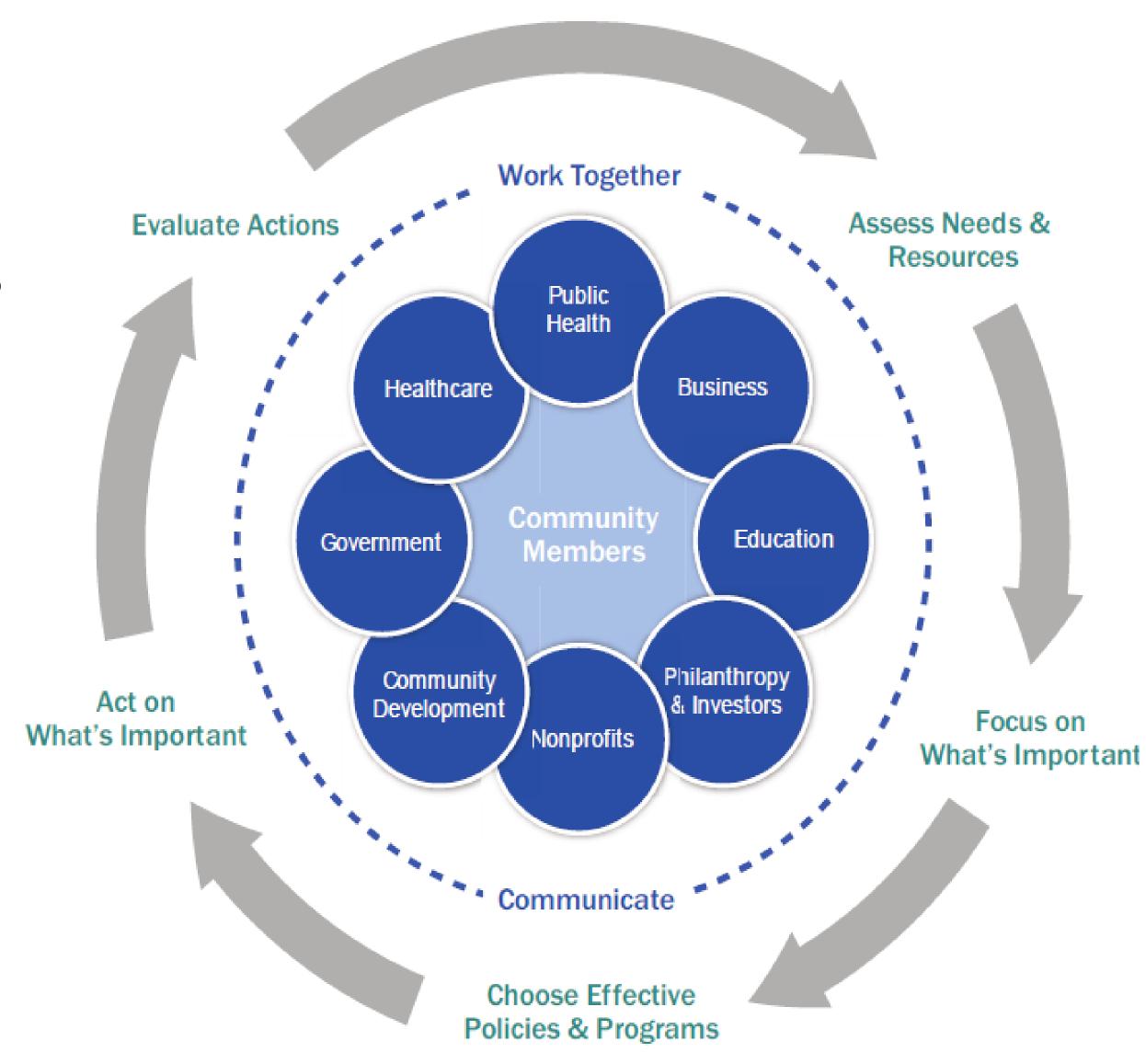


Figure 5 - County Health Rankings and Roadmaps - Take Action Model



Chronic Disease Prevention and Management and Physical Activity was paired with Adequate, Appropriate and Safe Food and Nutrition to create a health focus area of Nutrition and Physical Activity, Communicable Disease was included as a subset of Reproductive and Sexual Health and Healthy Growth and Development and Access to Care was added.

The CHA process included a variety of data collection methods to assure inclusion of various demographic groups in the community and to develop a thorough understanding of health issues facing Polk County. These methods included primary data collection through an online and hardcopy community health survey; survey outreach with underrepresented demographics groups, community forums and a key stakeholder meeting to prioritize health focus areas. Secondary, quantitative community health data was collected based on the measures recommended in the Wisconsin Association of Local Health Departments and Boards (WALHDAB) core dataset and the State Health Plan.

The CHA process culminates in development and publication of a written report that is publicized in the media and widely distributed to partners and community members. This report serves as a kick off efforts to develop a Community Health Improvement Plan (CHIP) which sets forth an action plan to address the health priorities identified in the CHA process.

Data Collection Methodology

Community Survey

Partners distributed the community health survey to residents throughout Polk County from mid December 2018 to mid-February 2019. (Appendix III) The objective of the survey was to better understand the community's perception of the top health concerns in the county. The survey was hosted by the same online development tool, Survey Monkey, as in 2015 to compare survey results. Questions were added for the 2019 version to assess the respondents thoughts on the social determinants of health. The link to the online survey was widely distributed through the networks of each of the partner organizations. The survey launch was announced by a press release and was repeatedly advertised in local newspapers, social media, partner websites and flyers posted throughout the county.



Survey Outreach

Hard copies of the survey were available in medical center and government center waiting rooms with reception staff encouraging completion. Special effort was made to ensure the survey was available to underrepresented groups who can be at the highest risk of suffering from health disparities. These groups included WIC, Prenatal Care Coordination (PNCC), Economic Support and Behavioral Health program participants from Polk County, veterans seeking services from the county Veterans Services Office and seniors accessing services at the Aging and Disability Resource Center (ADRC). Flyers were left in local village laundromats, food pantries, and grocery stores with information on how to access the online survey. School superintendents were sent links to the survey and encouraged to forward to school staff and to include in their respective school newsletters. The county local pastor group was also outreached and provided links to the online survey.

A total of 907 Polk County residents completed the survey. This was a 31% increase in the response rate over the 2016 Community Survey. Survey respondents represented a wide range of county residents, including a variety of income and educational levels, age, and household size. Other than gender (a disproportionately high percentage of females completed the survey), the demographics of the survey respondents overall aligned with those of Polk

County as a whole.

Community Survey Respondents identified the top four health priorities as:

- Substance Use and Abuse
- Mental Health
- Nutrition and Physical Activity
- Injury and Violence

They selected the top 3 social determinants of health as:

- Economic Stability
- Neighborhood and Built Environment
- Health and Health Care

Community Forums

Five community forums were convened in the county with 72 persons attending. These forums were held at the local medical centers/hospitals in Amery (2 sessions), Osceola and St. Croix Falls. Although these forums were widely advertised and promoted for the public, 75% of attendees were medical center staff and 25% were the general public. One forum was also held at the government center in Balsam Lake. The format of the forums included a presentation lead by the Health Officer and Polk United Coordinator on the community survey data and secondary data review related to the ten health focus areas.

Data Collection Methodology Continued

In addition, information was provided on the social determinants of health including economic stability, neighborhood and built environment, health and health care, social and community context and education. Community survey ranking results on the determinants was included in the packet of data summary sheets for each health focus area which accompanied the presentation. These facilitated group discussions allowed the public to analyze data from multiple and diverse sources. Participants were able to develop a more complete understanding of health by considering both the community perception of health as well as the secondary data collected by local and national agencies.

Data was presented orally and via simple, concise and graphically enhanced fact sheets to aid in thorough understanding of the data sources during group discussion. Participants were encouraged to offer their unique perspective about the health issues facing Polk County residents. A portion of the meeting was dedicated to voting on the top health priorities as well as the top social determinants of health influencing health outcomes in Polk County. Participants were instructed to consider the data presented and group discussion and vote based on three factors:

- Size of the problem or the number of people potentially or actually affected by the health focus area
- Seriousness and impact a health focus area has on disability, premature death, social burdens or health care costs
- Readiness and capacity of the community to address actions around the health focus area



Overall the voting across the different locations resulted in the identification of the same top four health priorities as in the community survey but in different order of importance.

The top four health priorities identified during the Community Forums in Polk County were:

- Mental Health
- Substance Use and Abuse
- Nutrition and Physical Activity
- Access to Care.

The top 3 Social Determinants of Health were identified as:

- economic stability
- education
- social and community context.

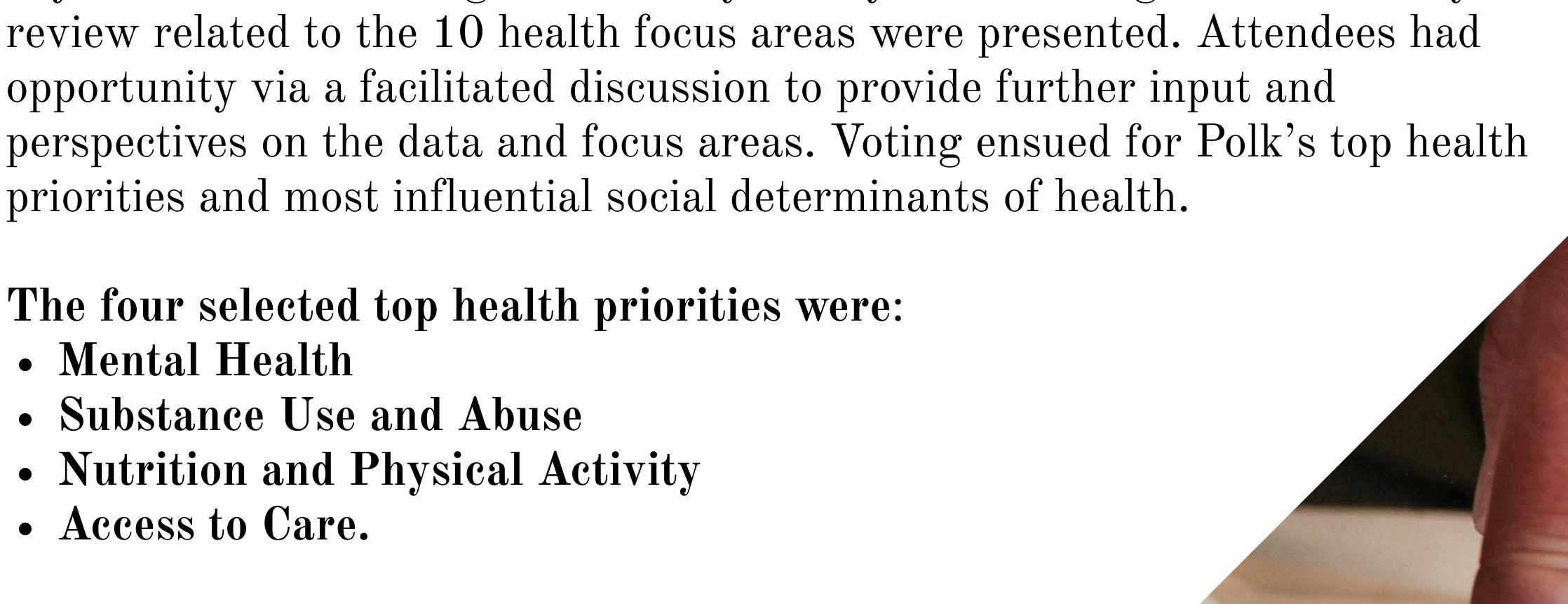
Key Stakeholder Meeting

Following the community forums, a key stakeholder meeting was held. Twenty (20) people representing county Law Enforcement, Mental Health Task Force, District Attorney's Office, State Representative 10th Senate District, UW-Extension, Amery Hospital and Clinic, Osceola Medical Center, ADRC, St. Croix Regional Medical Center, Family Resource Center and Health Department staff were in attendance.



Data Collection Methodology Continued

The same format utilized at the Community Forums was implemented at the key stakeholder meeting. Community survey results along with secondary data review related to the 10 health focus areas were presented. Attendees had opportunity via a facilitated discussion to provide further input and perspectives on the data and focus areas. Voting ensued for Polk's top health priorities and most influential social determinants of health.



Key stakeholders identified their top 3 social determinants of health as:

- Economic Stability
- Neighborhood and Built Environment
- Education.



How's the health of Polk County? We'd like to know.

A group of local medical centers and public health agencies, along with UW-Extension and United Way St. Croix Valley, are conducting a survey to determine the most important health needs in Polk County. The information provided will be used to help us understand and improve the health of Polk County residents. Your participation is voluntary and will not affect your health care in any way. All responses are completely confidential.

Secondary Data Review

After the community survey was distributed and in process, local quantitative health data was compiled from a variety of data sources based on the measures recommended by Wisconsin Association of Local Health Departments and Boards. Data sources included County Health Rankings, US Census, government reports, Behavioral Risk Factor Surveillance System, Youth Risk Behavior Surveillance System, Health Department reports, Centers for Disease Control and Prevention, Wisconsin Department of Health Services Statistics, schools and other publicly available sources. County specific data was compared to state, national rates, and Healthy People 2020 target rates when available. The data points are summarized in the Health Focus Area Summaries section of this report. The full core data set is presented in Appendix II.



Limitations of Data

Although this assessment reflects the most recent and best available health information for Polk County, there are important limitations to note. They include:

- There can be a long lag time between data reporting and availability (i.e., the timeliness of data)
- Small numbers can make comparisons difficult
- Health information is generally not available for jurisdictions smaller than counties (e.g., individual communities within Polk County)
- There is inadequate data for some topic areas
- There are jurisdictional challenges within data collection systems (e.g., reporting issues across county and state lines)
- There were several health focus areas that had limited data specific for Polk County. With less data to consider for these health focus areas, attendees at the community forums and stakeholder meetings could have a bias towards selecting health priorities with more information available on which to base their rankings

Final Prioritization Process

Following the community survey, community forum and key stakeholder meeting, the CHA Leadership Team met to review the voting results of the health focus areas and social determinants of health at these event.

The voting results were similar in all venues with a clear delineation between the top 4 health focus areas. Ranking scores were averaged to identify Mental Health, Substance Use and Misuse, Chronic Disease (Nutrition and Physical Activity) and Access to Care as the top four health priorities for Polk county for the next 3 year cycle. The Leadership Team decided to incorporate access to care issues within each of the top 3 focus areas to conserve community capacity during the CHIP action phase.

Social Determinant rankings were consistent with Economic Stability selected as the main influence of health. Neighborhood/ Built Environment came in second and Education third. With a satellite location of the Wisconsin Indianhead Technical Institute (WITC) coming to the county seat of Balsam Lake in the 2019-20 school year, the CHA Leadership Team believed the community could create a new partnership and realize significant impact on Education, thus the final prioritization process moved Education to second place in the SDOH rankings. Figure 6 shows the ranking results that occurred at the community forums, stakeholder meeting and via the community survey. The average ranking is displayed along with the final prioritization of the focus areas and social determinants of health factors.

Figure 6: Polk County 2019 CHA Rankings and Prioritization of Health Focus Areas and SDOH Factors

Health Focus Areas	Forums	Stakeholder	Com Survey	Average Ranking	Final Prioritization
Substance Use and Abuse	2	2	1	1.67	2
Mental Health	1	1	2	1.33	1
Nutrition & Physical Activity	4	3	3	3.33	3
Injury and Violence	6	5	4	5.00	7
Tobacco Use and Exposure	7	T-6	5	4.00	6
Environmental/Occupational Health	10	T-6	6	5.33	10
Oral Health	9	T-6	7	5.33	9
Access to Care	3	4	8	5.00	4
Sexual & Reproductive Health	8	T-6	9	5.67	8
Healthy Growth & Development	5	T-6	10	5.00	5
SDOH					
Economic Stability Neighborhood and Built	1	1	1	1.00	1
Environment	4	2	2	2.67	3
Health and Health Care	5	5	3	4.33	5
Social and Community Context	3	4	4	3.67	4
Education	2	3	5	3.33	2

Top 4 Health Focus Areas

- 1. Mental Health
- 2. Substance Use and Abuse
- 3. Nutrition and Physical Activity
- 4. Access to Care

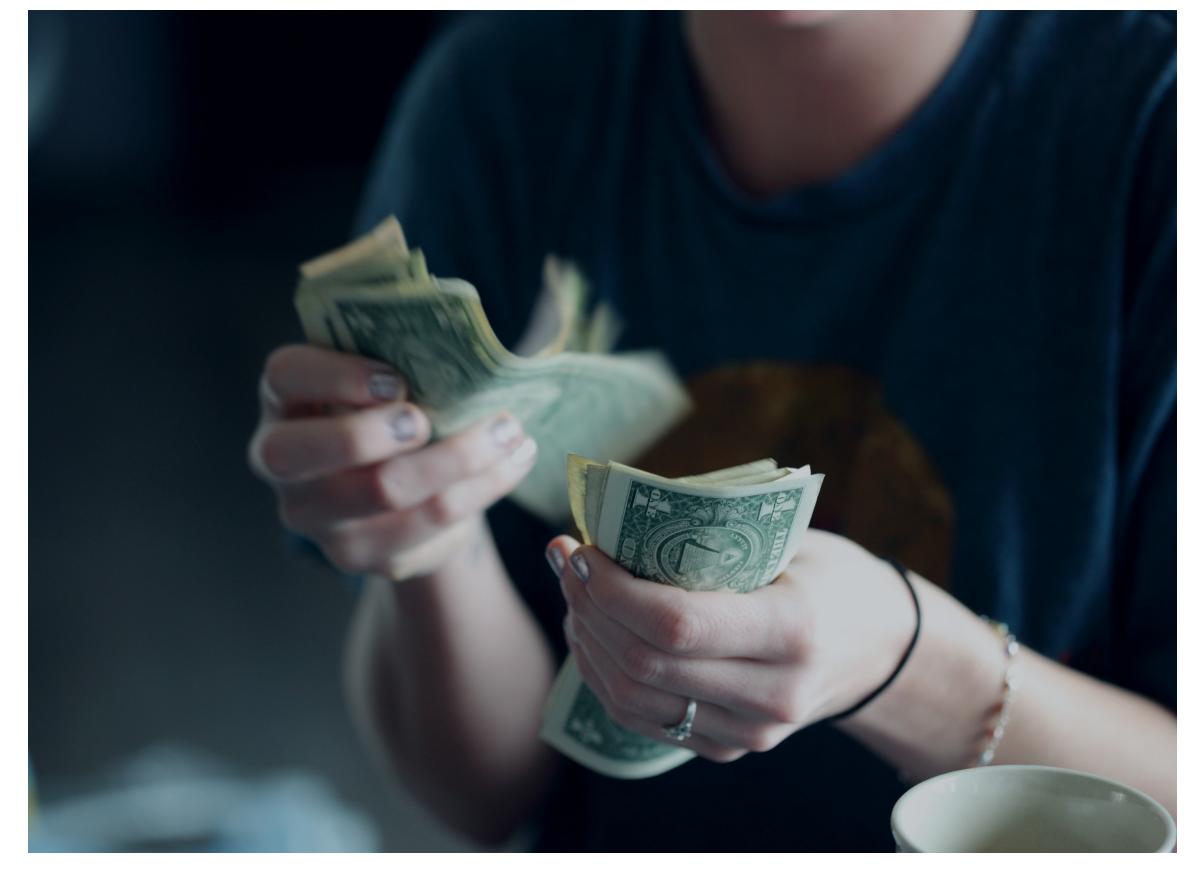
Top 3 Social Determinants of Health

- 1. Economic Stability
- 2. Education
- 3. Neighborhood and Built Environment

Health Needs and Disparities

It is well documented in the literature that the social determinants of health impact how healthy a population is. The County Health Ranking model estimates that social and economic factors such as income, education, employment, family and social support and community safety contribute 40% to a person's overall health. People with low income, less than high school education and living in unsafe neighborhoods have poorer health than those with higher incomes, greater than a high school education and having a home in a safe neighborhood. These disparities are often a call to action for communities to address through mobilization of resources to target health improvement efforts.

The 2019 Polk County community survey results aligned closely with the literature when income and education were considered for health related questions. Respondents with incomes less than \$25,000 per year reported poorer health, less exercise, fewer servings of fruits and vegetables per day, less insurance coverage and feeling sad or depressed more frequently than those respondents with income above \$25,000 per year. The survey results were similar for these same questions for those respondents reporting education of high school or less. Below is community survey data highlighting differences in health due to income and education.

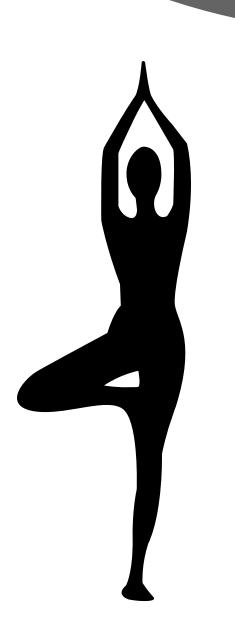




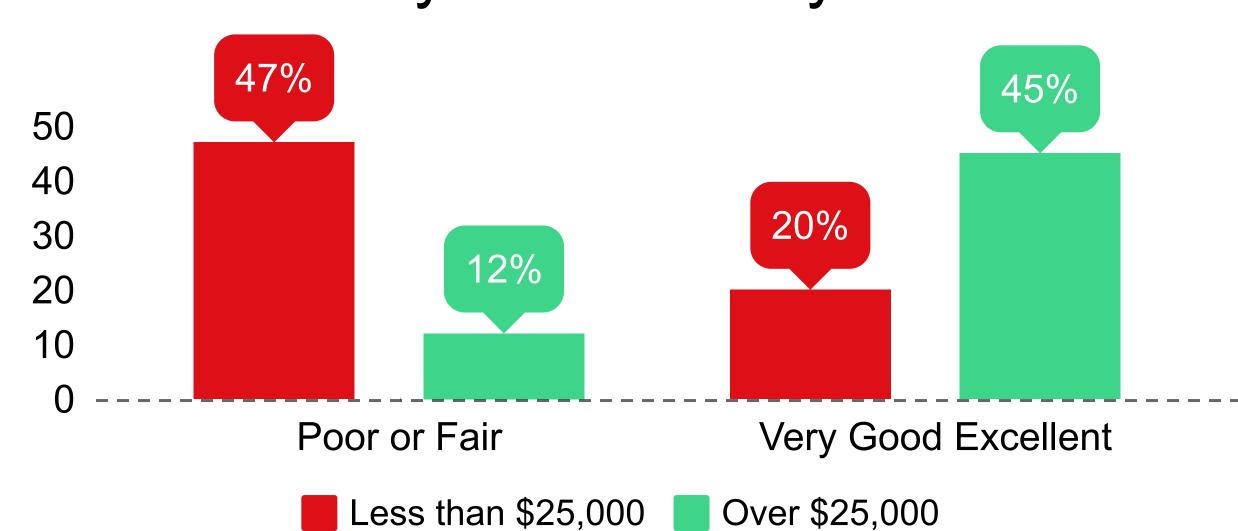
Health Disparity Data Analysis

Survey results were compared based on those that indicated thier income was under \$25,000 to those that had an income over \$25,000.





How would you describe your health?



On average how many days per week do you exersice 30 minutes or more?

Percent of survey respondents that indicated 1 day or less

Income less than \$25,000: 55.9%

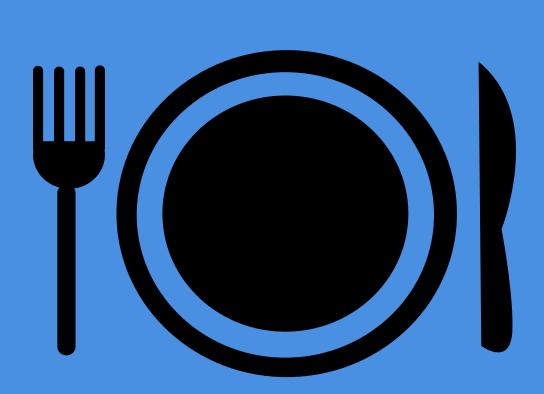
Income above \$25,000: **36.5**%

Percent of survey respondents that indicated 3 days or more

Income less than \$25,000: **32.4**% Income above \$25,000: **43.5**%



On average how many servings of fruits and vegtables do you eat?



Percent of survey respondents that indicated 1 serving or less

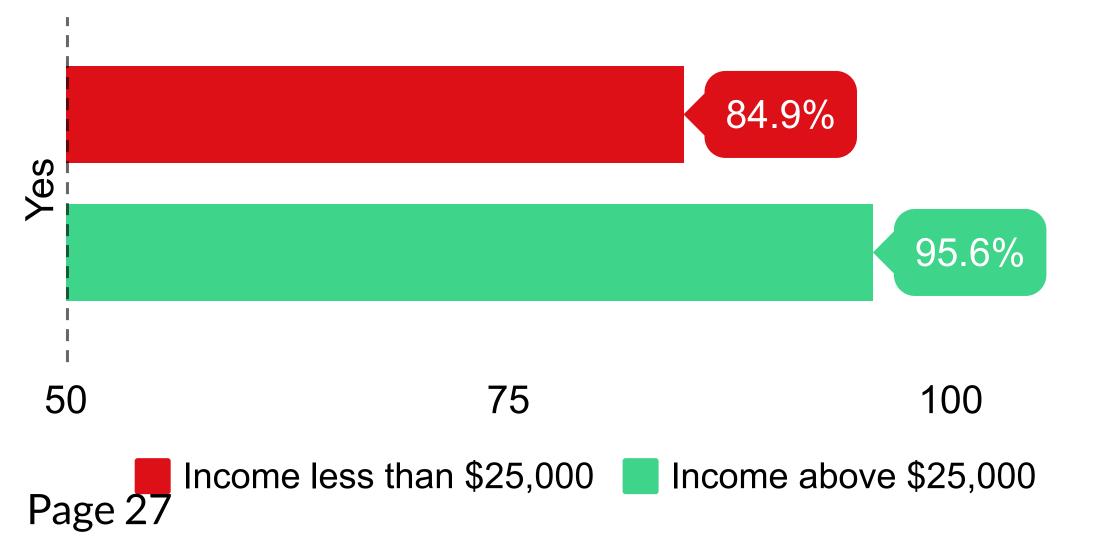
Income less than \$25,000: **41.1**% Income above \$25,000: **28.3**%

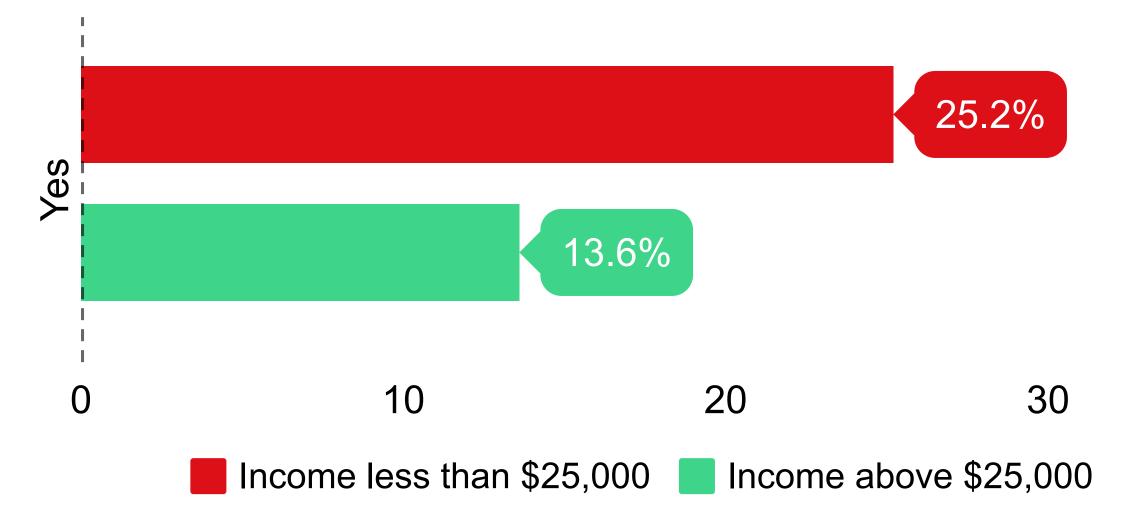
Percent of survey respondents that indicated 3 servings or more

Income less than \$25,000: **25**% Income above \$25,000: **39.1**%

Is evey member of you household covered by insurance?

In the last 12 months have you not taken a prescription because it cost too much?





In the last two weeks how many days have you felt sad or depressed?

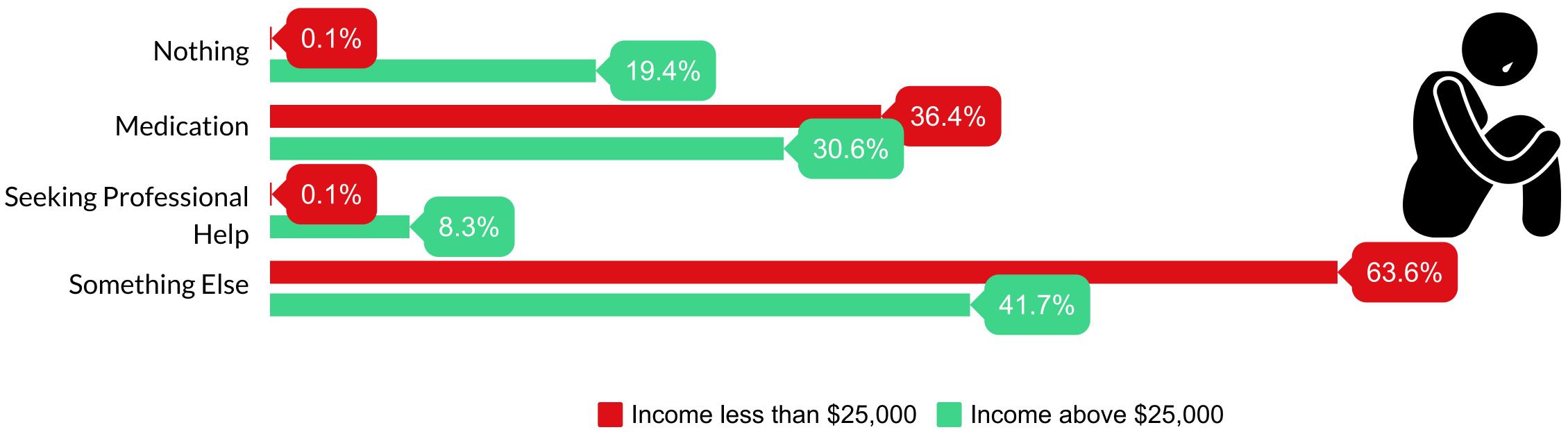
Percent of survey respondents that indicated 1 day or less

Income less than \$25,000: 43.8% Income above \$25,000: 66.8%

Percent of survey respondents that indicated 3 days or more

Income less than \$25,000: 44.6% Income above \$25,000: 19.6%

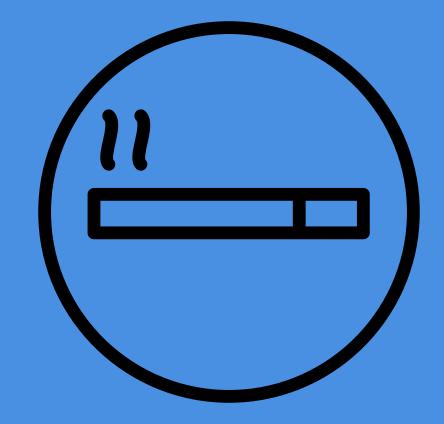
What are you doing to address your sad or depressed feelings?



Do you smoke?

Percent of survey respondents that indicated yes

Income less than \$25,000: **28.7**% Income above \$25,000: **9.8**%

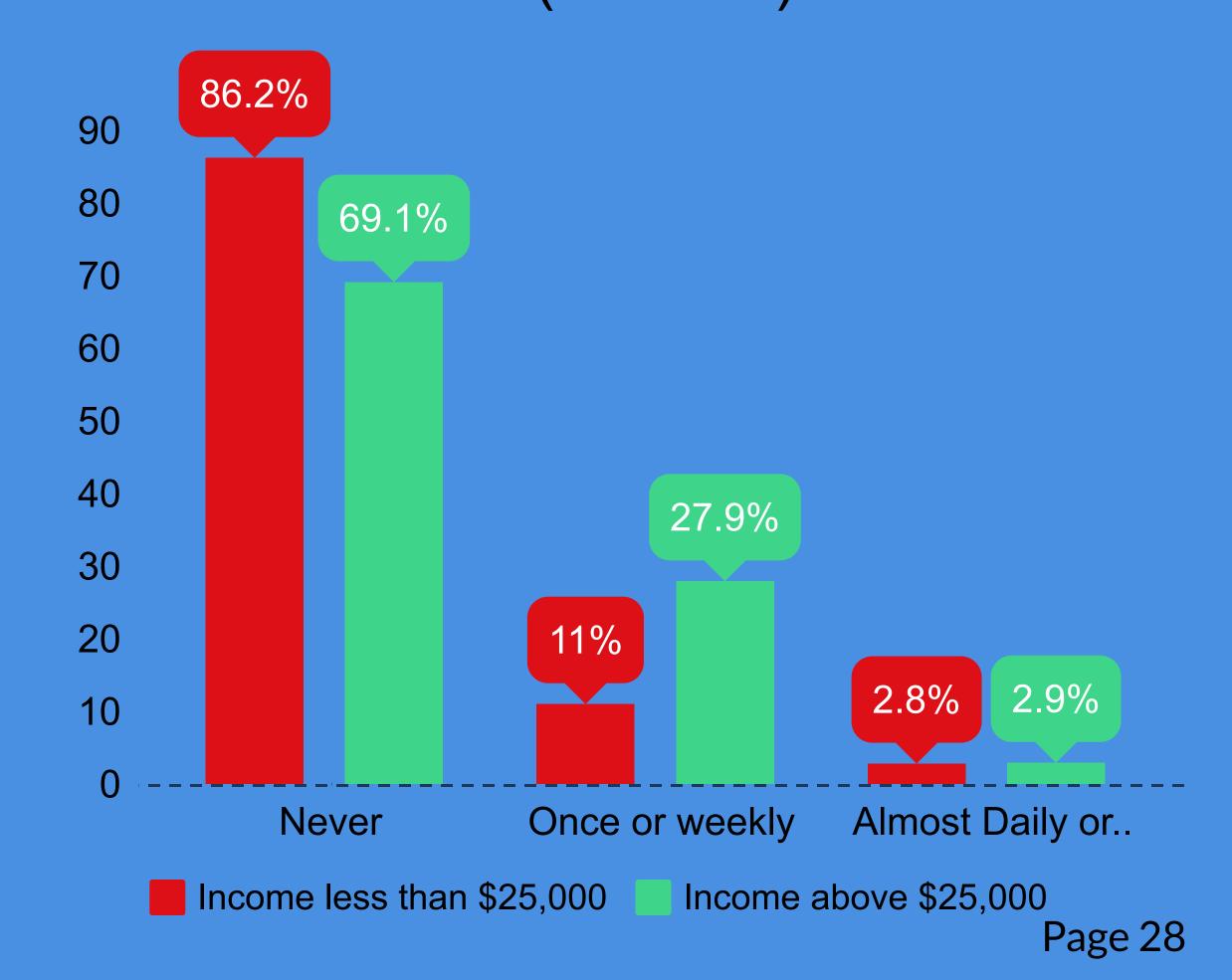


Have you or your family been negatively impacted by Meth use?

Percent of survey respondents that indicated yes

Income less than \$25,000: **20.7**% Income above \$25,000: **14.4**%

Considering all types of alcoholic beverages, how many times during the past month did you have 5 or more drinks in one sitting (Male) and 4 or More (Female)?



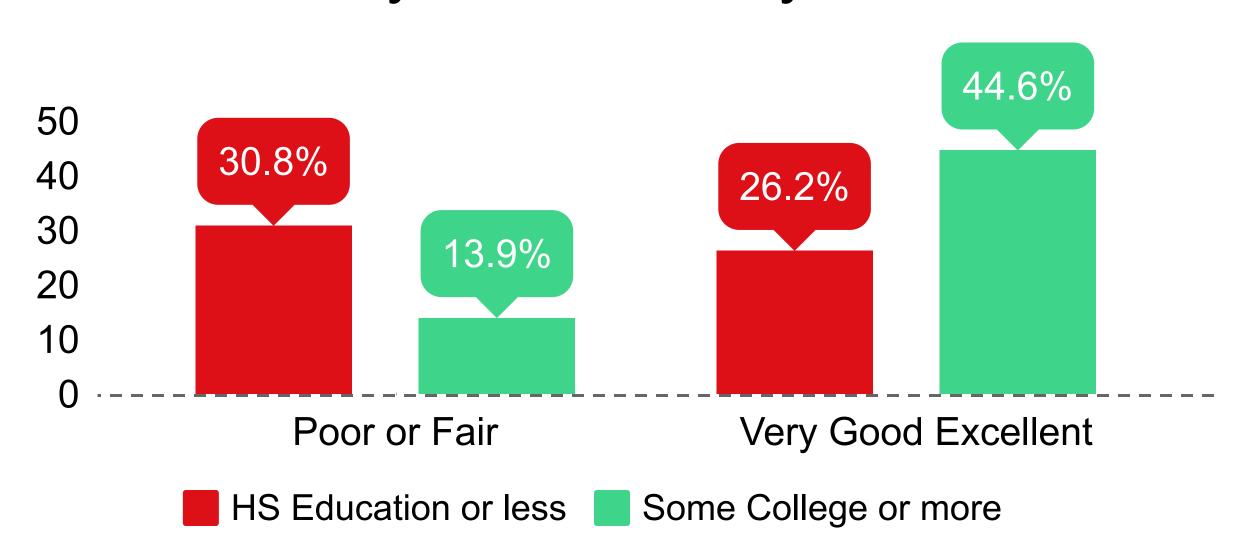
Health Disparity Data Analysis

Survey results were compared based on those that indicated they had a High School education or less to those that had some college or more.





How would you describe your health?



On average how many days per week do you exersice 30 minutes or more?

Percent of survey respondents that indicated 1 day or less

High School Education or Less: 51.2%

Some College or More: 35.8%

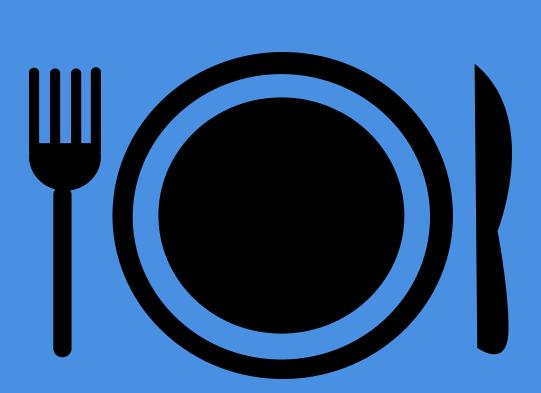
Percent of survey respondents that indicated 3 days or more

High School Education or Less: 33.5%

Some College or More: 44.2%



On average how many servings of fruits and vegtables do you eat?



Percent of survey respondents that indicated 1 serving or less

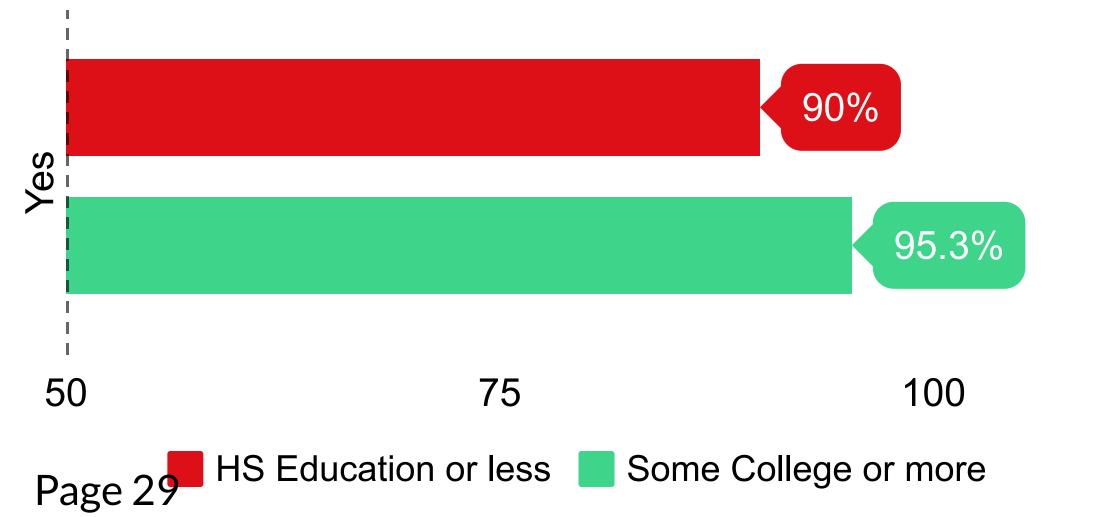
High School Education or Less: 46.5% Some College or More: 25.6%

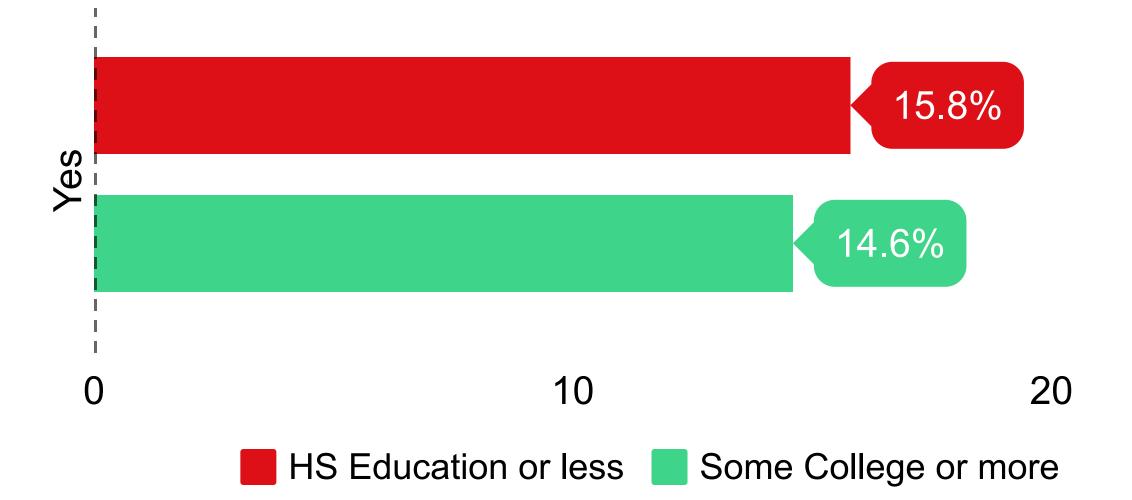
Percent of survey respondents that indicated 3 servings or more

High School Education or Less: 21.2% Some College or More: 42.1%

Is evey member of you household covered by insurance?

In the last 12 months have you not taken a prescription because it cost too much?





In the last two weeks how many days have you felt sad or depressed?

Percent of survey respondents that indicated

1 day or less

High School Education or Less: 57.7%

Some College or More: 65.9%

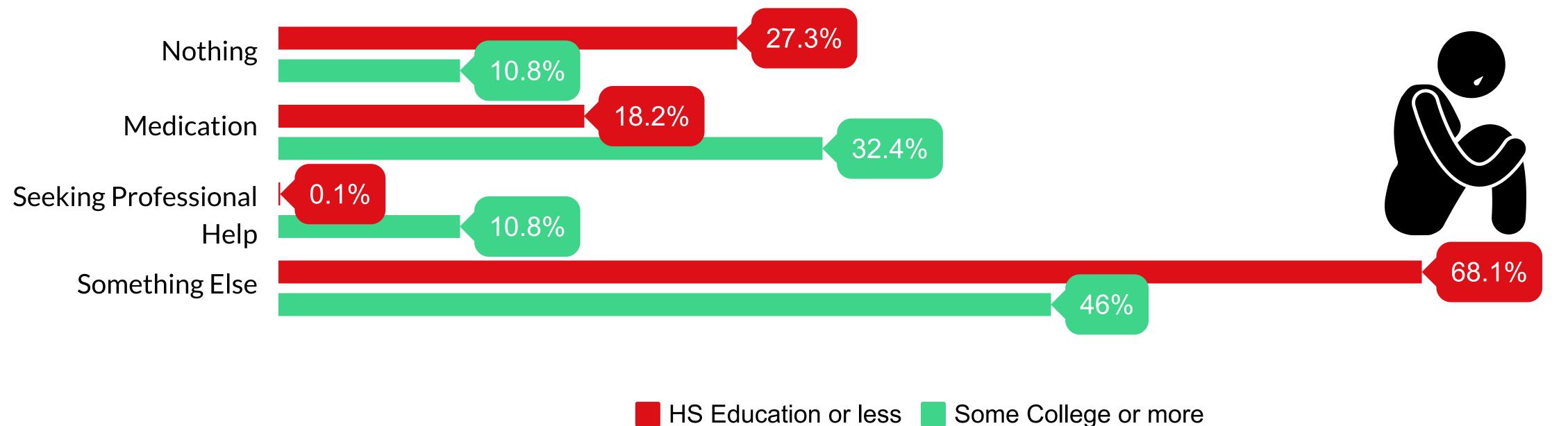
Percent of survey respondents that indicated

3 days or more

High School Education or Less: 27.1%

Some College or More: 21%

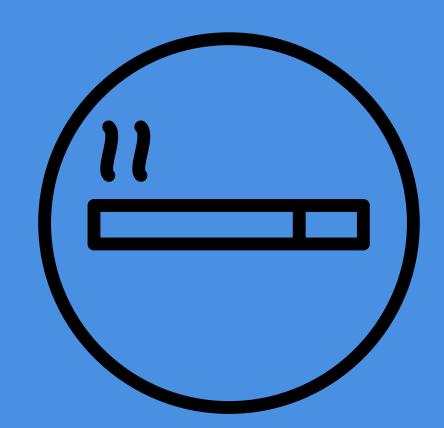
What are you doing to address your sad or depressed feelings?



Do you smoke?

Percent of survey respondents that indicated yes

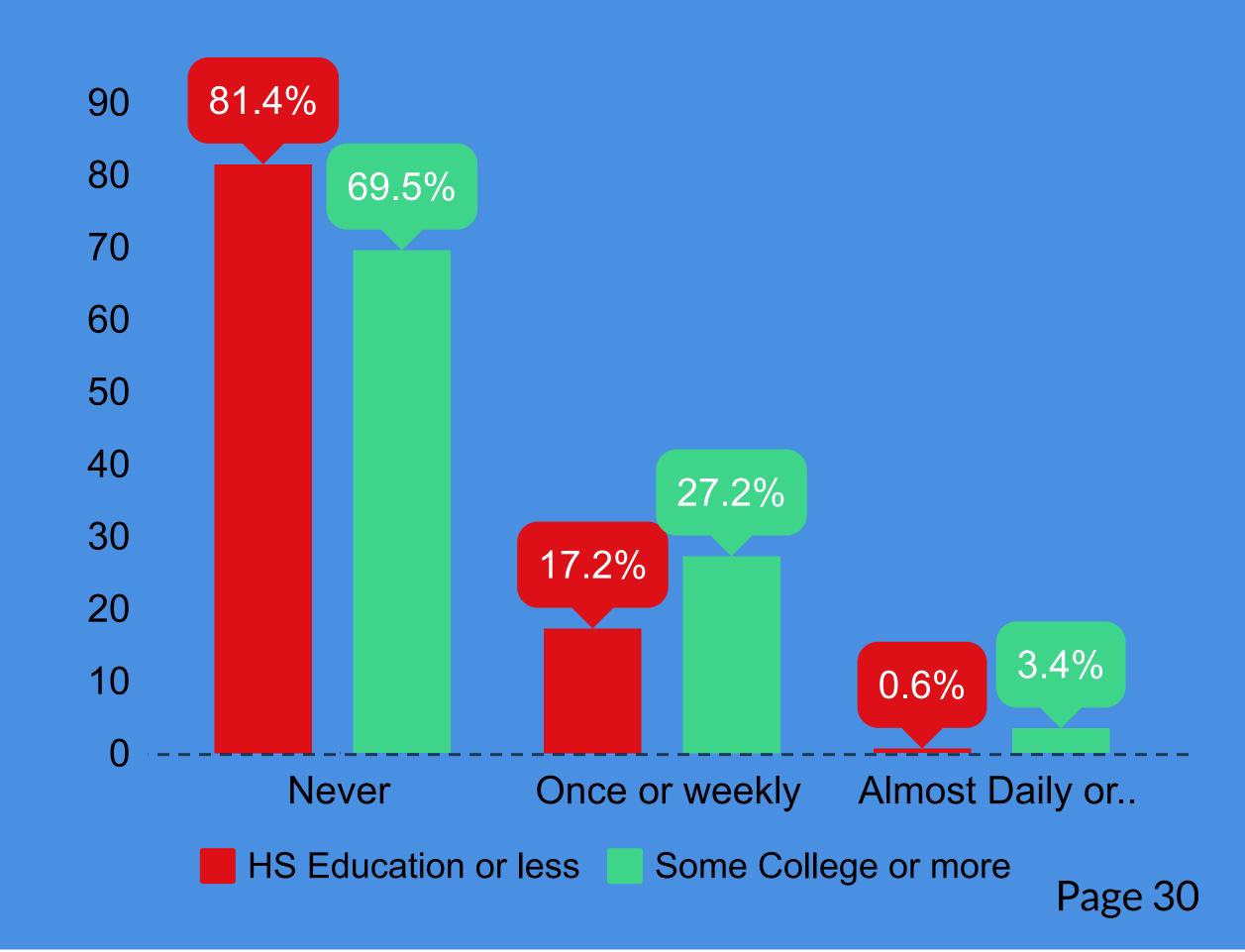
High School Education or Less: 24.5% Some College or More: 9.2%



Have you or your family been negatively impacted by Meth use?

Percent of survey respondents that indicated yes

High School Education or Less: 18.1% Some College or More: 14.3% Considering all types of alcoholic beverages, how many times during the past month did you have 5 or more drinks in one sitting (Male) and 4 or More (Female)?



Next Steps

The CHA final report will be publicized via a press conference with promotional materials prepared in advance. The CHA Leadership team will be present to field questions from the media. The report will be made available to the public via health department and partner organizations websites as well as through individualized email correspondence. Print copies will be distributed to key stakeholders. It is anticipated that organizations will use the data highlighted in this report for grant applications, collaborative health improvement projects and for educational purposes.

The action planning phase of the community health improvement planning process will begin mid-summer, 2019 and culminate by year end. Polk United, the umbrella organization that provides structure to the CHIP process, will elicit community and key organization representatives to join health focus area workgroups to address action planning for the top 3 health priorities. These workgroups are already in place from the previous CHIP cycle, but require additional team members to replace members no longer able to serve as well as to increase the diversity of workgroup participants.



Community Asset Inventory

An environmental scan was conducted to assess the most up to date listing of community assets that are relevant to the top health focus areas in Polk County. Several health and human service organizations keep resource directories to be used for information and referral purposes. These directories were reviewed and cross checked with partner organizations and key stakeholders and subsequently updated with the most current information. The new community assets inventory can be found in Appendix IV.



Mental Health

Mental health refers to our emotional, psychological and social well-being, and how it relates to our ability to cope with the normal stresses of life. Poor mental health (aka mental illness) manifests itself in poor quality of life, higher rates of chronic disease, and shorter lifespan.



Polk County High School students that reported being bullied on school property

2015: **14%**

2017: **15%**

2017 WI: **21%**

2017 US: **19%**



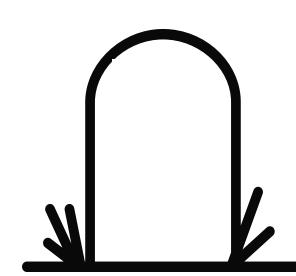
Polk County High School students that reported they seriously considerd suicide in the last year

2015: **14%**

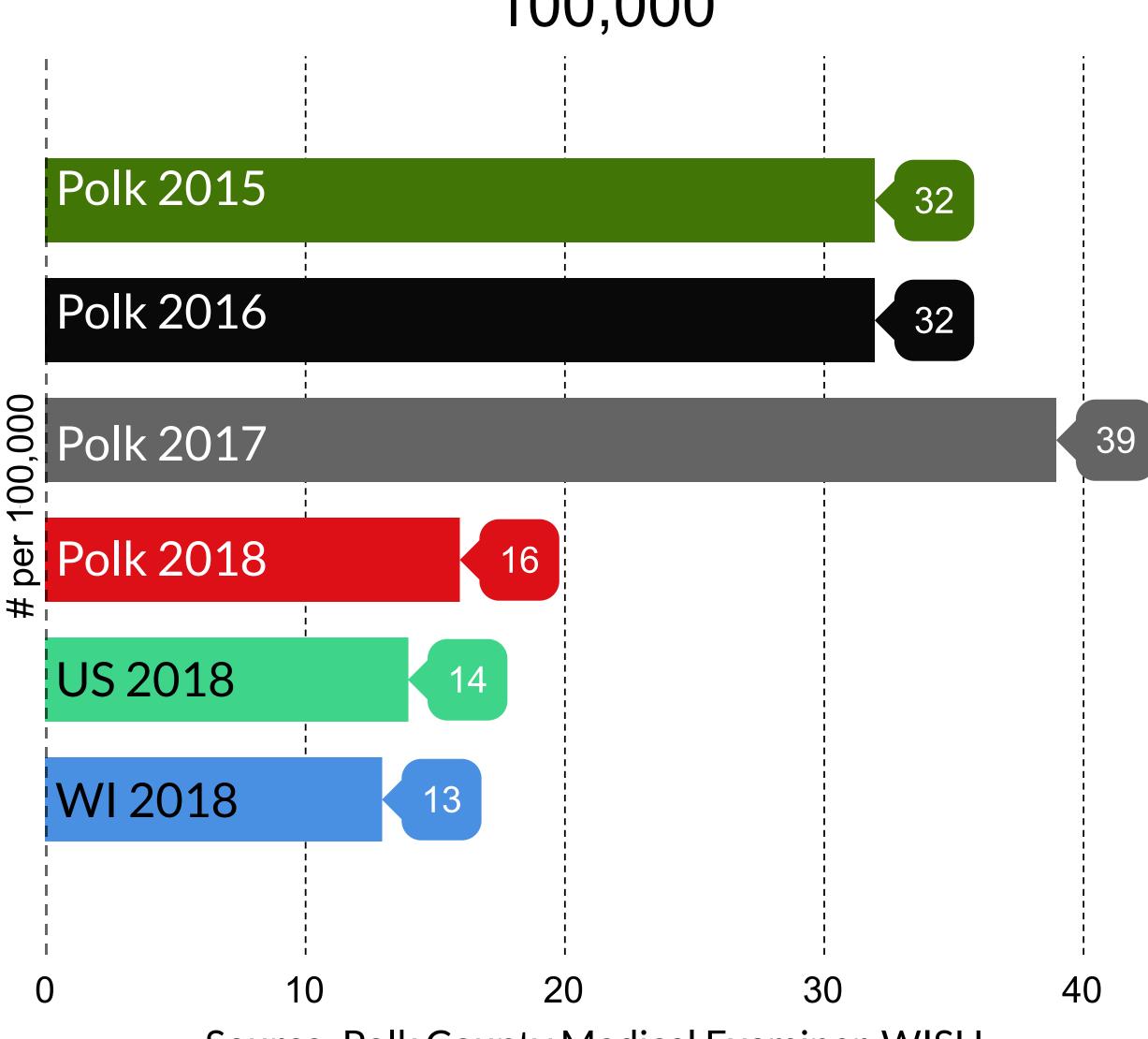
2017: **15%**

2017 WI: **10%**

2017 US: **17%**



Number of Suicides in Polk County per 100,000



Source: Polk County Medical Examiner, WISH

Community Health Needs Assessment Survey Data

Survey respondents that stated they have been told they have Depression/Anxiety

2015: **23**%

2018: **33%**



Percent of survey respondents that stated they felt sad/depressed 3 or more days per week

2015: **15%**

2018: **22%**

Survey respondents that stated they were doing nothing to address the problem

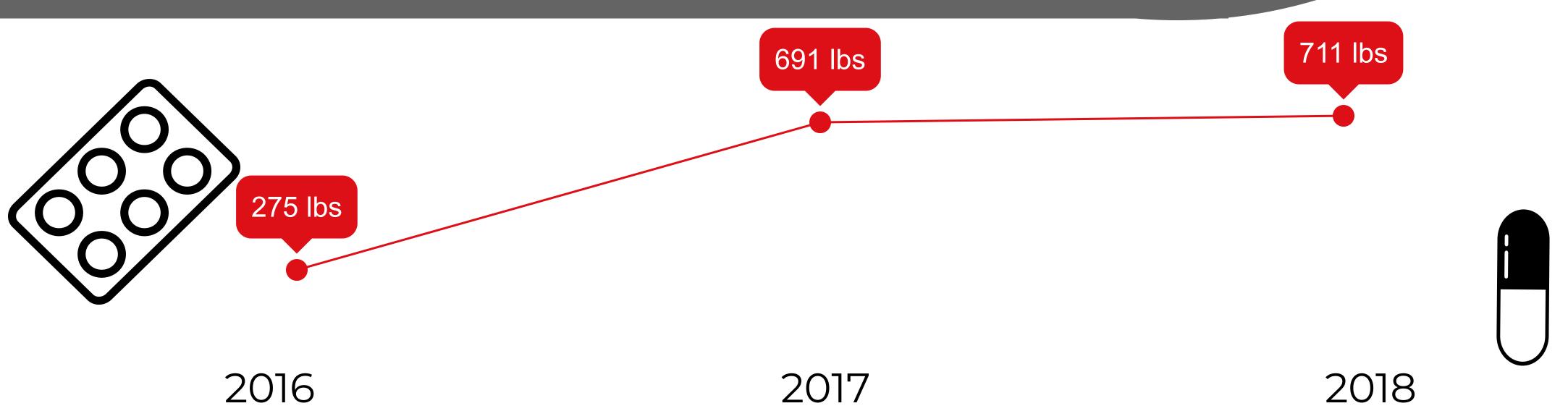
2015: **26.9**%

2018: 14%

HEALTH **PRIORITY** #2

Substance Use

Substance abuse is the harmful use chemicals, including psychoactive drugs, alcohol, prescription medications (and huffing). Substance abuse can lead to dependence syndrome (a negative behavioral, cognitive and physiological phenomena and social decline.



Pounds of Prescription drugs collected at permanet drop box locations

Opioid related hospital discharges



2016: **69**

% Motor vehicle crashes involving alcohol

2016: **6%**

2017: **9%**

2018: 11%

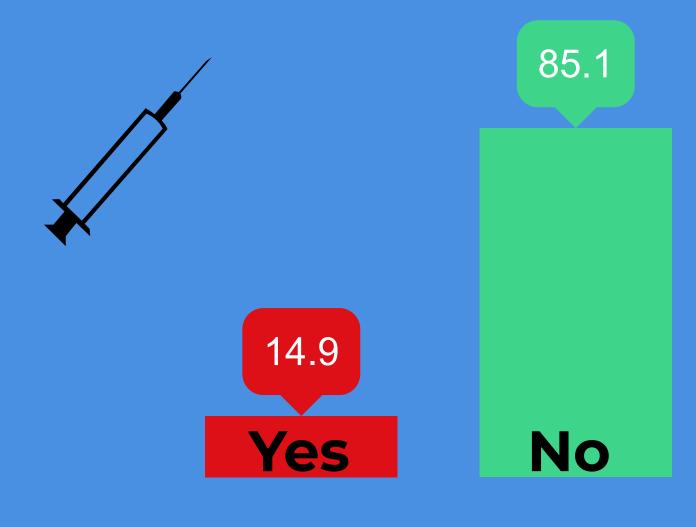


Community Health Needs Assessment Survey Data

2015: 10%

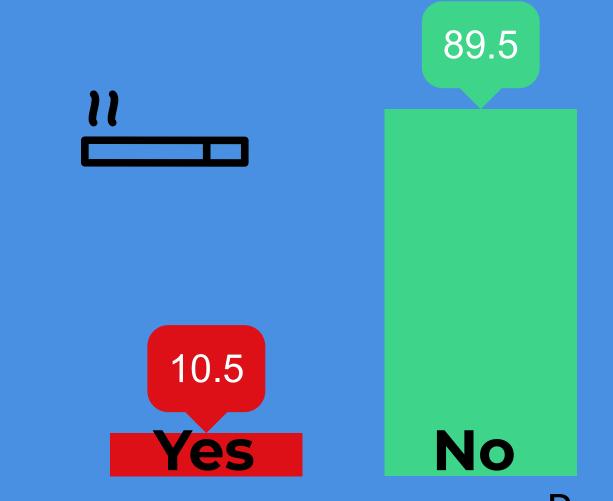
2018: 8%

Have you or your family been Negativly impacted by Meth Use



During the past 30 days survey respondents stated they had 5+ drinks (Male) 4+ drinks (Female) in a sitting on a weekly basis.

Have you or your family been Negativly impacted by Marijuana Use



Nutrition and Physical Activity

Good nutrition is the intake of food that positively addresses the body's dietary needs. Physical activity helps keep the body in good physical condition. Poor nutrition and physical inactivity produce overall poor health and are major contributors to obesity and chronic diseases such as diabetes, heart disease and stroke.

HEALTH PRIORITY

#3

Polk County High School students that reported getting 60min of physical activity 5 or more days a week

2015: **56%**

2017: 63%



Percent of babies breastfeed at or before discharge

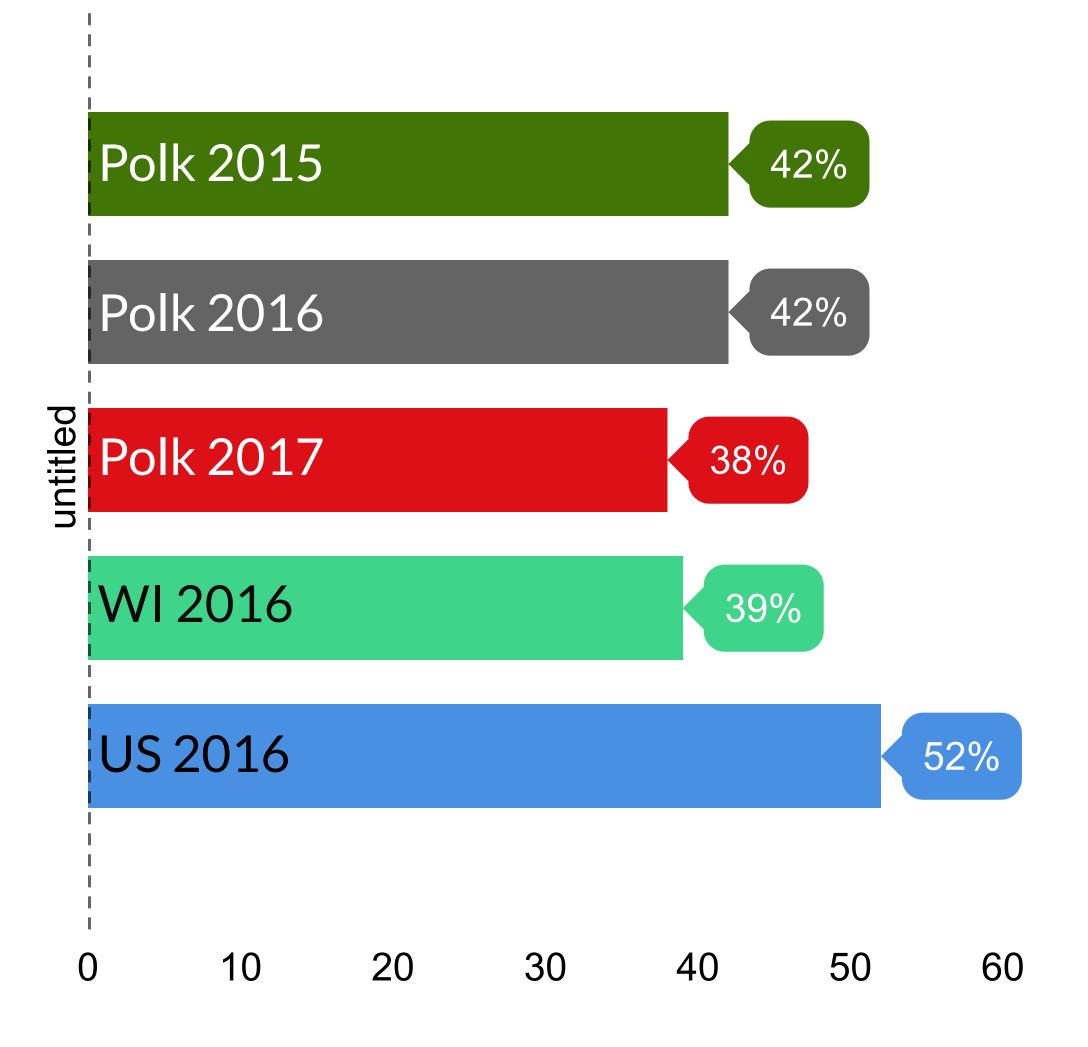
2015: **83**%

2016: **86%**

2017 WI: ??%



Percent of students eligible for free and reduced lunch at school



Community Health Needs Assessment Survey Data

Survey Respondents that said they were slightly or very overweight

2015: **60%**

2018: 66%



Survey respondents that stated they ate 3 or more servings of fruits and veggies a day.

2015: 48%

2018: **37%**

Survey respondents that stated they exercised at least 30 mins a day on 3 or more days a week 2015: **49**%

2018: **42%**



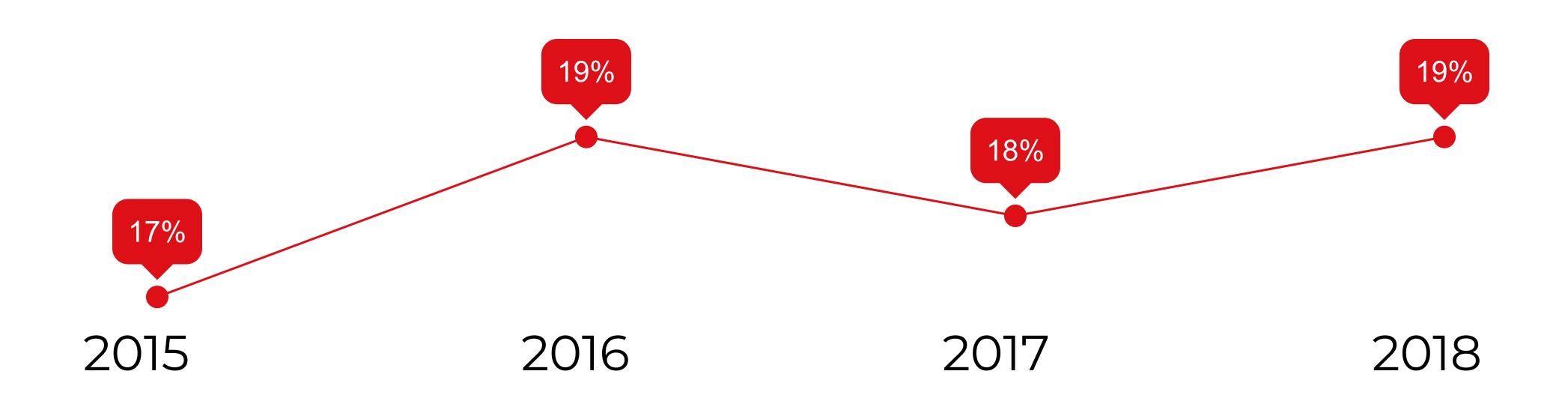
Access to Care



Page 36

Access to care refers to having the same access for all to appropriate, convenient, and affordable health care. This includes things such as access to providers, cost, insurance coverage, medical transportation, and cultural sensitivity and responsiveness.

Percent of Polk County population on Badgercare



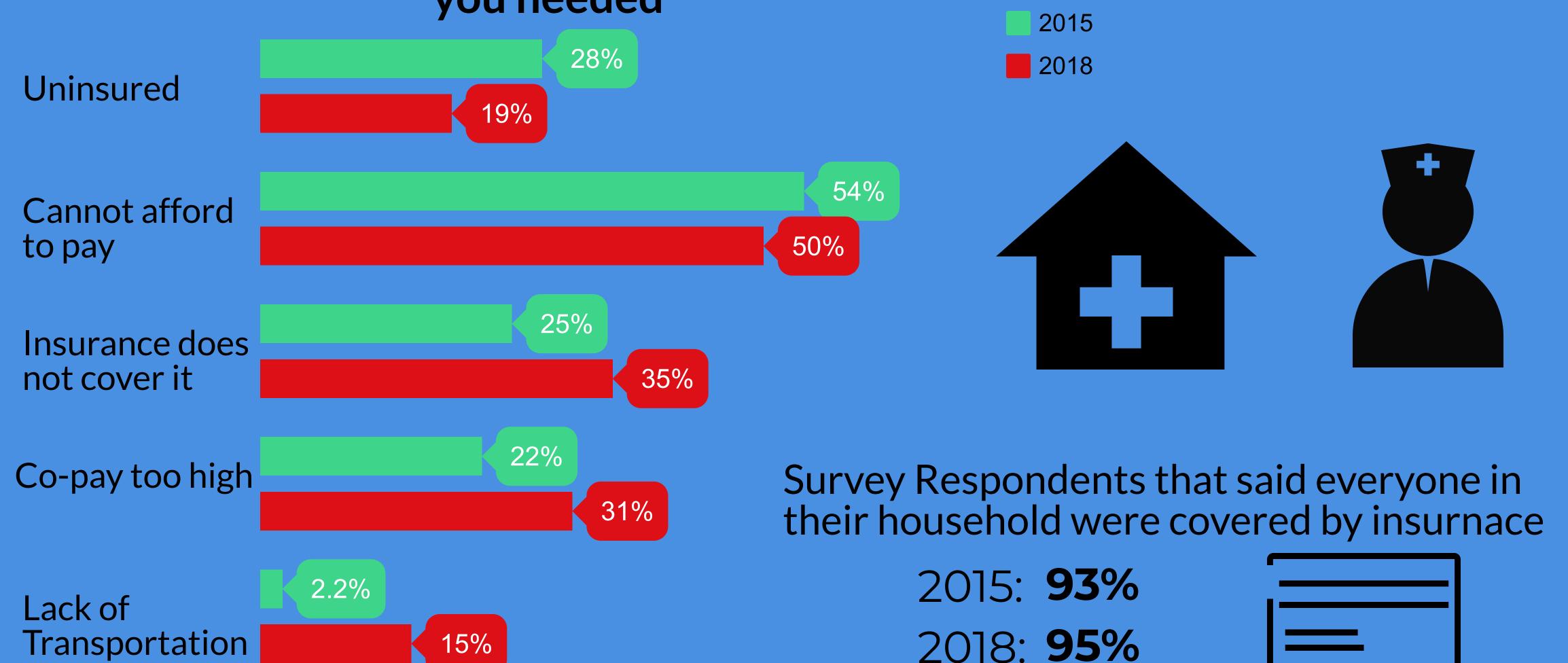
Community Health Needs Assessment Survey Data

Survey respondents that stated they have a medical center they regularly use.

2015: **93%**

2018: **95%**







Healthy Growth and Development

HEALTH PRIORITY

#5

Care and support for best possible physical, social & emotional health and development (i.e. prenatal care, regular check-ups, child & elderly care)

Percent of moms who had a high school diploma/GED or less at delivery

2016: **35.6%**

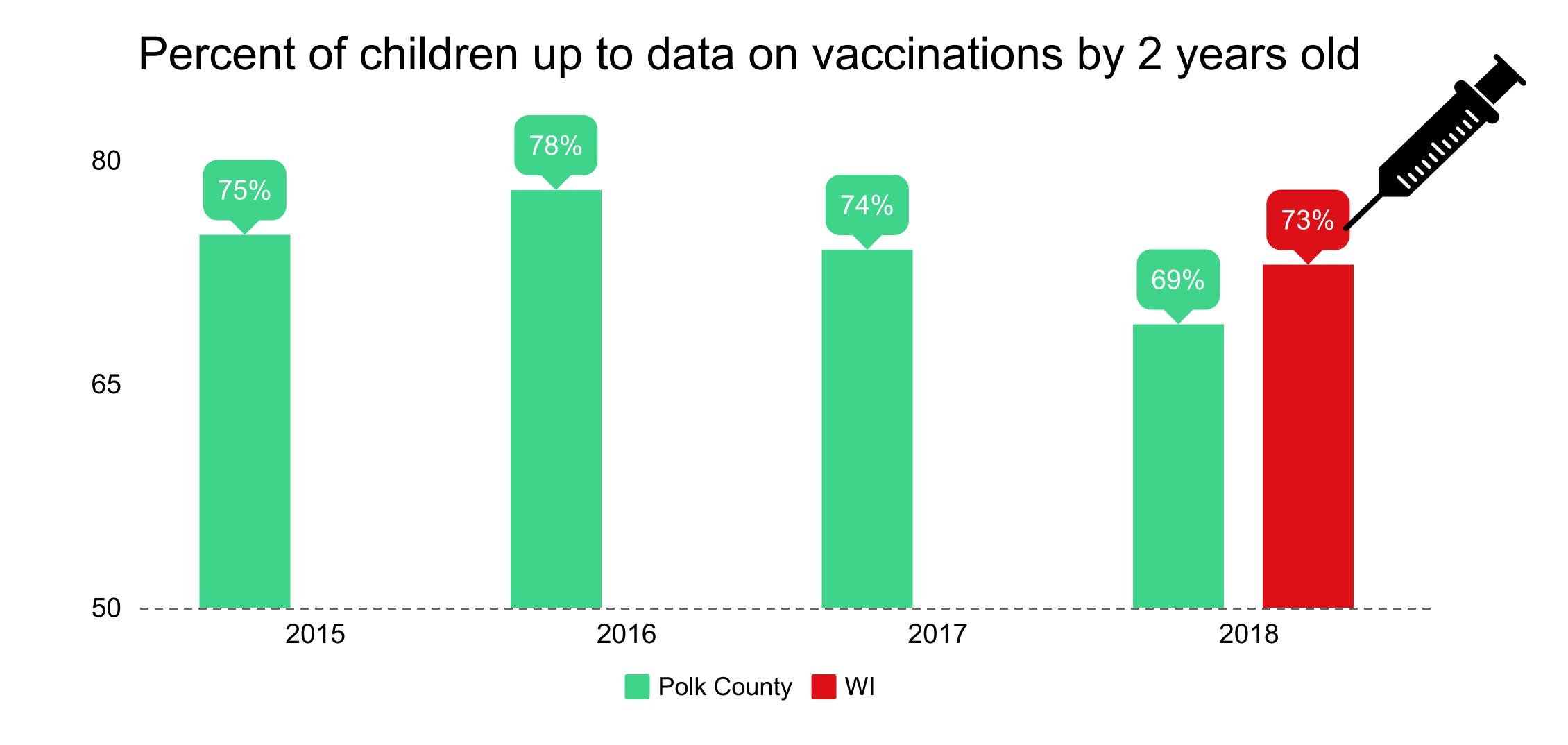
2017: **35%**

2018: **34.2%**

Percent of women that had less than 10 prenatal visits during pregnancy

2016: **28%**

2017: **30%**



Percent of women who had gestational diabetes

2016: **9%**

2017: **9%**

2018: 11%

US: **6%**

Percent of women who had gestational hypertension

2016: **6.2%**

2017: **8.7**%

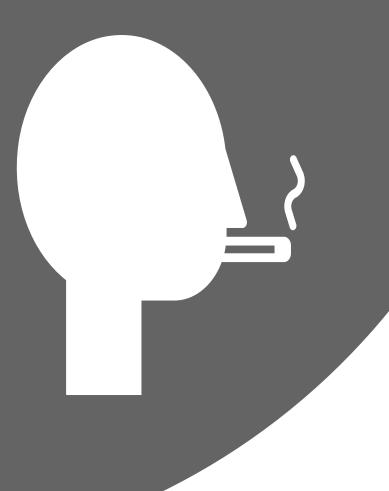
2018: **9%**

US: **9.1%**

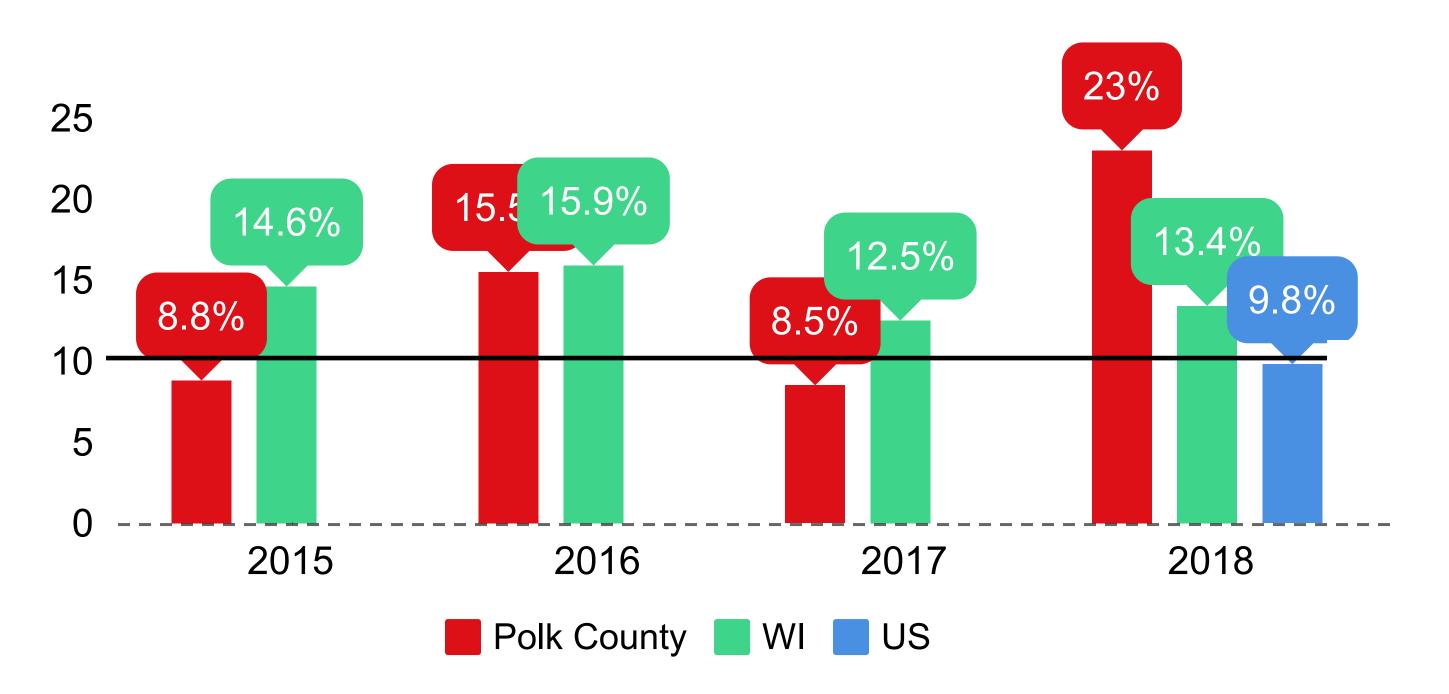
HEALTH PRIORITY #6

Tobacco Prevention

Preventing tobacco use, providing treatment to stop smoking, protection from second-hand smoke.



WI Wins Tobacco Compliance Check Sales Rate - State Goal is less than 10%



Percent of mothers that somked during pregnancy

2016: 21%

2017: **18%**

2018: 16%

WI: **13%**

US: **10%**

Polk County High School students that reported using E-Cigarettes

2015: **16%**

2017: **10%**

2017 WI: **11.6%**

2017 US: **13.2%**

Polk County High School students that reported smoking

2015: **12%**

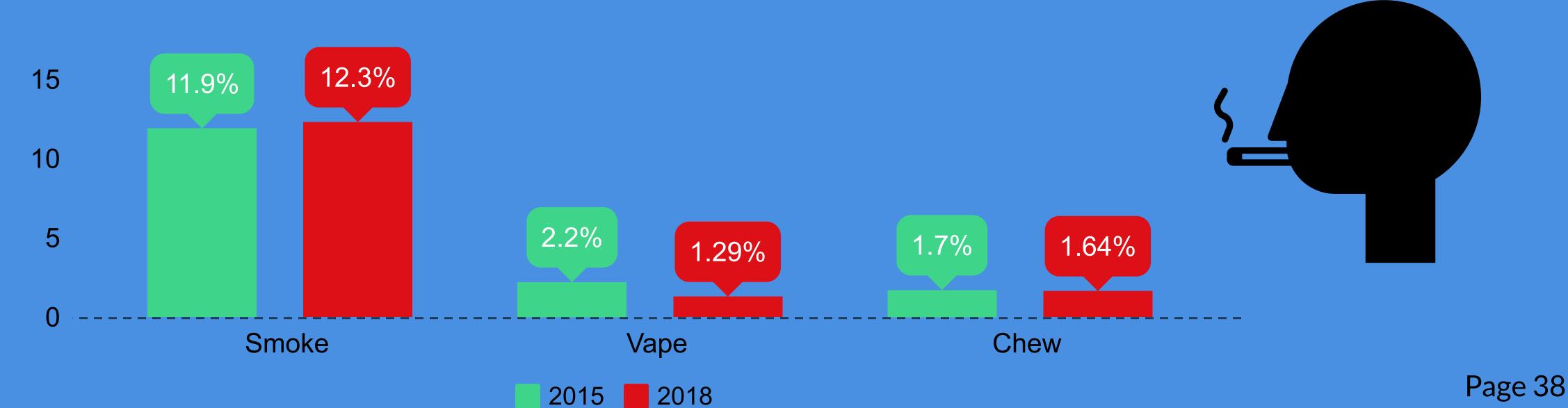
2017: **9%**

2017 WI: **7.8%**

2017 US: **8.8%**

Community Health Needs Assessment Survey Data

Percent of survey respondents that indicated they smoked, vaped or chewed tobacco



Injury and Violence Prevention



Preventing injury from accidents or violence (i.e. falls, car crashes, abuse, assault)

HEALTH PRIORITY

Number of motor vehicle deaths in Polk County



Percent of deaths attributed to accidents

2015: 6%

2017: **4%**

2018: **3%**



Polk County High School students that never, rarely or sometimes wear a seat belt when riding in a car driven by someone else

2015: **6.8%**

2017: **9%**

2017 WI: **5.9%**

Polk County High School students that reported texting or e-mail while driving on more than 1 day in the last 30 days

2015: **24.2%**

2017: **25.4%**

2017 WI: **45.7%**

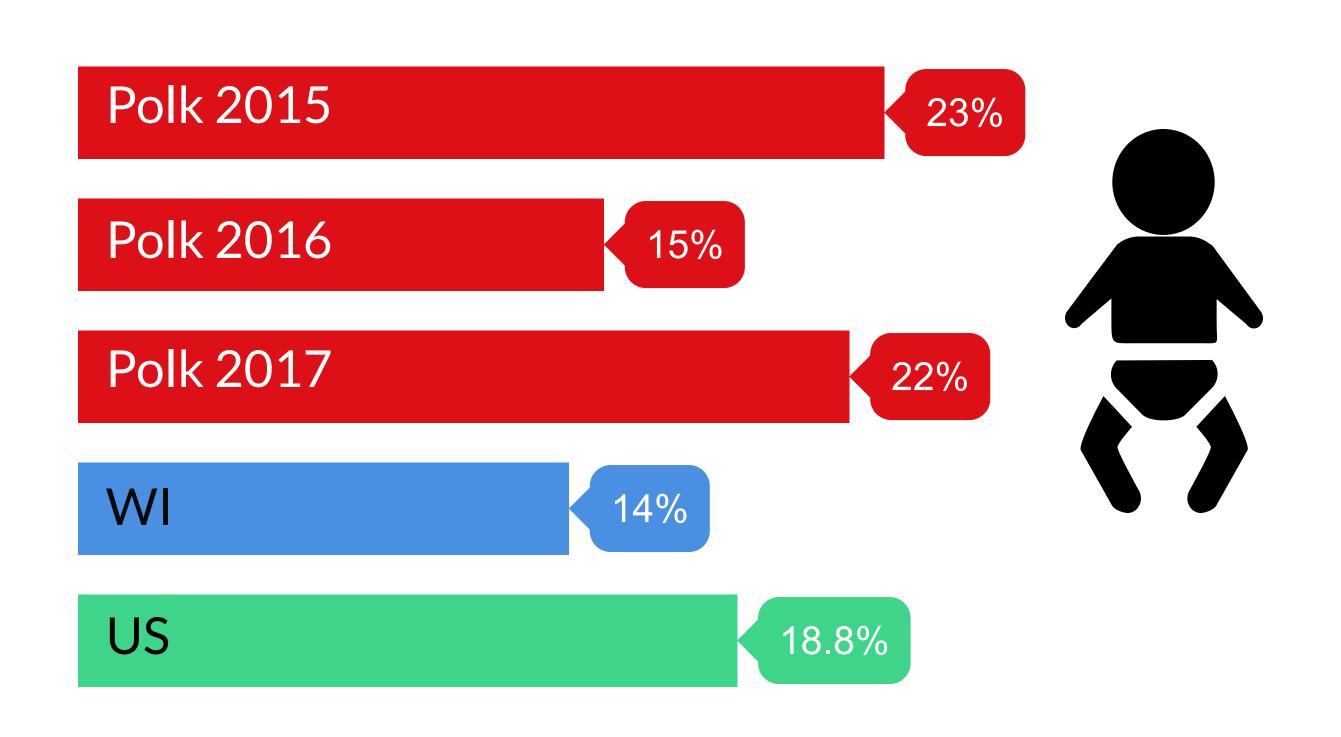




Sexual and Reproductive Health

Education and health care to maintain sexual health, prevent unintended pregnancy and sexually transmitted infections.

Teen Birth Rate



Number of Gonorrhea Cases in Polk County

2015: **3**

2016: **3**

2017: **7**

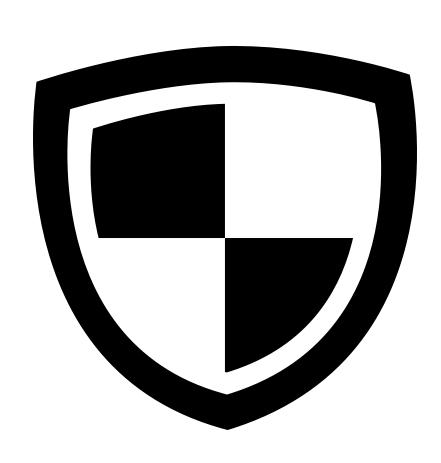
Polk County High School students that reported using a condom the last time they had intercourse

2015: **17**%

2017: **66%**

2017 WI: **62.8%**

2017 US: **53.8%**



Polk County High School students that reported ever having intercourse

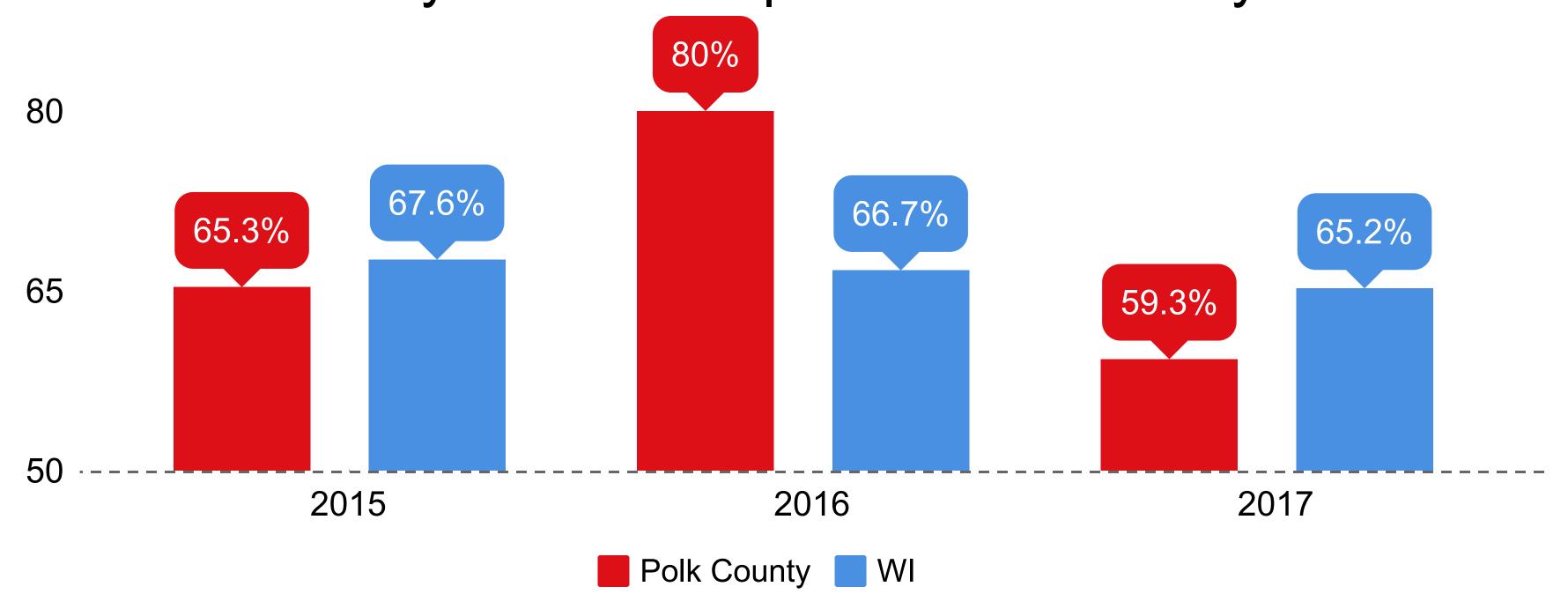
2015: **27**%

2017: **25%**

2017 WI: **33.6**%

2017 US: **30.1%**

% of all Chlamydia cases reported in 15 to 24 year olds





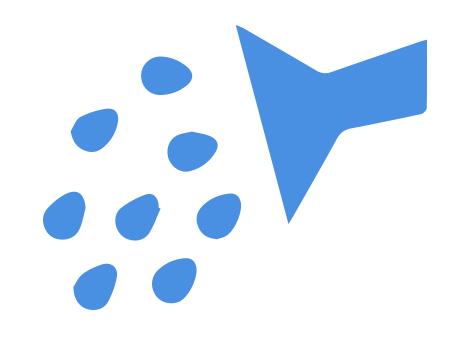
Oral Health

Keeping teeth, gums, and mouth healthy to prevent mouth pain, tooth decay, tooth loss, mouth sores.



10 out of System

out of 12 Polk County Public Water Systems have fluoridated water



Northlakes Dental Clinic Data

Number of patients served

2017: **1147**

2018: **789**

Number of Polk County students Served

2017: **1453**

2018: **1534**

Percent of Polk County students served that had untreated tooth decay

2017: **58%**

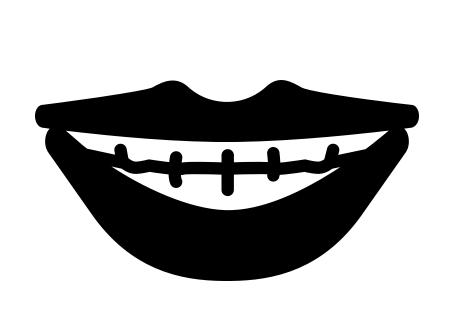
2018: **55%**

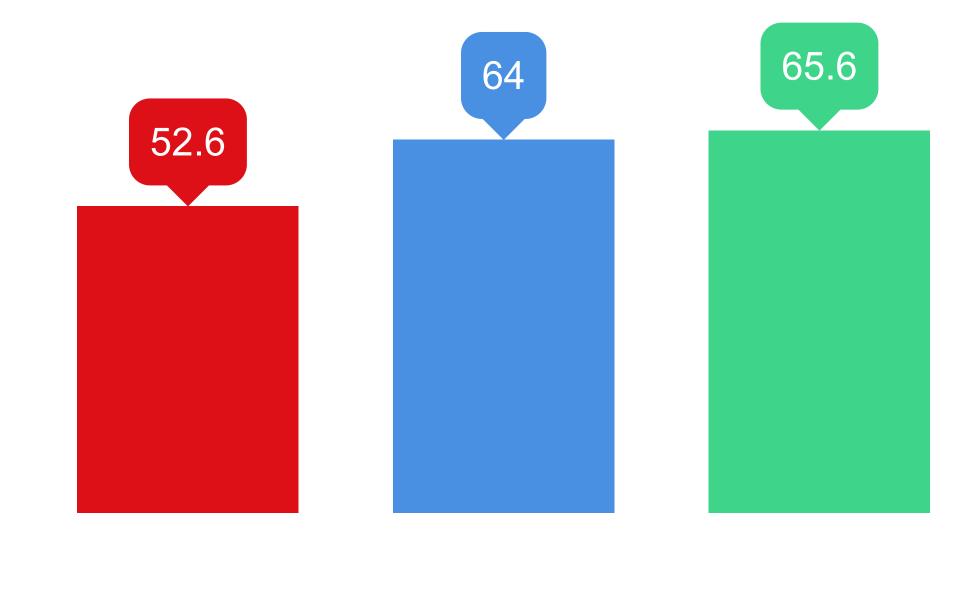
Percent of Polk County students Pre-K through 8th grade served with untreated tooth decay

2017: **24%**

2018: 19%

Dentists per 100,000 Population - 2015





Polk County WI US

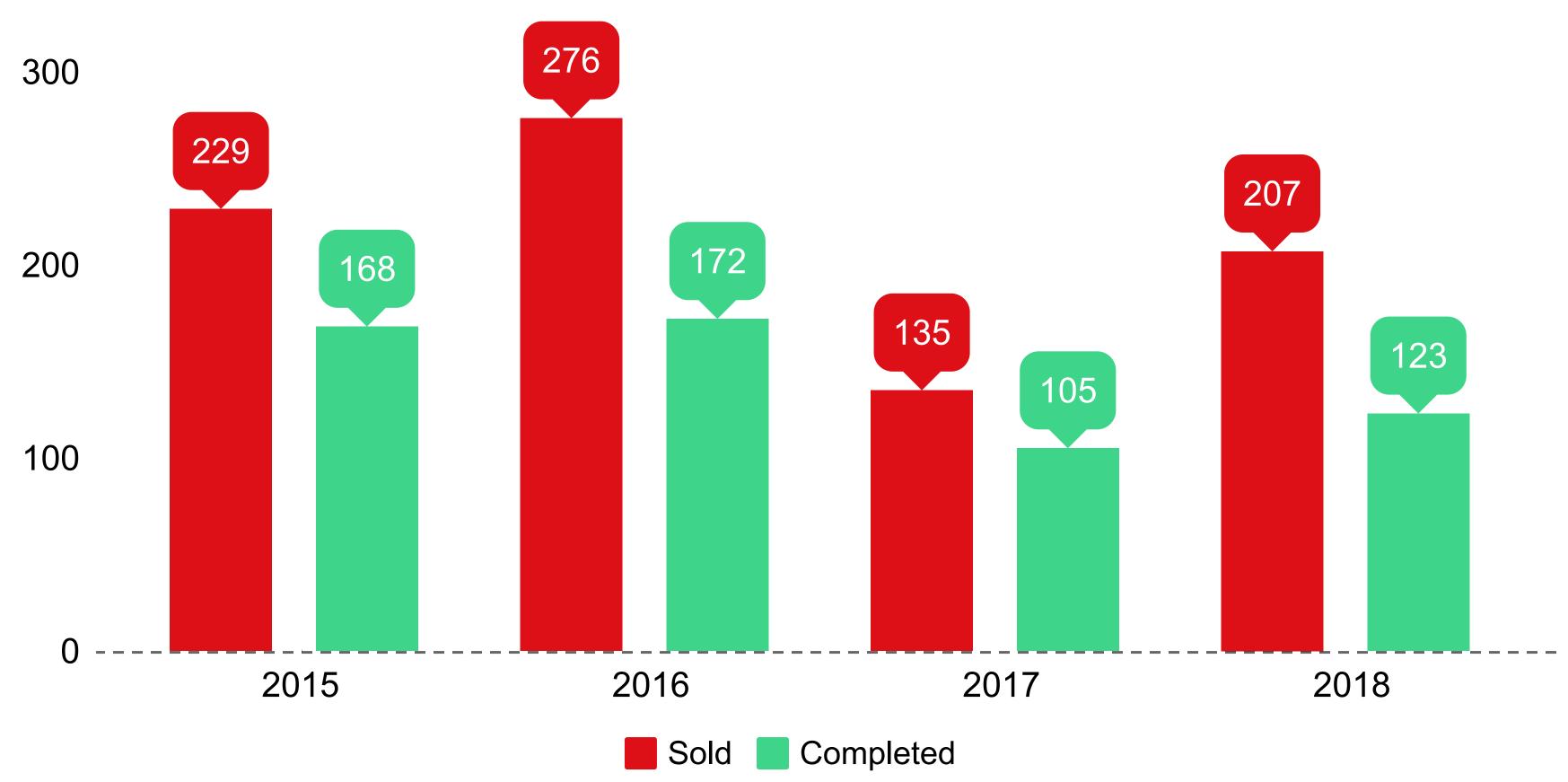


Occupational and Environmental Health



Illnesses and injuries from indoor and outdoor hazards, such as chemicals, contaminated food/w ater, polluted air, or work hazards.

Radon Tests in Polk County



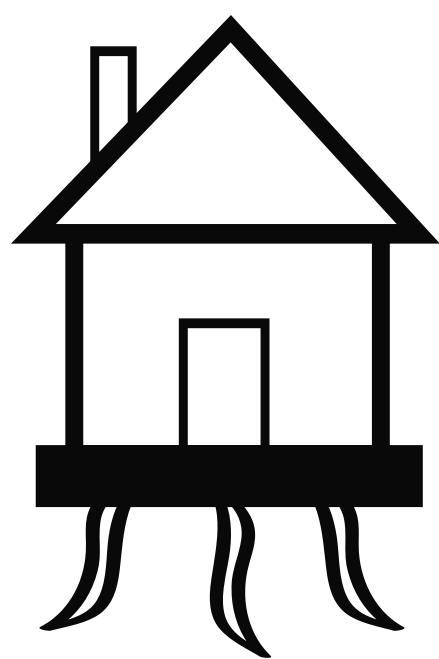
Percent of radon test with a result of 4.0pCi/L or Higher (this is the level that mitigation is recommended)

2015: **30%**

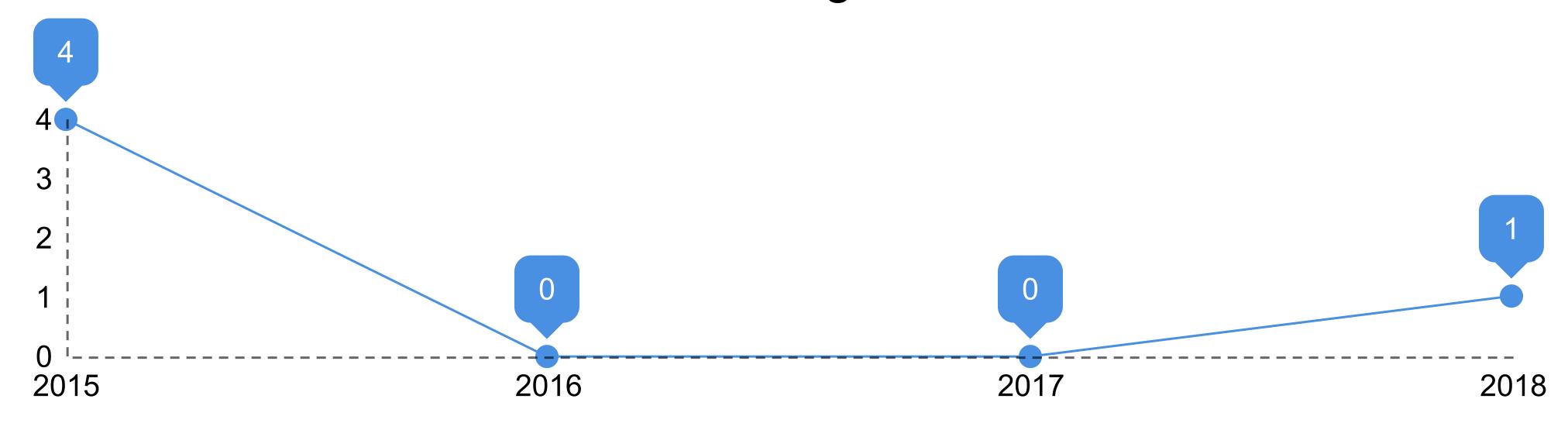
2016: **25%**

2017: 23%

2018: **39%**



Human Health Hazard Investigations that resulted in compliance orders being issued



AppendixI

Polk County Demographics

Polk County is located in scenic northwestern Wisconsin, about 50 miles northeast of St. Paul, Minnesota.

The total population of Polk County is 44,205. The county has 48 persons per square mile, a density which ranks 37th out of the 72 counties in the state.

The county seat is Balsam Lake. According to the U.S. Census Bureau, the county has a total area of 956 square miles; of that, 917 square miles is land and 39 square miles or 4.08% is water.



Median Family Income: \$53,551



学 Percent Rural: 85.5%

9.9 % of Popluation is Living in Poverty

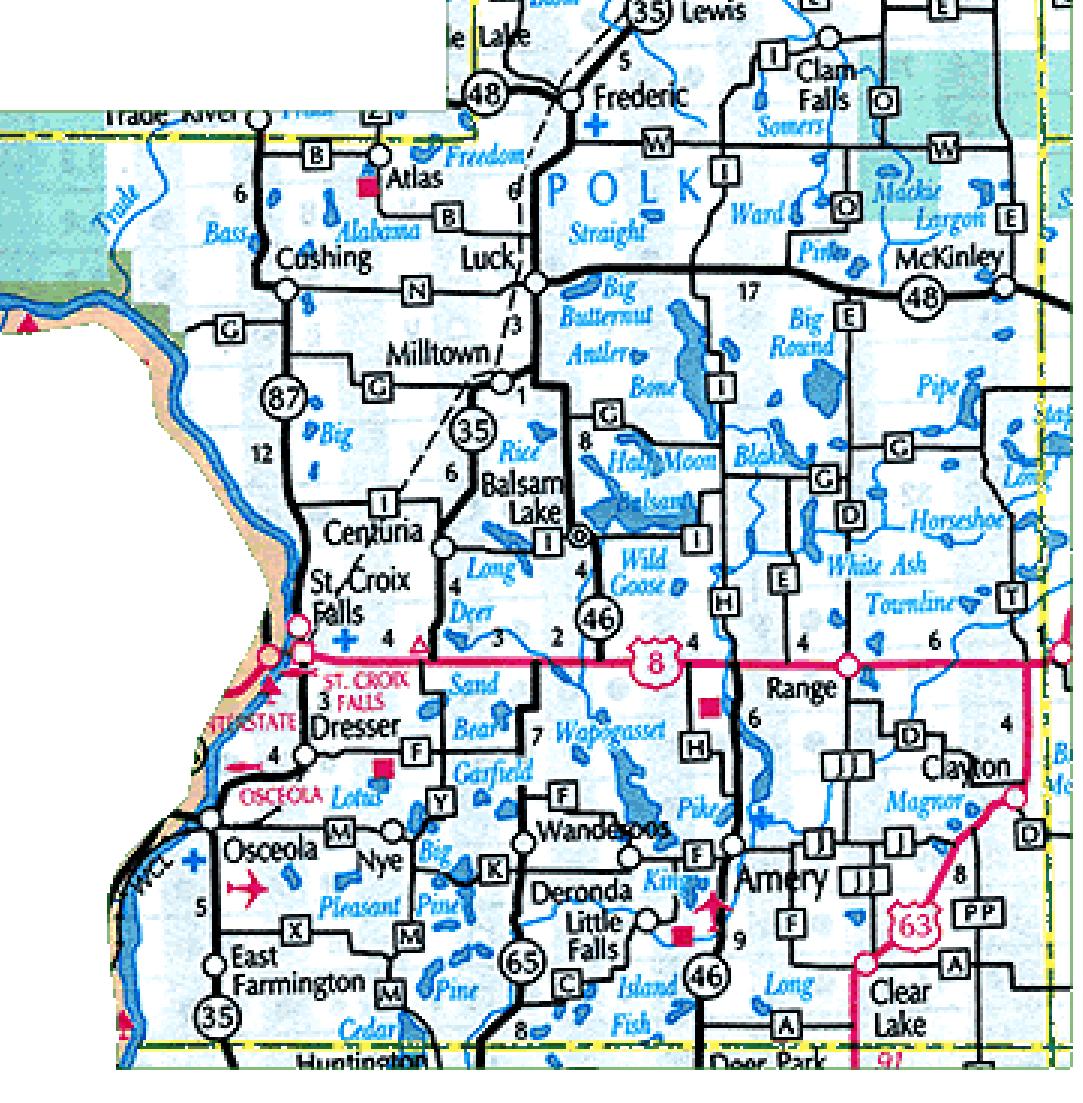
13 % of Children Live in Poverty



Unemployment Rate: 3.1%



Percent Disabled: 12.6%



Race/Ethnicity

96 % White

1% African American

Asian

American Indian/Alaskan Native

Education

23.1% Some College/No Degree

38.2% High School Diploma/Equivalent 13.8% Bachelors Degree

6.9% Less than High School

6.1% Graduate Degree

12.1% Associates Degree





Housing Information:

27.6% Living Alone

54.2% Married Couple

13.3% Other Non-Family

32.6% Other

74.4% Occupied

25.6% Unoccupied

78.4% Owner

21.6% Rent

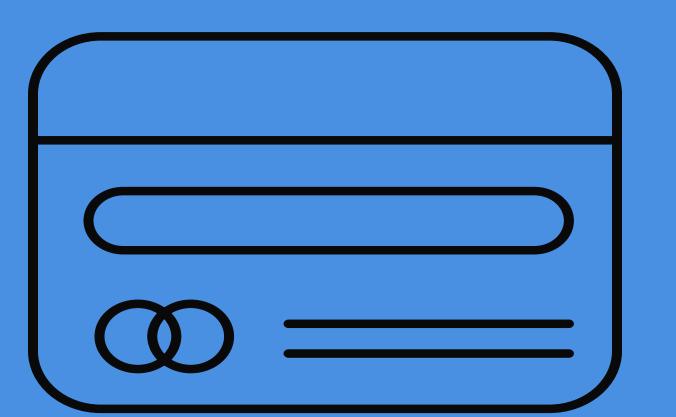
Insurance Coverage:

48.1% Employer Sponsored

17.5% Medicaid/Medicare

7.3% No Health Insurance

55.9% Private Inurance

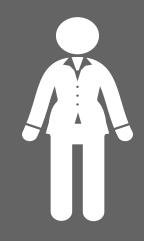


Assessment findings suggest that when compared to the overall state population, the population of Polk County is somewhat older, considerably less diverse and far more rural.

Polk County Age Distribution:









22% o - 17 Years

28.5% 18 - 44 Years

31% 45 - 64 years

18.5% 65+ years

Appendix II

Demographics

	2015	2016	2017	WI	US	Source
						United States Census Bureau
Total Population	44,205	44,205	44,205	32.7	34.9	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Total Population Age Group: 0-17	21.70%	21.44%	21.99%	23.10%	22.61%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
-						United States Census Bureau
Total Population Age Group: 18-44 years old	28.24%	28.10%	28.59%	34.47%	35.22%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Total Population Age Group: 45-64 years old	31.04%	30.89%	30.99%	27.72%	26.22%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
	01.0170	00.0770	00.7770	27.7270	20.2270	United States Census Bureau
Total Population Age Group: 65+ years old	19.00%	19.55%	18.44%	15.21%	14.50%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
	17.0070	17.5570	10.4470			United States Census Bureau
Median Age in Years	45	45.4	44.5	39.10%	37.70%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Wedian Age in Tears	40	43.4	44.3	37.1070	37.7070	
Population by Race: White	0/ 500/	0/ 010/	0/ 010/	86.21%	73.35%	United States Census Bureau
- ropulation by Race. Write	96.59%	96.31%	96.31%	00.2170	13.3370	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
December by December 2 African American						United States Census Bureau
Population by Race: Black or African American	0.38%	0.39%	0.39%	6.29%	12.63%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
				0.000/	0.000/	United States Census Bureau
Population by Race: American Indian and Alaska Native	1.01%	1.08%	1.08%	0.89%	0.82%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Population by Race: Asian	0.54%	0.49%	0.50%	2.57%	5.22%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Population by Race: Native Hawaiian and Other Pacific						United States Census Bureau
Islander	0.00%	0.00%	0.00%	0.02%	0.18%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Population by Race: Other (One Race)	0.74%	0.77%	0.77%	1.83%	4.75%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Population by Race: Two or More Other Races	1.03%	0.94%	1.30%	2.17%	3.01%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Population Living in Rural Area			85.47%	29.85%	19.11%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
J			00.4770			United States Census Bureau
% not proficient in English	0.40%	0.40%	0.46%	1.66%	4.48%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
70 Hot pronoient in English	0.4070	0.4070	0.4070	1.0070	1.1070	
All Ages in Poverty	10.200/	0.000/	0.000/	12.73%	15.11%	United States Census Bureau
All Ages III I overty	10.30%	9.90%	9.92%	12.7370	13.1170	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Children in Doverty	4.500/	40 (00)	40.000/	17 //40/	21 170/	United States Census Bureau
Children in Poverty	14.50%	13.60%	13.00%	17.46%	21.17%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Madian Hayadad Inggra			i=a :	ФГ 4 / 1 О	фГО 000	United States Census Bureau
Median Household Income	\$50,714	\$52,039	\$53,551	\$54,610	\$53,322	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml

Demographics

	2015	2016	2017	WI	US	Source
						United States Census Bureau
Types of Households: Married-Couple Families	54.76%	54.13%	54.20%	49.21%	48.23%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Types of Households: Other Families	13.90%	13.60%	13.30%	14.40%	17.60%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Types of Households: People Living Alone	25.50%	26.40%	26.70%	29.00%	26.40%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Types of Households: Other Nonfamily Households	31.20%	32.10%	32.60%	36.30%	34.07%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
				07.000/	07.000/	United States Census Bureau
Home Occupancy: Occupied Housing Units	74.20%	74.90%	74.40%	87.20%	87.80%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Hansa Oasumanan Vaasak Hansiin a Haita			//	10.000/	10.000/	United States Census Bureau
Home Occupancy: Vacant Housing Units	25.80%	25.10%	25.60%	12.80%	12.20%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Homoownorshin: Owner Occupied Housing Units	77.000/	77.000/	70.400/	67.00%	63.60%	United States Census Bureau
Homeownership: Owner-Occupied Housing Units	77.00%	77.00%	78.40%	07.00%	03.00%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Homeownership: Renter-Occupied Housing Units	22.000/	22.000/	21 / 00/	33.00%	36.40%	United States Census Bureau
Educational Attainment: Graduate or Professional Degree 25	23.00%	23.00%	21.60%	33.0070	30.4070	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml United States Census Bureau
Years Old and Over	6.20%	6.00%	6.10%	9.60%	11.50%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Todas old drid over	0.2070	0.0070	0.1070	7.0070	11.0070	United States Census Bureau
Educational Attainment: Bachelor's Degree	12.70%	13.00%	13.80%	17.70%	17.70%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
	12.7070	13.0070	13.0070			United States Census Bureau
Educational Attainment: Associates Degree	13.30%	13.50%	12.10%	14.90%	13.00%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
	10.0070	10.0070	1211070			United States Census Bureau
Educational Attainment: Some College No Degree	13.30%	20.60%	23.10%	18.30%	18.20%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
-						United States Census Bureau
Educational Attainment: High School Diploma or Equivalent	39.40%	39.40%	38.20%	31.60%	27.80%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Educational Attainment: Less than High School	8.40%	7.90%	6.90%	9.00%	13.10%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Uninsured under Age 65	9.00%	8.50%	7.30%	7.10%	11.60%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Primary Insurance Type Ages 0-64: Employer Sponsored	47.70%	47.50%	48.10%	52.90%	45.80%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
						United States Census Bureau
Primary Insurance Type Ages 0-64: Medicaid/Medicare	18.30%	17.80%	17.50%	21.70%	18.70%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
D				7.400/	44 (00)	United States Census Bureau
Primary Insurance Type Ages 0-64: No Health Insurance	9.00%	8.50%	7.30%	7.10%	11.60%	https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml

Demographics

	2015	2016	2017	WI	US	Source
Primary Insurance Type Ages 0-64: Private Insurance	53.60%	54.00%	55.90%	59.10%	53.40%	United States Census Bureau https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Unemployment Statistics	6.80%	5.80%	3.10%	5.50%	7.40%	United States Census Bureau https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml
Population with Any Disability	na	na	12.66%	11.80%	12.52%	United States Census Bureau https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml

Alcohol and Drug Use

			Р	olk Cou	nty				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
% of HS students Who Reported Having Their First Drink of Alcohol Before 13-Male	n/a	20%	n/a	16%	n/a	\bigvee	18%	18.20%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: National Youth Risk Behavior Survey
% of HS students Who Reported Having Their First Drink of Alcohol Before 13- Female	n/a	15%	n/a	13%	n/a	\bigvee	13%	12.80%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: National Youth Risk Behavior Survey
% of Motor vehicle Crashes involving Alcohol	n/a	n/a	6%	9%	11%		n/a	n/a	WI Department Of Transportation
# of Opioid Related Hospital Discharges	n/a	n/a	69	106	275		18.4	20.8	Polk County Sherriffs Department
% of Reports that were Screened in by the Children and Family Services Department Involved AODA	80%	n/a	40%	50%	30%		n/a	n/a	Polk County Department of Children and Families
Pounds of Prescription Drugs collected at Take Back Program/Events	n/a	92	275	691	711	5	n/a	n/a	Polk County Sherriffs Department
# Juvenile Arrests for Liquor Law Violations	n/a	5	7	5	6	\wedge	n/a	n/a	Polk County Sherriffs Department
# Juvenile Arrests for Operating While Intoxicated	18	20	23	20	21	\wedge	18.4	20.8	Polk County Sherriffs Department
% of High School Students Who Report Using Prescription Drugs Without A Doctor's Prescription	80%	57	66	73	75		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs
% of High School Students Who Report Trying Marijuana in the Last 30 Days	6%	13%	n/a	9%	n/a	M	16%	18.40%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs
% of deaths attributed to chronic liver disease and cirrhosis	n/a	n/a	0.87%	1%	1.29%		n/a	n/a	Wisconsin Interactive Statistics on Health (WISH)
% of HS Students that Reported Driving a Car or Other Vehicle During the Last 30 Days when they had been Drinking	n/a	n/a	n/a	2%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs
% of HS Students that reported riding in a car or other vehicle driven by someone who had been drining alcohol at least one time in the last 30 days	n/a	n/a	n/a	20.2	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs

Chronic Disease

Polk County													
	HP2020 Goal	2016	2017	2018	Trend	WI	US	Source(s)					
# of people that Participate in Living Well with Chronic Disease	n/a	8	0	7	\bigvee	n/a	n/a						
% of deaths attributed to diseases of the heart	n/a	22.83%	25.56%	20.01%		22%		www.dhs.wisconsin.gov https://www.cdc.gov/heartdisease/statistical_reports.htm https://www.cdc.gov/nchs/fastats/default.htm					
% of deaths attributed to malignant neoplasma (cancer)	0.16%	22.54%	22.31%	25%		195.3 per 100,000 = .2%	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to all other	na	17.05%	18.05%	18.77%		128.87 per 100,000	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to chronic lower respiratory diseases	0.10%	5%	6%	7%		45.2 per 100,000	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to alzheimer's disease	n/a	4.34%	3.78%	5.14%	/	41.86 per 100,000 = .05%	4.00%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/aging/agingdata/index.html					
% of deaths attributed to diabetes mellitus	0.06%	2.89%	3.01%	2.57%	1	24.71 per 100,000 = .03%	24.8 per 100,000 = .03%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/nchs/fastats/default.htm					
% of deaths attributed to nephritis, nephrotic syndrome and nephrosis	n/a	1.73%	1.25%	2.06%	\checkmark	.19 per 100,000 = 0%	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to benign neoplasms	n/a	1.16%	1.00%	1.54%	/	6.16 per 100,000 = .01%	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to hypertension	n/a	0.58%	0.75%	0.51%		12.04 per 100,000 = .01%	10.3 per 100000 = .01%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/nchs/fastats/default.htm					
% of deaths attributed to Parkinson's Disease	n/a	1.16%	2.76%	0.51%	\wedge	11.92 per 100,000	n/a	Wisconsin Interactive Statistics on Health (WISH)					
% of deaths attributed to septicemia	n/a	1.16%	0.25%	0.77%	/	9.59 per 100,0000 = .01%	n/a	Wisconsin Interactive Statistics on Health (WISH)					

Chronic Disease

	Polk County														
	HP2020 Goal	2016	2017	2018	Trend	WI	US	Source(s)							
% of deaths attributed to cerebrovascular diseases	n/a	7.80%	4.50%	4.11%	/	43.42 per 100,000 = .04%	n/a	Wisconsin Interactive Statistics on Health (WISH)							
% of deaths attriuted to congenital malformations	n/a	0.29%	n/a	0.77%	/	3.51 per 100,000 = 0%	n/a	Wisconsin Interactive Statistics on Health (WISH)							
% of deaths attributed to pneumoconioses and chemical effects	n/a	0.29%	n/a	n/a		.24 per 100,000 = 0%	n/a	Wisconsin Interactive Statistics on Health (WISH)							
% of deaths attributed to viral hepatitis	n/a	0.29%	n/a	n/a		.55 per 100,000 = 0%	2.0 per 100,000 = 0%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/nchs/fastats/default.htm							
% Anemias	n/a	n/a	n/a	0.51%		1.89 per 100,000 = 0%	1./ per 100,000 = 0%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/nchs/fastats/default.htm							
% of Deaths attributed to HIV	0.00%	n/a	n/a	0.51%		.48 per 100,000 = 0%	1.9 per 100000 = 0%	Wisconsin Interactive Statistics on Health (WISH) www.cdc.gov/hiv/statistics/index.html							
% of deaths attributed to aortic aneurysm and dissextion	n/a	0.58%	n/a	n/a		4.34 per 100,000 = 0%	n/a	Wisconsin Interactive Statistics on Health (WISH)							
% of deaths attributed to Pneumonitis due to solids and liquids	n/a	0.58%	n/a	0.26%		7.84 per 100,000 = .01%	n/a	Wisconsin Interactive Statistics on Health (WISH)							

Communicable Disease

				Polk Co	unty				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
% vaccinated for influenza	6 months + : 70%	n/a	26%	27%	n/a		48.40%	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
Number of influenza hospitalizations	n/a	n/a	50	53	37		n/a	574,000	Polk County Health Department www.cdc.gov/flu/
% of Girls 11-26 Receiving One Dose of HPV Vaccine	n/a	n/a	47%	49%	51%		n/a	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
% of Boys 11-26 Receiving One Dose of HPV Vaccine	n/a	n/a	19%	25%	30%		n/a	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
% of Boys 11-26 Receiving Complete Dose of HPV Vaccine	80%	n/a	8%	12%	16%		n/a	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
% of Girls 11-26 Receiving Complete Dose of HPV Vaccine	80%	n/a	34%	36%	38%		n/a	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
% of Children up to Date on Vaccinations by 2 Years Old	80%	59%	63%	63%	60%		73%	n/a	www.dhs.wisconsin.gov/immunization/wir.h tm www.dhs.wisconsin.gov/immunization/data
% of Children up to Date on Vaccination by 2 Years Old-Late	na	75%	78%	74%	69%		n/a	n/a	Wisconsin Immunization Registry www.dhs.wisconsin.gov/immunization/wir.h tm
% of those 50 and Older Who Have Received the Shingles Vaccine	30%	26%	29%	31%	n/a		31.60%	n/a	www.dhs.wisconsin.gov/immunization/wir.h tm www.dhs.wisconsin.gov/immunization/data
% of thoses 65 and Older Who Have Received the Pneumococcal Vaccine	90%	13%	27%	34%	44%		72.90%	n/a	www.dhs.wisconsin.gov/immunization/wir.h tm www.dhs.wisconsin.gov/immunization/data
% of deaths attributed to influenza and pneumonia	n/a	n/a	1.16%	2%	1%	\wedge	5.50%	n/a	DHS (Respiratory Virus Surveillance Report 2018-2019 season)

Communicable Disease

				Polk Co	unty				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
# of Pertussis Cases	>1 year old: 2500 11-18 years old: 2000	n/a	19.00	14	65		697	13,439	Polk County Health Department dhs.wisonsin.gov/publications/p01263- 18.pdf www.cdc.gov/pertussis/downloads/pertuss-
# of HEP C Cases	.25 new cases per 100,000	n/a	18	24	16		3,067	41,200	12.pdf www.cdc.gov/hepatitis/hcv/cfaq.htm#statist ics
# of Lyme Cases	n/a	n/a	44	82	38	$\overline{\ \ }$	3,105	29,513	Polk County Health Department www.dhs.wisconsin.gov/tick/lyme-data.htm www.cdc.gov/lyme/datasurveillance/tables- recent.html
# of Anaplasmosis/Erlichiosis Cases	n/a	n/a	38	25	12		847	5,762	Polk County Health Department www.dhs.wisconsin.gov/tickborne/ae/index .htm
% of Chlamidya Cases attributed to people ages 15-24	n/a	65%	80	59.3			65%	n/a	Polk County Health Department www.dhs.wisconsin.gov
# of GI & Respiratory Outbreaks	n/a	n/a	15	11	4		n/a	n/a	Polk County Health Department

Envrionmental and Occupational Health

	Polk County													
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)					
# of Radon Tests sold	n/a	229	276	135	207		n/a	n/a	Polk County Environmental Health Program					
# of radon Tests added to RIC Database	n/a	168	172	105	123	7	n/a	n/a	Polk County Environmental Health Program					
% of radon test at 4.0 pCi/L or higher	n/a	30%	25%	23%	39%		n/a	n/a	Polk County Environmental Health Program					
# of Human Health Hazard Investigations	n/a	4	0	0	1		n/a	n/a	Polk County Environmental Health Program					
# of Compliance Orders Issued For Human Health Hazards	n/a	4	0	0	1		n/a	n/a	Polk County Environmental Health Program					

Healthy Growth and Development

				Polk C	ounty				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
% of medical center population that Receive Well Child Checks at ages 6 months, 1 year									
and 2 years	n/a	n/a	n/a	n/a	n/a		n/a	n/a	
% of Children Who Receive Birth -3 services	n/a	n/a	n/a	n/a	n/a		n/a	n/a	
% of women that had less than 10 prenatal care visits	n/a	n/a	28%	30%	n/a		n/a	n/a	Vital Records (aggregate report)
% of delivery when mom had high school diploma/GED or less	n/a	n/a	35.58%	35.00%	34.25%		n/a	n/a	(33 3 1 7
% of mothers that has gestational diabetes	n/a	n/a	9%	9%	11%		n/a	6%	cdc.gov/pregnancy/diabetes-gestational.html
% of mothers that has gestational hypertension	n/a	n/a	6.28%	8.75%	9%		n/a	9.10%	cdc.gov/bloodpressure/pregnancy.htm

Injury and Violence

				Polk C	County				
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)
# of Injury Violence Mortality	53.7 per 100,000	34	31	n/a	n/a		1,064	67,299	https://wish.wisconsin.gov WISH (Mortality-Falls, motor vehicle accidents, other land transport accidents, other land transport accidents and their squelae, intentional self-harm (suicide) Assault (homicide)discharge of fire arms, undetermined inten
# of people participating in Stepping On (Fall prevention workshop)	n/a	n/a	12	16	0		15,782	n/a	dhs.wisconsin.gov/adrc/index.htm Aging and Rehabilitation Resource Center
% of deaths attributed to accidents	36.4 per 100,000 = .04%	n/a	6%	4%	3%		0.06%	0.05%	Wisconsin Interactive Statistics on Health (WISH) https://www.cdc.gov/injury/wisqars/nvdrs.html
# of motor vehicle fatalities. 2018 is only preliminary as of 2/1/2019	12.4 per 100,000	5	10	7	10	\overline{N}	599	40,464	Wisconsin Interactive Statistics on Health (WISH) cdc.gov/injury/wisqars/nvdrs.html
# of Domentic Violence/battery charges	n/a	n/a	n/a	n/a	n/a		n/a	n/a	Polk County Sherriffs Department
# of HS students that reported texting or e- mail wile driving a car or other vehicle on one or more days in the last 30 days	n/a	n/a	n/a	25.40%	n/a		45.70%	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs
% of HS Students that never, rarely, or sometimes wear a seat belt when riding in a car driven by someone else	n/a	N/A	N/A	9%	N/A		5.90%	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs

Mental Health

Polk County													
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)				
# of Suicides	n/a	14	14	17	7		862	47,173	Polk County Medical Examiner https://www.cdc.gov/injury/wisqars/nvdrs.html Wisconsin Interactive Statistics on Health (WISH)				
Suicide Rate (per 100,000) Calculated based on suicide numbers	10.2	32	32	39	16		14	13.3	Polk County Medical Examiner National Vital Statistics System- Mortality Wisconsin Interactive Statistics on Health (WISH)				
% of HS Students Seriously Considering Suicide in the Last Year	n/a	14%	n/a	15%	n/a	\bigvee	10%	17.20%	National Youth Risk Behavior Survey Wisconsin State Youth Risk Behavior Survey				
% of high school students who felt so sad or hopeless almost every day for two weeks or more in a row that they stopped doing some usual activities	n/a	27%	n/a	24%	n/a	\bigvee	20%	31.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs				
% of Students Who Attempted Suicide Once in the Last 12 Months	n/a	5%	n/a	2%	n/a	\\	4%	31.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs National Youth Risk Behavior Survey				
# of QPR Trainings	n/a	n/a	n/a	n/a	36%		n/a	n/a	See MHTF				
# of People Trained in QPR	n/a	n/a	n/a	n/a	875		n/a	n/a	See MHTF				
# of Make it Ok Events Held	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health				
# of People Trained as Ambassadors for Make it Ok	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health				
# of Zero Suicides Trainings	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health				
# of People that Attened Zero Suicides Trainings	n/a	n/a	n/a	n/a	n/a		n/a	n/a	See MHTF & Polk County Behavioral Health				

Mental Health

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
						/						
# of ACEs Trainings	n/a	n/a	n/a	n/a	24		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of people Trained in ACEs	n/a	n/a	n/a	n/a	749		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of Students screened at school	n/a	n/a	n/a	n/a	240		n/a	n/a	See MHTF & Polk County Behavioral Health			
# of Families Contacted with follow up from y Screen	n/a	n/a	n/a	n/a	60		n/a	n/a	See MHTF & Polk County Behavioral Health			
% of HS Students Who Have Been Bullied on School Property in the Past Year	n/a	30%	n/a	28%	n/a	\bigvee	21%	19%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of HS Students Who Agree that Harassment and Bullying is a problem at Their School	n/a	41%	n/a	38%	n/a	\bigvee	33%	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			

Nutrition

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
% Free and Reduced Lunches at School	n/a	42%	42%	38%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of HS Students reported going hungry because there was not enough food in their house during the last 30 days	n/a	n/a	n/a	25%	n/a		n/a	n/a	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs			
% of babies ever breastfed	81.90%	n/a	n/a	n/a	n/a		82.20%	83.20%	cdc.gov/breastfeeding/data/reportcard.htm			

Oral Health

Polk County													
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)				
# of Patients Served Through the Northlakes Clinic Based out of Polk County Health Department	n/a	n/a	n/a	1147	789		n/a	n/a	Northlakes Dental Clinic				
% of the 1,266 Students Enrolled in grades1-6 of 5 Polk County Schools (Clayton, Frederic, Luck, ST. Croix Falls, & Unity) Participating in the Fluoride Mouth Rinse Program.	n/a	n/a	n/a	26.70%	n/a		n/a	n/a	Northlakes Dental Clinic				
% of Polk County Students Served Through Northlakes Dental at Their School that had either untreated or treated Decay.	n/a	n/a	n/a	58%	55%		n/a	n/a	Northlakes Dental Clinic				
% of Polk County Students grades Pre-K through 8 served by Northlakes Dental at their school (Data based on school years, 2017 is for the 16-17 school year.	n/a	n/a	n/a	26.70%	11%		n/a	n/a	Northlakes Dental Clinic				
% of Polk County Students grades Pre-K through 8 served by Northlakes Dental at their school that showed untreated tooth decay.	n/a	n/a	n/a	24%	19%		n/a	n/a	Northlakes Dental Clinic				
Number of Polk County Students Served during school year.	n/a	n/a	n/a	1453	1534		n/a	n/a	Northlakes Dental Clinic				
Dentists per 100,000 population	n/a	52.95	n/a	n/a	n/a		64	65.6	US Department of Health & Human Services, Health Resources and Services Administration, Area Health Resource File. 2015. Source geography: County				

Physical Activity

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source(s)			
% HS Students Reporting at Least 60 Minutes of Physical Activity 5 or More Days/Week	n/a	56%	n/a	63%	n/a	\bigvee	48.75	46.50%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey			
Number of Polk County On The Move views (website started in 2018; data March-December 2018)	n/a	n/a	n/a	n/a	2135		n/a	n/a	Polk United NPA Workgroup			
% of HS Students Who Participated in Physical Education Classes on All 5 Days/Week	n/a	n/a	n/a	n/a	n/a		36.90%	29.90%	Wisconsin State Youth Risk Behavior Survey https://dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey			

Sexual and Reproductive Health

Polk County												
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source			
Chlamydia Rate per 100,000	n/a	221	215	260	228		403.2	456.1	SPHERE and Wisconsin Interactive Statistics on Health (WISH) - www.dhs.wisconsin.gov/std/data.htm County Health Rankings			
Teen Birth Rate per 100,000	n/a	23	15	22	n/a	\sim	14	18.8	SPHERE and Wisconsin Interactive Statistics on Health (WISH) - www.dhs.wisconsin.gov/std/data.htm			
% of HS Students Who Reported Ever Having Sexual Intercourse	n/a	27%	n/a	25%	n/a	\bigvee	33.60%	30.10%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs Youth Risk Behavior Survey			
% of HS School Students Who Reported Using a Condom the Last Time They Had Intercourse	n/a	17%	n/a	66%	n/a		62.80%	53.80%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs Youth Risk Behavior Survey			

Tobacco

Polk County									
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source
% of HS Students that Reported Using Tobacco Related Products-Chewing tobacco, snuff, or dip (males only)	n/a	11%	n/a	11%	n/a		9.80%	8.90%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey
% of HS Students that Reported Using Cigarettes	16%	12%	n/a	9%	n/a	\bigvee	7.80%	8.80%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey
% of HS Students that Reported Using E- Cigarettes	n/a	16%	n/a	10%	n/a	\bigvee	11.60%	13.20%	Wisconsin State Youth Risk Behavior Survey dpi.wi.gov/sspw/yrbs CDC: Youth Risk Behavior Survey
% of Licensed Tobacco Retailers who Sold Tobacco to Minors	5%	9%	16%	9%	23%	\sim	11.80%	9.80%	Wisconsin Wins - http://wiwins.org Substance Abuse and Mental Health Services Administration
% of Mothers that smoked during pregnancy	n/a	n/a	21%	18%	16%		13%	10%	Vital Records CDC (Pregnacy Risk Assessment and Monitoring System) County Health Rankings

Access to Care

Polk County									
	HP2020 Goal	2015	2016	2017	2018	Trend	WI	US	Source
% of Polk County's Population on Assistance Through Forward Health	n/a	17%	19%	18%	19%		n/a	n/a	Polk County Wisconsin Medicaid www.forwardhealth.wi.gov/WIPortal/StaticContent/Member/ caseloads/481-caseload.htm &
Average # of people enrolled in family planning only services/month.	n/a	359	329	322	350		n/a	n/a	Wisconsin Interactive Statistics on Health (WISH) - www.dhs.wisconsin.gov/std/data.htm

Appendix III

How's the health of Polk County? We'd like to know.

A group of local medical centers and public health agencies, along with UW-Extension and United Way St. Croix Valley, are conducting a survey to determine the most important health needs in Polk County. The information provided will be used to help us understand and improve the health of Polk County residents. Your participation is voluntary and will not affect your health care in any way. All responses are completely confidential.

To show our appreciation for your time, upon completion of this survey, you can enter a drawing for one of three prizes: a \$100 fitness tracker, a \$25 gas card or a \$10 Subway Card. Your name will not be linked to your survey data. (Drawing information is at the end of the survey.) If you have further questions, please call Brian Kaczmarski, Health Director/Officer, Polk County Health Department at 715-485-8500.

Thank you so much for the taking time to complete this survey!

1.	What do you feel are the most important health related cothat apply)	ncer	ns in Polk County? (Please check all
	☐ Alcohol Abuse ☐ Prescription Drug Abuse ☐ Use of Illegal Drugs ☐ Diabetes ☐ Cancer ☐ Strokes ☐ Dementia ☐ Heart Health ☐ Ability to Get Immunizations (Shots) ☐ Safety Concerns at Work ☐ Unsafe/ Unhealthy Homes ☐ Going to the Doctor every year ☐ Falls ☐ Domestic Abuse/Violence ☐ Gun Safety ☐ Car/ATV/Snowmobile Accidents		Bullying Mental Health (for example depression and anxiety) Suicide Healthy Eating Access to Healthy Food Options Obesity Lack of Breastfeeding Support Poor Dental Health Lack of physical Fitness Opportunities Reproductive and Sexual Health Sexually Transmitted Infections (STI) Secondhand Smoke Tobacco Use E-Cigarette/Vaping/JUUL Use Other
2.	What impacts these health concerns the most? Ability to get a job Having enough food to eat Having enough money to provide basic needs Language barriers Ability to read and write Level of Education Community Support Discrimination		Spending time in jail Personal Health Access to Health Care Understanding health information Crime and Violence Access to healthy foods Safe homes Transportation
3.	Generally speaking, how would you describe your health? ☐ Poor ☐ Fair ☐ Good		Very Good Excellent

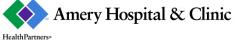
4.	How w	ould you describe your weight?		
		Very Underweight		Slightly Overweight
		Slightly Underweight		Very Overweight
		Healthy Weight		
5.	Is ever	y member of your household currently covered by he	ealth	insurance?
		Yes		No
6.	Do you	have a clinic or medical center that you use regularl	y?	
		Yes		No
7.	When	was the last time you saw a medical provider?		
		Within the last 12 months		3-5 years
		1-3 years		5 or more years
8.	Why di	d you see a medical provider?		
		Illness		Injury
		Annual Physical		Medication refill
		Other (Please specify)		
9.	In the I	ast 12 months was there something that prevented	you 1	from getting the medical care y
	needed	! ?		
		Yes		No (Skip to question 11)
10.	What p	prevented you from getting medical care? (Please ch	eck a	all that apply)
		Uninsured		Lack of childcare
		Cannot afford to pay		Didn't know where to go
		Insurance did not cover it		Language barriers
		Co-payments too high		Inconvenient hours
		Lack of transportation		Fear of Being Judged
		Not enough time		Fear of bad diagnosis
		Specialty physician not in area		-
		Other (Please specify)		
11.		ast 12 months have you not taken a prescription bed		
		Yes		No

12.	•	ou or a family member been told that you have/had	any	of the following? (check all that
	apply)			
		Addiction		High blood pressure
		Asthma		High cholesterol
		Cancer		Sexually Transmitted Infection (STI)
		Depression/Mental Health Disorder		Stroke
		Diabetes		Dementia
		Heart Disease		None of the above
13.	On an a	overage day, how many servings of fruit and vegetal	bles o	do you eat? (one serving is ½ a cup or
	mediur	n sized fruit or vegetable)		
		None		Three servings
		One serving		Four servings
		Two servings		Five or more servings
14.	On ave	rage how many days per week do you exercise 30 n	ninut	es or more?
		None		3 days
		1 day		4 days
		2 days		5 or more days
15.	In the la	ast two weeks how many days have you felt sad or	depre	essed?
		None		3 days
		1 day		Almost every day
		2 days		Every day
16.	In the l	ast 12 months have you ever felt so overwhelmed t	hat y	ou considered suicide?
		Yes		No (skip to question 18)
17.	How ar	e you addressing the problem? (Check all that appl	y)	
		Medication		Increasing health behaviors (eating
		Talking to a counselor		better, more exercise, regular
		Talking to a healthcare provider		sleep)
		Talking to a trusted person		Nothing
		Other (please specify)		
18.		check all that apply to you.		
		Currently smoke		Used to use e-cigarettes, vape, or
		Currently chew	_	JUUL Navanana kad
	Ц	Currently use e-cigarettes, vape, or JUUL		Never smoked Never chewed
		Used to smoke		Never used e-cigarettes, vape, or
		Used to shoke		IIIII

19.	If you c	currently smoke, how many packs per	r day do you smoke	?
		Less than one		Two
		One		Three or more
20.	-	currently chew, how many tins per we	eek do you chew?	
		Less than one		Two
		One		Three or more
21.	On ave	rage, how many alcoholic beverages	do you consume pe	er week?
		The size of a standard drink is one: 12 oz can/bottle of beer 5 oz glass of wine 1.5 oz shot of liquor		
		None 1-6 (Average is less than one per da 7-13 (Average of less than two per da 14 or more (Average more than two	day during the week	
22.	five or	ering all types of alcoholic beverages, more drinks in one sitting (male) and Never Once Weekly Other (please specify)	•	- ,
23.		ou or your family been negatively im Yes	pacted by marijuana	a use? No
24	Have v	ou or your family been negatively im	nacted by Meth use	?
	•	Yes	·	No
25.	Please	enter the zip codes where you live: _	and v	work:
26.	What is	s your age?		
		Under 18 years		45 to 54 years
		18 to 24 years		55 to 64 years
		25 to 34 years		Age 65 or older
		35 to 44 years		-
27.	What is	s your gender?		
		Male		
		Female		
		Other		

28. Are you	u a veteran of the U. S. armed forces?							
	Yes		No					
29. Numbe	9. Number of dependent children less than age 18.							
	None		3					
	1		4					
	2		5 or more					
30. What is	s the highest degree or level of education you have c	omp	leted?					
	Completed some high school		Bachelor's degree					
	High school graduate		Master's degree					
	Completed some college		PhD					
	Associate degree							
31. What v	vas your total household income before taxes during	the	past 12 months?					
	Less than \$25,000		\$75,000 to \$99,999					
	\$25,000 to \$34,999		\$100,000 to \$149,999					
	\$35,000 to \$49,999		\$150,000 or more					
	\$50,000 to \$74,999							
	s your current work situation?		6					
	Employed		Stay- at-Home parent/caregiver Retired					
	Unemployed	ш	Retired					
33. What is	s your race/ethnicity?							
	White		Asian					
	Black/African American		Native Hawaiian or Pacific Islander					
	American Indian/Alaskan Native		Hispanic/Latino					
	Other							

This survey is a collaborative effort between the following organizations:











Appendix IV

MENTAL HEALTH AND SUBSTANCE USE ASSET INVENTORY

7	

Service Name	Contact Information	<u>Description</u>
Amery Regional Medical Center	265 Griffin St. E. Amery, WI. 54001 (715) 268-0060 www.amerymedicalcenter.org	Since 1956 we have focused on building partnerships with our patients and the communities we serve.
Aurora Community Counseling	406 Technology Drive E. Menomonie, WI. 54751 (715) 235-1893 www.auroraservices.com	A diverse human service agency committed to helping individuals live fuller, richer lives.
Family Based Therapy Associates	11549 Lake Lane, Suite #2 Chisago City, MN. 55013 (651) 257-2733 www.familybasedtherapyassociates.com	FBTA is a comprehensive mental health & integrative medicine resource partnering with you. Bringing families together, helping children and teens thrive and helping you work past your issues.
Midwest Psychological Services	2501 Hanley Rd Hudson, WI. 54016 (715) 381-1980 www.midwestpsychological.com	Provide experienced counseling and psychological services for individuals, couples, and families dealing with a wide variety of issues.
Northwest Counseling & Guidance Clinic	203 United Way Frederic, WI. 54837 (715) 327-4402 www.nwcgc.com	Committed to strengthening individuals, families, and communities. Guiding the path to hope.
Northwest Passage, Ltd	203 United Way Frederic, WI. 54837 (715) 327-4402 www.nwpltd.com	Residential treatment programs for boys and girls from ages 6 to 17. Comprehensive assessment services.
Osceola Medical Center	2600 65 th Ave. Osceola, WI. 54020 (715) 294-2111 www.myomc.org	Inspiring and improving the health and well-being of our community through home-town customer service, quality health care and strategic partnerships

Service Name	Contact Information	Description	
Peace Tree Counseling	108 Chieftain St. Osceola, WI. 54020 (715) 417-3241 www.peacetreeconseling.com	A safe, supportive, confidential environment where individuals, couples, and families can learn to engage in life more fully.	
		A recovery based department committed to serving the mental and behavioral health needs of everyone in Polk County.	
Sharon Ward, LP Licensed Psychologist	Remotely serving St. Croix Falls, WI. & Roseville, MN. (612) 822-1022 www.sharonwardtherapy.com	Therapy for individuals, couples, children, and families.	
St. Croix Regional Medical Center (SCRMC)	235 State Street St. Croix Falls, WI. 54024 (715) 483-3221 www.scrmc.org	Counseling and Mental Health Care.	
Travis Hinze, PhD Licensed Psychologist	329 S. River St. Spooner, WI. 54801 (800) 994-4693 www.hinzephd.com	Mental Health Services Assessment & Therapy.	

PHYSICAL ACTIVITY ASSET INVENTORY

<u>Name</u>	Location	Contact Information	Notes
"Polk County On The Move"	n/a	www.polkcountyonthemove.org	215 miles of Trails throughout the county mapped out on their website.
Snap Fitness (Amery)	930 Elden Ave. Amery	(715) 254-9652	Open 24/7 to members, strength training and personal trainers available.
A Touch of Life Wellness Center	308 Keller Ave. N Amery	(715) 268-6210	Massage, chiropractor
Fitness Center, Amery Hospital & Clinic	220 Keller Ave. N Amery	(715) 268-1001	Open 24/7 to members, fitness classes, massage therapy & more.
Sunshine Fitness	560 5 th St. Clear Lake	(888) 722-1968	Open 24/7 to members, group exercise classes, and more. Work with many insurance companies regarding payment.
Snap Fitness (St Croix Falls)	340 E Mckenny St. St Croix Falls	(715) 483-9765	Open 24/7 to members, strength training and personal trainers available.
Snap Fitness (Osceola)	2388 State Rd. 35 Osceola	(715) 294-4554	Open 24/7 to members, strength training and personal trainers available.

<u>Name</u>	Location	Contact Information	<u>Notes</u>
Wild River Fitness	2360 65 th Ave. Osceola	(715) 294-2164	Open 24/7 to members, child care available, group exercise classes, personal trainers, summer camps for children, & more.
Snap Fitness (Milltown)	104 2 nd Ave. NW Milltown	(715) 553-0801	Open 24/7 to members, strength training and personal trainers available.

NUTRITION ASSEST INVENTORY

Farmer's Markets (June-October)

<u>City</u>	<u>Location</u>	Hours of Operation
Amery	Soo Line Park on Keller Ave	Saturdays 9:00am – 12:00pm Mondays 3:00pm – 6:00pm
Balsam Lake	507 Main Street (Catholic Church parking lot)	Fridays 3:00pm – 5:00pm
Frederic	507 Wisconsin Ave. (Inter County Leader parking lot)	Saturdays 8:00am – 12:00 pm
Osceola	Mill Pond Park on Cascade St.	Fridays 2:00pm – 6:00pm
St. Croix Falls	230 Washington St. (Library Plaza)	Saturdays 10:00am – 1:00pm

Food Pantries

<u>Name</u>	Location	Hours of Operation	<u>Notes</u>
Amery Community Food Pantry	230 Deronda St. Amery	Thursdays 2:00pm – 6:00pm	Call Ahead (715) 268-5999
Lifeline Food Pantry	560 5 th St. Clear Lake	Wednesdays 1:00pm – 5:00pm Thursdays 12:00pm – 4:00pm	(715) 263-3846

Food Pantries

<u>Name</u>	Location	Hours of Operation	<u>Notes</u>
Family Pathways	1100 Wisconsin Ave S. Hwy 35. Frederic	Tuesdays 9:00am – 6:00pm Wednesdays 12:00pm – 6:00 pm Thursdays 9:00am – 6:00pm Saturdays 9:00am – 12:00pm	(715) 327-4425
Loaves and Fishes	300 North 1st St. Luck (DBS Hall)	Tuesdays 11:00am – 1:00pm Thursdays 11:00am – 1:00pm	
Open Cupboard Food Shelf	402 2 nd Ave. Osceola	Mondays 9:00am – 12:00pm Wednesdays 9:00am – 12:00pm Thursdays 11:00am – 4:00pm	(715) 294-4357
St Croix Falls Food Shelf	809 Pine St. St Croix Falls	Mondays 9:00am – 11:00am Wednesdays 3:00pm – 6:00pm Fridays 9:00am – 11:00am	(715) 483-9494
Ruby's Pantry	Luck & Amery locations	 Luck: 3rd Tuesday of even months. 11:30am – 1:00pm Amery: 2nd Saturday of each month. 8:00am – 10:30am 	www.homeandawayministries .org \$15.00 donation per family.
Family Pathways St Croix Falls	2000 US Hwy 8 St Croix Falls	Mondays 9:00am – 5:00pm Tuesdays 9:00am – 12:00pm Wednesdays 11:00am – 6:00pm Thursdays 9:00am – 5:00pm Fridays 9:00am – 5:00pm	(715) 483-2920

Community Meals

<u>Name</u>	Location	Hours of Operation	<u>Notes</u>
Georgetown Lutheran Church	877 190 th Ave. Balsam Lake	3 rd Thursday of the month 12:00pm – 1:30pm	(715) 857-5580
West Denmark Lutheran Church	2478 170 th St. Luck	Last Sunday of every month 5:00pm	(715) 472-2383
Bone Lake Lutheran Church	1101 255 th Ave. Luck	(September – May) 3 rd Wednesday of the month 5:30pm – 6:30pm	(715) 472-2353 Free Thanksgiving meal offered
United Methodist Church	306 River St. Osceola	(January – October) Last Wednesday of the month 5:30pm – 6:30pm	(715) 755-2275
Alliance Church of the Valley	1259 State Rd 35 St Croix Falls	4 th Tuesday of the month 5:00pm – 6:30pm	(715) 483-1100

Other Resources

<u>Program</u>	<u>Information</u>	
Polk County WIC	(715) 485-8520	
Commodity Supplement Food Program Melissa Wyss, WestCapp	(800) 606-9227 EXT. 1329	
Salvation Army Backpack Program	Eligible students receive a backpack on Fridays full of nonperishable food.	
Farmers Market Nutrition Program for Elderly OR Meals On Wheels ADRC	(715) 485-8449	